

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Intelligent Controls, Inc.		06/17/2011	CORPORATION: MAINE
RECEIVING PARTY DATA			
Name:	Franklin Electric Co., Inc.		
Street Address:	400 East Spring Street		
City:	Bluffton		
State/Country:	INDIANA		
Postal Code:	46714		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1441099	INCON	
Registration Number:	1702905	TANK SENTINEL	
Registration Number:	1940110	BRITESENSOR	
Registration Number:	1941270	SCALD	
Registration Number:	1944191	BRITEBOX	
Registration Number:	2100138	OPTIMIZER	
CORRESPONDENCE DATA			
Fax Number:	2604601700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(317) 237-8330		
Email:	tmfrtw@faegrebd.com		
Correspondent Name:	Brad R. Maurer		
Address Line 1:	111 East Wayne Street, Suite 800		
Address Line 2:	FAEGRE BAKER DANIELS LLP		
Address Line 4:	Fort Wayne, INDIANA 46802		

TRADEMARK

ATTORNEY DOCKET NUMBER:	FRANKLIN TM
NAME OF SUBMITTER:	Brad R. Maurer
Signature:	/Brad R. Maurer/
Date:	01/15/2013
Total Attachments: 2 source=Intelligent Controls Assignment#page1.tif source=Intelligent Controls Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made by and between Intelligent Controls, Inc., a Corporation of the State of Maine, having a place of business at 92 Industrial Park Road, Saco, Maine 04072, (hereinafter "Assignor") and Franklin Electric Co., Inc., a Corporation of the State of Indiana, having a place of business at 400 East Spring Street, Bluffton, Indiana 46714, (hereinafter "Assignee").

WHEREAS, Assignor has adopted and owns the trademarks and the trademark registrations identified below (hereinafter the "Marks");

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
USA	INCON®	1441099	June 2, 1987
USA	TANK SENTINEL®	1702905	July 28, 1992
USA	BRITESENSOR®	1940110	December 5, 1995
USA	SCALD®	1941270	December 12, 1995
USA	BRITEBOX®	1944191	December 26, 1995
USA	OPTIMIZER®	2100138	September 23, 1997

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to said Marks and the goodwill of Assignor's business which is associated therewith and which is symbolized thereby.

NOW, THEREFORE, Assignor, for and in exchange of valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee, free and clear of all pledges, security interests, liens, charges, encumbrances, equities, claims, options or limitation of every kind, all of Assignor's right, title and interest in, to and under the Marks together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all applications, registrations, renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made. Assignor shall execute, acknowledge and deliver to Assignee, at Assignee's request,

any and all further documents, papers, affidavits, statements and/or other instruments, in the format required by Assignee, to confirm Assignee's ownership of all rights pursuant to this Assignment. This Assignment shall be binding upon the successors and assigns of the Assignor and inure to the benefit of the successors and assigns of Assignee.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Indiana without giving effect to the principles of conflicts of laws thereof.

Dated this 11 day of June 2011.

Intelligent Controls, Inc.

By: Angela M. Hughes
Name: Angela M. Hughes
Title: Secretary