

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DONALD R. WILSON, JR. 2002 TRUST		01/15/2013	TRUST: ILLINOIS
RECEIVING PARTY DATA			
Name:	AKOO INTERNATIONAL, INC.		
Street Address:	5600 NORTH RIVER ROAD		
Internal Address:	SUITE 900		
City:	ROSEMONT		
State/Country:	ILLINOIS		
Postal Code:	60018		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78475455	BEAT BOX	
Registration Number:	3177979	BEAT BOX	
CORRESPONDENCE DATA			
Fax Number:	3128780325		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122512293		
Email:	JMCIVNEY@RMCZLAW.COM		
Correspondent Name:	JAYNE MCGIVNEY		
Address Line 1:	55 W. MONROE STREET		
Address Line 2:	SUITE 1700		
Address Line 4:	CHICAGO, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	8090/006		
NAME OF SUBMITTER:	JAYNE MCGIVNEY		

OP \$65.00 78475455

Signature:	/JAYNE MCGIVNEY/
Date:	01/16/2013
Total Attachments: 3 source=Partial Release of IP Collateral - Akoo Beat Box#page1.tif source=Partial Release of IP Collateral - Akoo Beat Box#page2.tif source=Partial Release of IP Collateral - Akoo Beat Box#page3.tif	

**PARTIAL RELEASE OF INTELLECTUAL PROPERTY COLLATERAL**

WHEREAS, pursuant to that certain Security Interest in Trademarks dated as of January 20, 2012 (the "Security Agreement") by and between AKOO INTERNATIONAL, INC., an Illinois corporation ("AKOO"), and DONALD R. WILSON, JR. AS TRUSTEE OF THE DONALD R. WILSON, JR. 2002 TRUST, DATED OCTOBER 15, 2002 ("Lender"), AKOO, among other things, granted a security interest in all of AKOO's right, title and interest in and to the trademark listed on Exhibit A attached hereto (the "Beat Box Trademark"); and

WHEREAS, as of Aug 30, 2012, AKOO sold the Beat Box Trademark to Beats Electronics and has requested that Lender release the Beat Box Trademark from the Collateral (as defined in the Security Agreement).

NOW THEREFORE, for good and valuable consideration, Lender hereby releases the Beat Box Trademark from the Collateral and acknowledges that AKOO is authorized to file a Release of Security Interest or its equivalent to evidence release of the Beat Box Trademark from the Collateral pursuant to Section 7 of the Security Agreement. This Partial Release of Intellectual Property Collateral does not release AKOO of any of its obligations or liabilities contained in the Security Agreement as to the remaining Collateral listed on revised Exhibit A to the Security Agreement attached hereto as Exhibit B.

IN WITNESS WHEREOF, the undersigned has executed and delivered this Partial Release of Intellectual Property Collateral on this 15 day of January, 2013.

DONALD R. WILSON, JR. 2002 TRUST DATED  
OCTOBER 15, 2002


By:   
\_\_\_\_\_  
Donald R. Wilson, Jr., Trustee

EXHIBIT A  
BEAT BOX TRADEMARK

<b>Jurisdiction</b>	<b>Mark</b>	<b>Serial Number/ Registration Number</b>	<b>Filing Date/ Registration Date</b>
U.S.	Beat Box	78475455/3177979	August 30, 2004/ November 28, 2006

**EXHIBIT B**

**EXHIBIT A TO SECURITY AGREEMENT**

<b>Jurisdiction</b>	<b>Mark</b>	<b>Serial Number/ Registration Number</b>	<b>Filing Date/ Registration Date</b>
U.S.	The Akoo Gift	85447312	October 14, 2011
U.S.	The Gift	85447311	October 14, 2011
U.S.	Akoo TV	85447307	October 14, 2011
U.S.	Akoo, The Coolest TV Network Anywhere	85447306	October 14, 2011
U.S.	Akoo...Hook Me UP	85445100	October 12, 2011
U.S.	Akoo Hooks You UP	85445097	October 12, 2011
U.S.	Akoo	78470138/3218620	August 19, 2004/ March 17, 2007
U.S.	Find It. Hear It. See It.	78470130/3262044	August 19, 2004/ July 10, 2007
U.S.	Text it. Hear it. See it.	77130001/4035210	March 13, 2007/ October 4, 2011
U.S.	m-venue	77130028/3343449	March 13, 2007/ November 27, 2007
U.S.	Text Rewards	77129998/3503233	March 13, 2007/ September 16, 2008
U.S.	Text Your Song!	77129979/3703700	March 13, 2007/ October 27, 2009
U.S.	Akoo	77090580/3880179	January 24, 2007/ November 23, 2010

8090/006/Partial Release of Intellectual Property Collateral