

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Fuller Brush Company, Inc.		11/30/2012	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	VPC Fuller Brush Operating Corp.
Street Address:	227 W. Monroe Street, Suite 3900
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	0587665	FUL-AIRE
Registration Number:	0622918	FUL-LUBE
Registration Number:	0629336	FUL-SCAT
Registration Number:	0539836	FULLER
Registration Number:	0815666	FULLER
Registration Number:	0815704	FULLER
Registration Number:	0815837	FULLER
Registration Number:	0531093	FULLER
Registration Number:	0528990	FULLER
Registration Number:	0527098	FULLER
Registration Number:	0815805	FULLER
Registration Number:	0815675	FULLER
Registration Number:	0815939	FULLER
Registration Number:	1402725	FULLER

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Registration Number:	0622830	FULSOL
Registration Number:	1340805	LUSTREBRUSH
Registration Number:	1955247	NATURE'S CHOICE
Registration Number:	1824822	NATURE'S CHOICE
Registration Number:	1912157	NATURE'S CHOICE
Registration Number:	2239082	HOUSE OF FULLER
Registration Number:	2239083	HOUSE OF FULLER
Registration Number:	2261266	HOUSE OF FULLER
Registration Number:	2239047	A FULLER LIFE
Registration Number:	0979569	SATIN SKIN
Registration Number:	2244761	D.C.W.
Registration Number:	2880758	THE FULLER BRUSH COMPANY
Registration Number:	2756149	FULLER BRUSH
Registration Number:	2866580	FULLER BRUSH
Registration Number:	2866581	FULLER BRUSH
Registration Number:	2896619	THE FULLER BRUSH COMPANY
Registration Number:	2864212	THE FULLER BRUSH COMPANY
Registration Number:	3078971	

CORRESPONDENCE DATA

Fax Number: 3129021061
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-902-5665
Email: becky.williams@kattenlaw.com
Correspondent Name: Becky A. Williams
Address Line 1: 525 W. Monroe Street, Suite 1900
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	341307-00017
NAME OF SUBMITTER:	Becky A. Williams
Signature:	/baw/
Date:	01/15/2013

Total Attachments: 8
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is executed this 30th day of November, 2012, by The Fuller Brush Company, Inc., a New York corporation ("Assignor"), in favor of VPC Fuller Brush Operating Corp., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns all the right, title and interest in and to the trademarks, trademark applications and trademark registrations identified in Schedule 1 (collectively, the "Trademarks, Applications and Registrations"), together with the goodwill of the business associated therewith; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, Applications and Registrations, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor conveys and assigns to Assignee, free and clear of all liens, claims, mortgages, security interests, encumbrances and pledges, all of its right, title and interest in and to the Trademarks, Applications and Registrations, in the United States and all jurisdictions outside the United States (including all common law rights in and to such Trademarks, Applications and Registrations, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, Applications and Registrations, and any priority right that may arise from use of the Trademarks, Applications and Registrations), and all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements, the same to be held and enjoyed by Assignee, its successors and assigns as fully and entirely as said interest could have been held and enjoyed by Assignor had this conveyance and assignment not been made.

Assignor further agrees, without further consideration, to promptly cause to be performed such lawful acts and to be executed such further assignments and other lawful documents as Assignee may reasonably request to effectuate fully this Assignment and to permit Assignee to be duly recorded in all applicable jurisdictions as the registered owner and proprietor of the rights hereby conveyed.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed and delivered as of the date first written above.

THE FULLER BRUSH COMPANY, INC.

By: 

Name: Lawrence R. Perkins

Its: Chief Restructuring Officer

Schedule 1
Trademarks, Applications and Registrations

(See Attached)

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TRADEMARK
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SCHEDULE 1: TRADEMARKS

