

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
PC World Communications, Inc.		06/01/2012	CORPORATION: MASSACHUSETTS

<b>RECEIVING PARTY DATA</b>	
Name:	IDG Consumer & SMB, Inc.
Street Address:	5 Speen Street
City:	Framingham
State/Country:	MASSACHUSETTS
Postal Code:	01701
Entity Type:	CORPORATION: MASSACHUSETTS

<b>PROPERTY NUMBERS Total: 5</b>		
Property Type	Number	Word Mark
Registration Number:	2352115	CREATE
Registration Number:	2594819	MACCENTRAL
Registration Number:	2327406	CREATE
Registration Number:	1437982	MAC USER
Registration Number:	1565274	CONSUMER WATCH

<b>CORRESPONDENCE DATA</b>	
Fax Number:	5084244807
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	508-935-4568
Email:	trademark_docket@idg.com
Correspondent Name:	Sheri Cottreau
Address Line 1:	5 Speen Street
Address Line 4:	Framingham, MASSACHUSETTS 01701

ATTORNEY DOCKET NUMBER:	ASSIGNMENT 1 - 2013	<b>TRADEMARK</b>
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CH \$140.00 2352115

NAME OF SUBMITTER:	Kevin C. Krull
Signature:	/Kevin C Krull/
Date:	01/17/2013
<b>Total Attachments: 4</b> source=EntityNameChange_PCW to IDGCSMB#page1.tif source=EntityNameChange_PCW to IDGCSMB#page2.tif source=EntityNameChange_PCW to IDGCSMB#page3.tif source=EntityNameChange_PCW to IDGCSMB#page4.tif	

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# The Commonwealth of Massachusetts

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108-1512

## Articles of Amendment

(General Laws Chapter 156D, Section 10.06; 950 CMR 113.34)

(1) Exact name of corporation: PC World Communications, Inc. 042396685

(2) Registered office address: 5 Speen Street, Framingham, MA 01701  
(number, street, city or town, state, zip code)

(3) These articles of amendment affect article(s): Article 1  
(specify the number(s) of article(s) being amended (I-VI))

(4) Date adopted: May 7, 2012  
(month, day, year)

(5) Approved by:

(check appropriate box)

- the incorporators.  
 the board of directors without shareholder approval and shareholder approval was not required.  
 the board of directors and the shareholders in the manner required by law and the articles of organization.

(6) State the article number and the text of the amendment. Unless contained in the text of the amendment, state the provisions for implementing the exchange, reclassification or cancellation of issued shares.

Article 1. of the articles of organization of PC World Communications, Inc. are hereby amended by changing the name of the corporation from PC World Communications Inc. to IDG Consumer & SMB, Inc. effective on June 1, 2012.

Effective June 1, 2012 Article 1 of the articles of organization shall be as follows:

Article 1. The name by which the corporation shall be know is:

IDG Consumer & SMB, Inc.

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RC.

10/3/1966

TRADEMARK  
REEL: 004944 FRAME: 0594

To change the number of shares and the par value, \* if any, of any type, or to designate a class or series, of stock, or change a designation of class or series of stock, which the corporation is authorized to issue, complete the following:

Total authorized prior to amendment:

WITHOUT PAR VALUE		WITH PAR VALUE		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE

Total authorized after amendment:

WITHOUT PAR VALUE		WITH PAR VALUE		
TYPE	NUMBER OF SHARES	TYPE	NUMBER OF SHARES	PAR VALUE

(7) The amendment shall be effective at the time and on the date approved by the Division, unless a later effective date not more than 90 days from the date and time of filing is specified: June 1, 2012

\*G.L. Chapter 156D eliminates the concept of par value, however a corporation may specify par value in Article III. See G.L. Chapter 156D, Section 6.21, and the comments relative thereto.

Signed by:



EDWARD B. BLOOM

*(signature of authorized individual)*

- Chairman of the board of directors,
- President,
- Other officer,
- Court-appointed fiduciary,

on this 7th day of May, 2012

060283347

COMMONWEALTH OF MASSACHUSETTS

William Francis Galvin  
Secretary of the Commonwealth  
One Ashburton Place, Boston, Massachusetts 02108-1512

Articles of Amendment  
(General Laws Chapter 156D, Section 10.06; 950 CMR 113.34)

I hereby certify that upon examination of these articles of amendment, it appears that the provisions of the General Laws relative thereto have been complied with, and the filing fee in the amount of \$ 100 having been paid, said articles are deemed to have been filed with me this 9th day of May, 2012, at 3:12 PM a.m./p.m.  
time

Effective date: JUNE 1, 2012  
(must be within 90 days of date submitted)

  
WILLIAM FRANCIS GALVIN  
Secretary of the Commonwealth

Filing fee: Minimum filing fee \$100 per article amended, stock increases \$100 per 100,000 shares, plus \$100 for each additional 100,000 shares or any fraction thereof.

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\_\_\_\_\_  
Name approval

TO BE FILLED IN BY CORPORATION  
Contact Information:

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C  
\_\_\_\_\_  
M

Kevin C. Krull

PC World Communications, Inc.

5 Speen Street, Framingham, MA 01701

Telephone: 908-313-4119

Email: kevin\_krull@idg.com

Upon filing, a copy of this filing will be available at [www.sec.state.ma.us/cor](http://www.sec.state.ma.us/cor). If the document is rejected, a copy of the rejection sheet and rejected document will be available in the rejected queue.

SECRETARY OF THE  
COMMONWEALTH  
2012 MAY -9 PM 3:12  
CORPORATIONS DIVISION