

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CJ-LO Company, Inc.	FORMERLY Simply Southern Restaurant Group, Inc.	11/27/2012	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	Simply Southern Restaurant Group, LLC		
Street Address:	852 N. Dean Road, Suite 200		
City:	Auburn		
State/Country:	ALABAMA		
Postal Code:	36830		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77736886	THE CHICKEN SALAD CHICK	
Serial Number:	85533430	CHICKEN SALAD CHICK	
Serial Number:	85533393	A SIMPLE CONCEPT, A SUPERB EXPERIENCE	
CORRESPONDENCE DATA			
Fax Number:	3348872380		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	334-887-0884		
Email:	kwhite@akridgebalch.com		
Correspondent Name:	Kimberly White		
Address Line 1:	852 N. Dean Road, Suite 100		
Address Line 4:	Auburn, ALABAMA 36830		
NAME OF SUBMITTER:	Kimberly D. White		
Signature:	/Kimberly D. White/		

OP \$90.00 77736886

Date:

01/16/2013

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, CJ-LO Company, Inc., an Alabama corporation, 852 N. Dean Road Suite 200, Auburn, AL 36830 (hereinafter "Assignor"), is the owner of the "The Chicken Salad Chick" design and word mark, registered on the principal register on December 15, 2009 (Serial No. 77736886; Reg. No. 3725129); and

WHEREAS, CJ-LO Company, Inc., is the creator and owner of the "Chicken Salad Chick" design and word mark, published for opposition to its registration on the principal register on July 17, 2012 (Serial No. 85533430); and

WHEREAS, CJ-LO Company, Inc., is the creator and owner of the "A Simple Concept, A Superb Experience" word mark, registered on the principal register on September 11, 2012 (Serial No. 85533393; Reg. No. 85533393) (the marks "The Chicken Salad Chick," "Chicken Salad Chick," and "A Simple Concept, A Superb Experience" referred to collectively as the "Marks"); and

WHEREAS, Simply Southern Restaurant Group, LLC, an Alabama limited liability company, 852 N. Dean Road Suite 200, Auburn, AL 36830 (hereinafter "Assignee"), is desirous of acquiring all right, title, and interest in, to, and under the Marks.

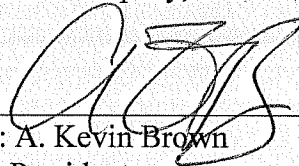
NOW, THEREFORE, for and in consideration of the payment of one dollar (\$1.00), and for other good and valuable consideration, to Assignor in hand paid by Assignee, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and set over to Assignee its entire its entire right, title, and interest in, to and under the Marks, any and all continuations that may be filed with respect thereto, and any and all trademarks, certificates of registration and the like that may be granted in any foreign country based on the Marks, the same to be held and enjoyed by Assignee for its own use and benefit, and for the use and benefit of its successors, assigns, or other legal representatives, to the end of the term or terms for which said Marks or foreign registrations are or may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all continuations of the Marks to Assignee as assignee of Assignor's entire interest, and hereby represents and warrants that Assignor has the full right to convey the entire interest herein assigned, and that Assignor has not transferred, licensed, assigned, or executed any agreement for any interest in the Marks to anyone other than Assignee, and that Assignor has not transferred, licensed, assigned, or execute any agreement for any right granted to Assignee hereunder, or for any interest in the Marks in conflict with this Assignment.

EXECUTED THIS 27th day of November, 2012.

[EXECUTION BEGINS ON NEXT FOLLOWING PAGE]

CJ-LO Company, Inc.



By: A. Kevin Brown

Its: President

STATE OF ALABAMA)

COUNTY OF LEE)

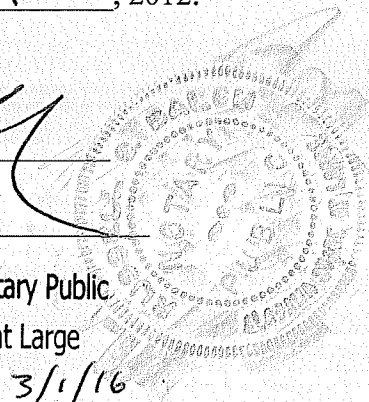
BEFORE ME, the undersigned authority, on this date personally appeared A. Kevin Brown, as President of CJ-LO Company, Inc., known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same in his official capacity for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office this 27 day of November, 2012.



NOTARY PUBLIC

My Commission Expires _____



Russell C. Balch, Notary Public

Alabama - State at Large

My Commission Expires 3/1/16

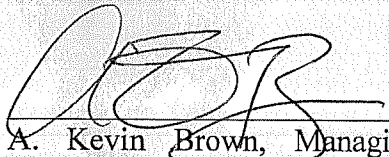
**CONSENT RESOLUTION
OF THE
MEMBERS
OF
SIMPLY SOUTHERN RESTAURANT GROUP, LLC**

The undersigned, being all of the Members of Simply Southern Restaurant Group, LLC, an Alabama limited liability company (the "Company") do hereby consent to and authorize the following resolution by the Company, and do hereby direct and command the Managing Members of the Company, as applicable, to take each of the following actions, and do hereby authorize A. Kevin Brown to execute, deliver, record, and file, as applicable, any and all instruments, documents, and agreements which may be reasonably necessary to effectuate the following action and resolution:

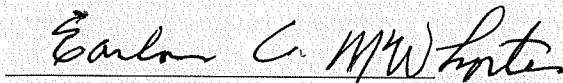
RESOLVED, that the Company shall accept assignment of the "The Chicken Salad Chick" design and word mark (Serial No. 77736886; Reg. No. 3725129), the "Chicken Salad Chick" design and word mark (Serial No. 85533430), and the "A Simple Concept, A Superb Experience" word mark (Serial No. 85533393; Reg. No. 85533393) from CJ-LO Company Inc., an Alabama corporation, by way of an instrument of transfer substantially in the form of Exhibit "A" attached hereto.

IN WITNESS WHEREOF, the undersigned have executed this Consent Resolution on November 27, 2012.

MEMBERS:



A. Kevin Brown, Managing Member of
Simply Southern Restaurant Group, LLC
and President of CJ-LO Company, Inc.



Earlon C. McWhorter, Manager of McWhorter
Properties-SSRG, LLC