	<u>Country of Filing if not U.S.</u>
T000005: UCA 14410: Bristlecomb	Canada
T000011: TMA 167,971: Fuller	Canada
T000012: TMA 170,263: Fuller & Oval Design	Canada
T000013: TMA 424,036: Fuller Brush Grid Design	Canada
T000014: TMA 278,001: Fuller Brush Company & Design	Canada
T000015: TMDA 28,493: Fuller In Oval & Design	Canada
T000021: TMA 410,092: Fulsan Blue	Canada
T000026: TMA 170,260: House of Fuller & F Design	Canada
T000027: TMA 170,261: House of Fuller & F Design	Canada
T000029: TMA 218,786: Island Dip	Canada
T000030: TMA 195,951: Johnny-Blue	Canada
T000031: TMA 173,580: Man's World	Canada
T000044: N 1.282.323: Fuller & Design	France
T000045: 807.642: Fuller	Germany
T000046: B 874/69: Fuller & Design	Hong Kong
T000047: B 875/69: Fuller & Design	Hong Kong
T000048: 460.652: Fuller	Italy
T000049: 12,380: Charter & Design	Jamaica
T000050: 12,382: Charter & Design	Jamaica
T000051: 12,383: Charter & Design	Jamaica
T000052: 12,644: Fuller	Jamaica
T000053: 12,798: Fuller	Jamaica
T000054: B 10,658: House of Fuller	Jamaica
T000055: 1,818,855: Fuller In An Oval	Japan
T000056: 1,966,800: Fuller In An Oval	Japan
T000057: 2,054,486: Fuller In An Oval	Japan
T000058: 1,734,182: Fuller In An Oval	Japan
T000059: 13,452: F House of Fuller	Puerto Rico
T000060: 26,448: Fuller & Design	Puerto Rico
T000061: 26,449: Fuller & Design	Puerto Rico
T000062: 468.613: Fuller & Design	Spain
T000063: 468.614: Fuller & Design	Spain
T000064: 468.615: Fuller	Spain
T000065: 468.616: Fuller & Design	Spain
T000066: 468.617: F House of Fuller	Spain
T000067: 114.470: Fuller	Sweden
T000068: B479,284: Fuller	UK
T000069: B866,135: F House of Fuller	UK

SCHEDULE 1: TRADEMARKS

	<u>Country of Filing if not U.S.</u>
T000070: B873,613: F House of Fuller	UK
T000076: 587,665: Ful-Aire	
T000077: 622,918: Ful-lube	
T000078: 629,336: Ful-scat	
T000084: 539,836: Fuller & Design	
T000085: 815,666: Fuller & Design	
T000086: 815,704: Fuller & Design	
T000087: 815,837: Fuller & Design	
T000088: 531,093: Fuller & Design	
T000089: 528,990: Fuller & Design	
T000090: 527,098: Fuller & Design	
T000091: 815,805: Fuller & Design	
T000092: 815,675: Fuller & Design	
T000093: 815,939: Fuller & Design	
T000094: 143,340: Fuller & Design	
T000095: 1,402,725: Fuller	
T000096: 1,728,151: Fuller Brush & Design	
T000098: 1,805,223: Fullerguard	
T000108: 622,830: Fulsol	
T000109: 750,290: Golden Accent	
T000110: 666,966: Hi Hat	
T000112: 644,845: Leading Lady & Design	
T000113: 1,340,805: Lustrebrush	
T000115: 1,955,247: Nature's Choice	
T000116: 1,824,822: Nature's Choice & Design	
T000117: 1,912,157: Nature's Choice (Potpourri)	
T000118: 772,941: Rich-Puff	
T000120: 1,841,155: Vital Elements	
T000121: 2,239,082: House of Fuller	
T000122: 2,239,083: House of Fuller	
T000123: 2,261,266: House of Fuller	
T000124: 2,239,047: A Fuller Life	
T000125: : Full of Health	
T000126: 2,111,990: Oceanesce	
T000132: 628,064: Ful-Gleam	
T000133: 526,513: Fuller & Design	
T000134: : The Fuller Institute & Design	
T000137: : Pro Tech	

SCHEDULE 1: TRADEMARKS

	<u>Country of Filing if not U.S.</u>
T000138: 1,454,284: Storage Works	
T000139: 416,320: Dian Doral	Benelux
T000140: TMA 147,705: Knight Design	Canada
T000141: TMA 146,387: Nursery Nanny	Canada
T000142: TMA 143,371: Outside Inn	Canada
T000143: TMA 146,388: Palette	Canada
T000144: 125.701: F House of Fuller	Portugal
T000145: 125.702: Fuller	Portugal
T000146: 125.783: Fuller	Portugal
T000147: 125.784: Fuller	Portugal
T000148: 233.172: Dian Dorel	Portugal
T000207: 1,321,555: Carry Along	
T000208: : F and Design	
T000209: : F and Design	
T000210: : F and Design	
T000211: : Uncommon Scents	
T000212: : XTC	
T000213: 1,299,462: Fuller Fashion	
T000285: 1,216,330: Air Defense	
T000288: 914,252: Calvary	
T000290: 959,661: Fuller & Design	
T000291: 544,274: Fullerfoam	
T000292: 521,171: Fullustre	
T000293: 1,181,779: Happy Heart & Design	
T000301: 915,540: Ful-Set	
T000302: 561,835: Turfmaster	
T000303: 038,810: Fuller-Script W/Hartford	Benelux
T000304: TMA221,483: Canadian Home	Canada
T000305: TMA157,548: Fragrance Veil	Canada
T000306: TMA121,495: Golden Accent	Canada
T000307: TMA213,477: Mod Mop	Canada
T000308: TMA209,306: Vacu-Scent	Canada
T000309: 14684: Fuller & Design	Dominican Republic
T000310: 14682: Fuller & Design	Dominican Republic
T000311: 14681: Fuller & Design	Dominican Republic
T000312: 14683: Fuller & Design	Dominican Republic
T000313: 14680: House of Fuller & Design	Dominican Republic
T000314: 187.777: Fuller	Italy

