

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|---|----------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| CPJ Holdings, Inc. | | 12/28/2012 | CORPORATION: FLORIDA |
| RECEIVING PARTY DATA | | | |
| Name: | Southeastern Metals Manufacturing Company, Inc. | | |
| Street Address: | 3556 Lakeshore Road | | |
| City: | Buffalo | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 14219 | | |
| Entity Type: | CORPORATION: FLORIDA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1994788 | SUNESTA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7168535199 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 716-853-5100 | | |
| Email: | mstorck@lippes.com | | |
| Correspondent Name: | Michael E. Storck | | |
| Address Line 1: | 665 Main Street | | |
| Address Line 2: | Suite 300 | | |
| Address Line 4: | Buffalo, NEW YORK 14203 | | |
| NAME OF SUBMITTER: | Michael E. Storck | | |
| Signature: | /Michael E. Storck/ | | |
| Date: | 01/14/2013 | | |
| Total Attachments: 2 source=Assignment of Trademarks-Sunesta#page1.tif source=Assignment of Trademarks-Sunesta#page2.tif | | | |

OP \$40.00 1994788

ASSIGNMENT OF REGISTERED TRADEMARKS

This Assignment of Registered Trademarks ("Assignment") is made as of December 28, 2012, by and among CPJ Holdings, Inc. (the "Assignor") in favor of Southeastern Metals Manufacturing Company, Inc., a Florida Corporation (the "Assignee").

WITNESSETH

WHEREAS, the Assignor and the Assignee, as well as Sunesta Products, LLC, a Florida limited liability company, are parties to that certain Asset Purchase Agreement, dated as of December 28, 2012 (the "Purchase Agreement"); and

WHEREAS, the Assignor has adopted, used, is using and is the registered owner of the following trademark now registered in the United States Patent and Trademark Office (the "Trademark"):

| <u>Trademark</u> | <u>Registration No.</u> | <u>Date of Registration</u> |
|------------------|-------------------------|-----------------------------|
| SUNESTA | 1994788 | August 20, 1996 |

WHEREAS, pursuant to the Purchase Agreement the Assignee wishes to acquire and the Assignor wishes to assign all of the Assignor's right, title and interest in, to and under the Trademark in the United States, its territories and possessions, and the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, and its successors in interest, all right, title and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark and registration thereof, and including all common-law and other rights in said Trademark, all claims, demands and causes for action, both at law and in equity, that the Assignor may have, or may hereinafter acquire, on account of any infringement of said Trademark and the registration thereof prior to the date hereof, and does hereby empower the Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

[SIGNATURE PAGE FOLLOWS]

IN TESTIMONY WHEREOF, the undersigned has signed and executed by this Assignment this 28th day of December, 2012.

ASSIGNOR:

CPJ HOLDINGS, INC.

By: 

Name: Richard Bedard

Title: President