

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Springer Adis US, LLC		01/15/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PentaVision LLC		
Street Address:	10 Ramapo Trail		
City:	Chatham		
State/Country:	NEW JERSEY		
Postal Code:	07928		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	73760231	OPTOMETRIC MANAGEMENT	
Serial Number:	73583767	CONTACT LENS SPECTRUM	
Serial Number:	73688572	EYECAREBUSINESS	
Serial Number:	76255627	OPHTHALMOLOGY MANAGEMENT	
Serial Number:	78354671	RETINAL PHYSICIAN: THERAPEUTIC AND SURGICAL TREATMENT OF THE POSTERIOR SEGMENT	
Serial Number:	85780749	OPHTHALMIC PROFESSIONAL	
CORRESPONDENCE DATA			
Fax Number:	7038362021		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703.836.6620		
Email:	holly.ford@bipc.com		
Correspondent Name:	Holly M. Ford		
Address Line 1:	Buchanan Ingersoll & Rooney PC		

OP \$165.00 73760231

Address Line 2: P.O. Box 1404  
Address Line 4: Alexandria, VIRGINIA 22313-1404

ATTORNEY DOCKET NUMBER:	0081771-000001
NAME OF SUBMITTER:	Kathleen M. Hemmerdinger
Signature:	/Kathleen M. Hemmerdinger/
Date:	01/16/2013

Total Attachments: 3  
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EXECUTION VERSION

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective as of January 15, 2013, between SPRINGER ADIS US, LLC, a Delaware limited liability company (the "Assignor"), and PENTAVISION LLC, a Delaware limited liability company.

WHEREAS, the Assignor is the sole and exclusive owner of the registered trademarks and trademark application listed in Schedule A (the "Trademarks"); and

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee hereby accepts said assignment.

NOW THEREFORE, that for good and valuable consideration, the receipt of which is hereby acknowledged, and with the intention of being legally bound hereby, the Assignor hereby assigns to the Assignee full right to and title in the Trademarks, including the right to legally pursue any past infringement of the rights in the Trademarks, together with the goodwill symbolized by the Trademarks.

Assignor further agrees to cooperate with and assist Assignee in obtaining, enforcing and defending assignee's rights in the assigned intellectual property, including without limitation, in proceedings before any court or tribunal, the United States Patent and Trademark Office, or any other agency or authority.

This Assignment may be executed in one or more counterparts, both of which together shall constitute a single document. The parties agree that the delivery of this Assignment may be effected by means of an exchange of electronic signatures.

ASSIGNOR:

SPRINGER ADIS US, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

*Michal Wielnyga*  
v.p.

ACCEPTED AND AGREED TO BY:

ASSIGNEE:

PENTAVISION LLC

By: \_\_\_\_\_

Name: Thomas J. Wilson

Title: Manager

TRADEMARK

REEL: 004944 FRAME: 0245

**TRADEMARK ASSIGNMENT**

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WHEREAS, the Assignor is the sole and exclusive owner of the registered trademarks and trademark application listed in Schedule A (the "Trademarks"); and

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Assignor further agrees to cooperate with and assist Assignee in obtaining, enforcing and defending assignee's rights in the assigned intellectual property, including without limitation, in proceedings before any court or tribunal, the United States Patent and Trademark Office, or any other agency or authority.

This Assignment may be executed in one or more counterparts, both of which together shall constitute a single document. The parties agree that the delivery of this Assignment may be effected by means of an exchange of electronic signatures.

**ASSIGNOR:**


**SPRINGER ADIS US, LLC**

By: \_\_\_\_\_  
Name:  
Title:

**ACCEPTED AND AGREED TO BY:**

**ASSIGNEE:**

**PENTAVISION LLC**

By:  \_\_\_\_\_  
Name: Thomas J. Wilson  
Title: Manager

**SCHEDULE A**

**TRADEMARKS**

<b>Trademark</b>	<b>Serial No. / Reg. No. / Application No.</b>	<b>Filing Date / Reg. Date</b>
OPTOMETRIC MANAGEMENT	73,760,231 / 1,574,833	10/27/1988 / 1/2/1990
CONTACT LENS SPECTRUM	73,583,767 / 1,408,495	2/18/1986 / 9/9/1986
EYECAREBUSINESS	73,688,572 / 1,495,563	10/8/1987 / 7/5/1988
OPHTHALMOLOGY MANAGEMENT	76,255,627 / 2,651,418	5/11/2001 / 11/19/2002
RETINAL PHYSICIAN: THERAPEUTIC AND SURGICAL TREATMENT OF THE POSTERIOR SEGMENT	78,354,671 / 3,033,238	1/21/2004 / 12/20/2005
<b>Trademark Application</b>		
OPHTHALMIC PROFESSIONAL	85,780,749	11/15/2012