

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Dave E David M.D.		01/14/2013
			INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Alluring Skin, Inc.		
Street Address:	6 Fredrickson Road		
City:	Norfolk		
State/Country:	MASSACHUSETTS		
Postal Code:	02056		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85603796	ALLURING SKIN
CORRESPONDENCE DATA			
Fax Number:	8009489114		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8005986384		
Email:	Trademark@JohnBrooksLaw.com		
Correspondent Name:	John J. Brooks III		
Address Line 1:	P.O. Box 156		
Address Line 2:	John Brooks Law LLC		
Address Line 4:	Wrentham, MASSACHUSETTS 02093		
ATTORNEY DOCKET NUMBER:	DAVE1201TM		
NAME OF SUBMITTER:	John J. Brooks III		
Signature:	/John J. Brooks III, Reg. No. 40533/		
Date:	01/14/2013		
Total Attachments: 1 source=20130114_ExecutedAssignment#page1.tif			

OP \$40.00 85603796

ASSIGNMENT OF TRADEMARK

WHEREAS, DAVE E. DAVID M.D. an individual, with its principal place of business at 200 PROVIDENCE HIGHWAY, DEDHAM, MA 02026 ("Assignor"), is an applicant for a Mark "ALLURING SKIN" ("the Mark") in connection with the following goods and/or services:

- Lotions for moisturizing, cleansing, toning and protecting the skin; Moisturizing solutions for the skin; Non-medicated cleansers for personal use, namely, skin cleansers; Non-medicated skin care preparations; Non-medicated skin care preparations, namely, moisturizers, conditioners, creams, cleansers, toners and sun protecting moisturizers; Wrinkle removing skin care preparations;

and


WHEREAS, ALLURING SKIN, INC. a Massachusetts Corporation, with its principal place of business at 6 FREDRICKSON ROAD, NORFOLK, MA 02056 ("Assignee"), desires to acquire the Mark;


NOW, THEREFORE, the Assignor and Assignee each considers the products and results of the services rendered by Assignor, to include all right, title and interest in and to the Mark, to have been made under the scope of Assignor's job responsibilities to the Assignee, and the Mark is and shall remain the sole and exclusive property of the Assignee. All rights, title and interest in the mark include the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringement thereof.

If for any reason the Mark would not be considered to be the property of the Assignee as the result of work under the scope of Assignor's job responsibilities, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title and interest in and to the Mark include the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringement thereof.

Assignor hereby agrees that, for no additional compensation, he will execute any and all documents that may be necessary to perfect Assignee's rights in and to the Mark.

Assignor hereby warrants and represents that he is the creator and the sole proprietor of all of the rights transferred herein. Assignor hereby warrants that he has full authority to act on his own behalf and has read the above assignment and release prior to its execution, and is fully familiar with the contents thereof.

Signed (Assignor):  Date: 14 Jan 13
 Name and Title: Dave E. David, M.D. Individual

Signed (Assignee):  Date: 14 Jan 13
 Name and Title: Dave E. David, M.D., President, Alluring Skin Inc.