SCHEDULE 1: TRADEMARKS

	<u>Country of Filing if not U.S.</u>
T000315: 190,280: Fuller	Switzerland
T000317: 91892: Fuller	Hawaii
T000318: 1,011,282: Air Defense	
T000319: 720,115: Animalettes	
T000320: 814,163: Beckon	
T000321: 748,889: Blue Hedge	
T000322: 748,900: Blue Hedge	
T000323: 697,572: Blue Hedge	
T000324: 767,886: Brush Up	
T000325: 852,445: Button Down	
T000326: 831,298: Charter	
T000327: 831,297: Charter & Design	
T000328: 270,201: Charter Oak	
T000329: 1,055,864: Clean Team	
T000330: 1,161,566: Dabble De Goop	
T000331: 866,020: DCW & Design	
T000332: 866,021: DCW	
T000333: 997,865: Eliminodor	
T000334: 1,236,949: F House of Fuller & Design	
T000335: 750,296: From A Misty Garden	
T000336: 750,289: From A Misty Garden	
T000337: 732,844: From A Misty Garden	
T000338: 733,527: Frond Gelee	
T000339: 517,762: Fuller	
T000340: 536,857: Fuller	
T000341: 815,964: Fuller	
T000342: 508,788: Fuller	
T000343: 811,123: Fuller	
T000344: 970,477: Fuller	
T000345: 973,407: Fuller	
T000346: 975,001: Fuller	
T000347: 970,366: Fuller	
T000348: 971,124: Fuller	
T000349: 1,161,594: Fuller D	
T000350: 815,903: Fuller & Design	
T000351: 815,838: Fuller & Design	
T000352: 970,725: Fuller & Design	
T000353: 971,541: Fuller & Design	

SCHEDULE 1: TRADEMARKS

	<u>Country of Filing if not U.S.</u>
T000354: 151,132: Fuller (Script)	
T000355: 144,216: Fuller (Script)	
T000356: 855,708: Fullerette	
T000358: 1,227,217: Fullhand	
T000364: 707,278: Golden Accent	
T000365: 843,803: Hint O'Pink Fluff-On-Color & Design	
T000366: 722,687: House of Fuller & Design	
T000367: 868,969: House of Fuller	
T000368: 759,993: House of Fuller & Design	
T000369: 757,876: House of Fuller & Design	
T000370: 726,591: House of Fuller	
T000371: 704,384: House of Fuller & Design	
T000372: 869,803: House of Fuller	
T000373: 869,814: House of Fuller	
T000374: 874,837: If	
T000375: 987,052: Kajma	
T000376: 427,740: Leading Lady	
T000377: 920,675: Lucida	
T000378: 1,101,125: Marti	
T000379: 724,598: Night Fire	
T000380: 1,183,416: Night Fire	
T000381: 863,767: Outside Inn	
T000382: 979,569: Satin Skin	
T000383: 998,906: Sea Lace	
T000384: 989,269: Seawood	
T000385: 1,194,596: Sentinel & Design	
T000386: 751,424: So Different	
T000387: 1,244,941: Somerset	
T000388: 592,876: Stimulator	
T000389: 543,136: Surface Design For Cartons	
T000390: 531,903: Surface Design For Cartons	
T000391: 750,175: Team Mates	
T000392: 505,487: The Brush Off	
T000393: 757,029: The First Rose	
T000394: 724,597: The First Rose	
T000395: 763,150: The Fuller Executive	
T000396: 854,647: The Fullerette	
T000397: 839,080: Thumbsy	

SCHEDULE 1: TRADEMARKS

	<u>Country of Filing if not U.S.</u>
T000398: 697,573: Tot Time	
T000399: 751,011: Tracery	
T000400: 270,200: Tree Design	
T000401: 1,106,446: Tumbleweed	
T000402: 989,270: Watch Hill	
T000403: 842,989: Yantala	
T000404: 650,241: Regatta	
T000405: 374,221: Rose Bowl	
T000416: 2,244,761: D.C.W	
T000426: 0132046: Vince	Dominican Republic
T000427: 0125976: Enchante	Dominican Republic
T000428: 2,880,758: The Fuller Brush Co. & Design	
T000430: 2,756,149: Fuller Brush (words only)	
T000432: 2,866,580: Fuller Brush (words only)	
T000433: 2,866,581: Fuller Brush (words only)	
T000434: 2,896,619: The Fuller Brush Co. & Design	
T000435: 2,864,212: The Fuller Brush Co. & Design	
T000438: 3,078,971: Bubble House Logo (SHP)	
T000440: 2,796,192: "Fuller" in Oval	Spain

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