

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Wilmington Trust, National Association, as successor to Wilmington Trust FSB, as Agent</td> <td></td> <td>01/15/2013</td> <td>national banking association: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Wilmington Trust, National Association, as successor to Wilmington Trust FSB, as Agent		01/15/2013	national banking association: UNITED STATES																
Name	Formerly	Execution Date	Entity Type																								
Wilmington Trust, National Association, as successor to Wilmington Trust FSB, as Agent		01/15/2013	national banking association: UNITED STATES																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td>Whole Earth Sweetener Company LLC</td> </tr> <tr> <td>Street Address:</td> <td>33 North Dearborn Street, Suite 200</td> </tr> <tr> <td>City:</td> <td>Chicago</td> </tr> <tr> <td>State/Country:</td> <td>ILLINOIS</td> </tr> <tr> <td>Postal Code:</td> <td>60603</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>				Name:	Whole Earth Sweetener Company LLC	Street Address:	33 North Dearborn Street, Suite 200	City:	Chicago	State/Country:	ILLINOIS	Postal Code:	60603	Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE												
Name:	Whole Earth Sweetener Company LLC																										
Street Address:	33 North Dearborn Street, Suite 200																										
City:	Chicago																										
State/Country:	ILLINOIS																										
Postal Code:	60603																										
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE																										
PROPERTY NUMBERS Total: 7																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3797328</td> <td>NOTHING TO HIDE</td> </tr> <tr> <td>Registration Number:</td> <td>3636630</td> <td>WHOLE EARTH SWEETENER COMPANY</td> </tr> <tr> <td>Registration Number:</td> <td>3974897</td> <td>PURE VIA</td> </tr> <tr> <td>Registration Number:</td> <td>3974896</td> <td>PURE VIA</td> </tr> <tr> <td>Registration Number:</td> <td>3192969</td> <td>SWEET SIMPLICITY</td> </tr> <tr> <td>Serial Number:</td> <td>77857394</td> <td>CRAFTED FOR COFFEE</td> </tr> <tr> <td>Serial Number:</td> <td>77553570</td> <td>THE NEXT GENERATION OF SWEET</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3797328	NOTHING TO HIDE	Registration Number:	3636630	WHOLE EARTH SWEETENER COMPANY	Registration Number:	3974897	PURE VIA	Registration Number:	3974896	PURE VIA	Registration Number:	3192969	SWEET SIMPLICITY	Serial Number:	77857394	CRAFTED FOR COFFEE	Serial Number:	77553570	THE NEXT GENERATION OF SWEET
Property Type	Number	Word Mark																									
Registration Number:	3797328	NOTHING TO HIDE																									
Registration Number:	3636630	WHOLE EARTH SWEETENER COMPANY																									
Registration Number:	3974897	PURE VIA																									
Registration Number:	3974896	PURE VIA																									
Registration Number:	3192969	SWEET SIMPLICITY																									
Serial Number:	77857394	CRAFTED FOR COFFEE																									
Serial Number:	77553570	THE NEXT GENERATION OF SWEET																									
CORRESPONDENCE DATA																											
Fax Number:	9192868199																										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																											
Phone:	9192868118																										
Email:	pto_tmconfirmation@mvalaw.com																										
Correspondent Name:	Moore & Van Allen PLLC																										

OP \$190.00 3797328

Address Line 1: 430 Davis Drive
Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 327000-027190 JES

NAME OF SUBMITTER: John E. Slaughter

Signature: /John E. Slaughter/

Date: 01/15/2013

Total Attachments: 3

source=Termination Tms to Whole Earth#page1.tif

source=Termination Tms to Whole Earth#page2.tif

source=Termination Tms to Whole Earth#page3.tif

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of January 15, 2013 ("Release"), is made by **WILMINGTON TRUST, NATIONAL ASSOCIATION**, as successor to Wilmington Trust FSB, as agent for the Secured Parties (in such capacity, "Collateral Agent"), in favor of **WHOLE EARTH SWEETENER COMPANY LLC**, a Delaware limited liability company ("Grantor").

WHEREAS, pursuant to that certain Security Agreement dated as of January 8, 2010 (as amended, restated, supplemented, modified, extended, renewed or replaced from time to time, the "Security Agreement") by and among the Grantor, Collateral Agent, and other parties thereto and the Trademark Security Agreement dated as of January 8, 2010 ("Trademark Security Agreement") by and among the Grantor, Collateral Agent, and other parties thereto, Grantor granted to the Collateral Agent, for the benefit of the Secured Parties, a lien on and security interest in all of Grantor's right, title and interest in, to and under the Trademark Collateral; and

WHEREAS, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office ("USPTO") on January 11, 2010 at Reel 4128 Frame 0589.

NOW THEREFORE, in consideration of the mutual promises and undertakings set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intention of being legally bound hereby, Collateral Agent, on behalf of the Secured Parties, and Grantor agree as follows:

SECTION 1. Defined Terms. Capitalized terms used herein without definition shall have the meanings ascribed to such terms in the Security Agreement or Trademark Security Agreement.

SECTION 2. Termination and Release. Collateral Agent, on behalf of the Secured Parties, hereby (a) releases each collateral mortgage, pledge, hypothecation, grant, assignment, lien on and security interest granted to Collateral Agent in, to and under the Trademark Collateral (including, but not limited to, the foregoing listed on Schedule A attached hereto), including, without limitation, each security interest granted pursuant to the Security Agreement and Trademark Security Agreement, (b) represents and warrants that it has full authority to execute and deliver this Release; and (c) authorizes the recordation of this Release with the USPTO at Grantor's expense.

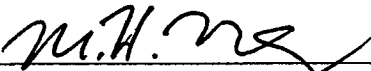
SECTION 3. Further Assurances. Collateral Agent, at Grantor's expense, hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the security interest release contemplated herein. To the extent that any other filings with any other governmental authority have been made with respect to any of the Trademark Collateral, Collateral Agent will, at Grantor's expense, execute and deliver a reasonable release or other instrument that will terminate any such filing and/or release any interests conveyed therein.

Signature page follows

IN WITNESS WHEREOF, the Collateral Agent, on behalf of the Secured Parties, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Collateral Agent:

WILMINGTON TRUST, NATIONAL ASSOCIATION,
as successor to Wilmington Trust FSB,
as agent for the Secured Parties

By: 
Name: Meghan H. McCauley
Title: Authorized Signatory

Schedule A

**Whole Earth Sweetener Company LLC
(Delaware Limited Liability Company)**

**U.S. Trademarks Subject to Security Interest
Granted by Whole Earth Sweetener Company LLC
In Favor of Wilmington Trust FSB
Recorded January 11, 2010 at Reel 4128 Frame 0589**

Registered Marks

Mark	Reg. No.	Reg. Date
NOTHING TO HIDE	3797328	06/01/10
WHOLE EARTH SWEETENER COMPANY	3636630	06/09/09
PURE VIA and Design	3974897	06/07/11
PURE VIA	3974896	06/07/11
SWEET SIMPLICITY	3192969	01/02/07

Pending Applications

Mark	Appl. No.	Filing Date
CRAFTED FOR COFFEE	77857394	10/26/09
THE NEXT GENERATION OF SWEET	77553570	08/22/08