

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Intercontinental Packaging Company		12/07/2012
			Entity Type
			CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	E. & J. Gallo Winery		
Street Address:	600 Yosemite Boulevard		
City:	Modesto		
State/Country:	CALIFORNIA		
Postal Code:	95354		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4269020	FIRECRACKER
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tm.group@ejgallo.com		
Correspondent Name:	Kristi W. Whalen		
Address Line 1:	600 Yosemite Boulevard		
Address Line 2:	Legal Department		
Address Line 4:	Modesto, CALIFORNIA 95354		
ATTORNEY DOCKET NUMBER:	FIRECRACKER		
NAME OF SUBMITTER:	Kristi W. Whalen		
Signature:	/kw/		
Date:	01/14/2013		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 4269020

Assignment

WHEREAS, Intercontinental Packaging Company located at 1999 Shepard Road, St. Paul, MN 55116 ("Assignor"), is the owner of all right, title and interest in the trademarks listed below, and all common law and other rights and goodwill appurtenant thereto; and

WHEREAS, E. & J. Gallo Winery, a California corporation having its principal place of business at 600 Yosemite Boulevard, Modesto, CA 95354 ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the trademarks listed below, and the goodwill associated therewith; and

WHEREAS, the parties have entered into a confidential agreement (the "Agreement") relating to the transfer of the trademarks listed below, and the goodwill associated therewith, from Assignor to Assignee, and this Assignment is subject to and in accordance with that Agreement.

NOW THEREFORE, pursuant to the Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, transfers, assigns and sets over until Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the following trademarks, together with all goodwill associated therewith and symbolized thereby, all common law rights related thereto, all rights of registration, renewal and extension, and the right to recover for damages and profits for past infringements thereof.

Trademark	Country	Appl. No.	Filing Date
FIRECRACKER RED	USA	85288595	4/7/2011
FIRECRACKER	USA	85352537	6/22/2011
FIRECRACKER WHITE	USA	85533397	2/3/2012
FIRECRACKER BLUE	USA	85533418	2/3/2012

ASSIGNOR:

ASSIGNEE:

INTERCONTINENTAL PACKAGING
COMPANY

E. & J. GALLO WINERY

By: 

By: 

Name: LYNN JOHNSON

Name: Craig Battistore

Title: CHAIRMAN OF THE BOARD

Title: VP GM Paper BU

Date: 11/28/2012

Date: 12/7/2012