

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Random House, Inc.		12/21/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Shaye Areheart		
Street Address:	155 Riverside Drive		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10024		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2667105	SHAYE AREHEART BOOKS	
CORRESPONDENCE DATA			
Fax Number:	2128294130		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	1-212-782-9101		
Email:	asheridan@randomhouse.com		
Correspondent Name:	Random House, Inc.		
Address Line 1:	1745 Broadway, 14-2		
Address Line 2:	Legal Dept, Attn: Andrea T. Sheridan		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	SHAYE AREHEART ASSGNMT		
NAME OF SUBMITTER:	Andrea T. Sheridan		
Signature:	/sheridan/		
Date:	01/15/2013		
Total Attachments: 1 source=shaye areheart books trademark assgnmt #page1.tif			

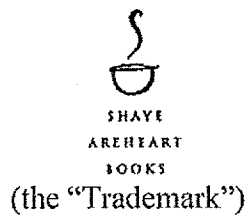
CH \$40.00 2667105

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARKS is made, executed and delivered as of December 21, 2012, by Random House, Inc., a New York corporation ("Random House"), for the benefit of Shaye Areheart, an individual residing at 155 Riverside Drive, Apartment 11-B, New York, NY 10024 ("Assignee").

WHEREAS, Random House desires to transfer and assign to Assignee all of Random House's right, title and interests in, to and under the following trademark:

SHAYE AREHEART BOOKS and steaming coffee cup logo
(U.S. PTO Reg. No. 2667105; Canadian TMA 577,155):



NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Random House hereby transfers and assigns unto Assignee, and Assignee hereby accepts the transfer and assignment of all of Assignor's right, title and interest in, to and under the Trademark together with the goodwill associated therewith and which is symbolized thereby, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and any other jurisdiction, the same to be held and enjoyed by Assignee, her successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Random House had this Assignment of Trademark not been made. Notwithstanding the foregoing, Random House shall continue to have the right in perpetuity to use the Trademark to market and sell books that were first published by the Company under the imprint represented by the Trademark on or before April 30, 2010.

RANDOM HOUSE, INC.

By: Matthew E. Martin
Matthew E. Martin
Vice President, Associate General Counsel

ACCEPTED:

By: Shaye Areheart
Shaye Areheart