

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
More I.T. Resources Limited		12/31/2012	CORPORATION: ISRAEL
RECEIVING PARTY DATA			
Name:	EMC Corporation		
Street Address:	176 South Street		
City:	Hopkinton		
State/Country:	MASSACHUSETTS		
Postal Code:	01748		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4109578	MORE VRP	
Registration Number:	4147188	VRP	
CORRESPONDENCE DATA			
Fax Number:	5082937189		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	508-293-6820		
Email:	trademarks@emc.com		
Correspondent Name:	John T. Hurley		
Address Line 1:	176 South Street		
Address Line 4:	Hopkinton, MASSACHUSETTS 01748		
ATTORNEY DOCKET NUMBER:	MORE I.T. ASSIGNMENTS		
NAME OF SUBMITTER:	Mary-Jane Shorts		
Signature:	/Mary-Jane Shorts/		

Date:

01/17/2013

Total Attachments: 3

source=More IT Assignment 12-31-2012 USPTO Upload#page1.tif

source=More IT Assignment 12-31-2012 USPTO Upload#page2.tif

source=More IT Assignment 12-31-2012 USPTO Upload#page3.tif

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is effective as of the date of the signature below, by and between More I.T. Resources Limited, a private company organized under the laws of Israel, with its principal place of activities at 1 Ben Gurion St., 2nd B.S.R Tower, Bnei Brak 51201, Israel (hereinafter, together with all subsidiary and affiliate companies which it now or hereafter owns, or controls, the "Company"), and EMC Corporation, a Massachusetts corporation, with its principal place of business at 176 South Street, Hopkinton, Massachusetts 01748 ("Parent").

WHEREAS, the Company owns certain patents and patent applications which are listed on attached Schedule 1 ("Assigned Patents"), certain trademarks and trademark applications which are listed on attached Schedule 2 ("Assigned Trademarks"), certain domain names which are listed on attached Schedule 3 ("Assigned Domain Names"); and other unlisted intellectual property ("Unlisted IP") including but not limited to any intellectual property rights associated with patents, inventions, trade secrets, know how, copyrights (registered or unregistered), and copyright protectable subject matter including software and documentation, and

WHEREAS, Parent desires to receive from the Company assignments to the Assigned Patents, Assigned Trademarks, Assigned Domain Names, and Unlisted IP;

NOW THEREFORE, for good and valuable consideration, the Company hereby assigns to Parent, all of (a) the Company's entire right, title and interest, including the right to sue for and collect past damages, in and to the Assigned Patents, and any and all divisional applications, continuation applications, continuations-in-part, reissues, reexaminations thereof, and all pending applications therefor, which claim priority from any application from which Assigned Patents are derived, as well as, all foreign counterparts of Assigned Patents; (b) the Company's entire right, title and interest, including the right to sue for and collect past damages, in and to the Assigned Trademarks and all goodwill associated therewith; (c) Company's entire right, title and interest, including the right to sue for and collect past damages, in and to the Assigned Domain Names and all goodwill associated therewith; and (d) Company's entire right, title and interest, including the right to sue for and collect past damages, in and to the Unlisted IP and all goodwill associated therewith.

The Company hereby authorizes the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office, and the empowered officials of any other applicable offices and governments to issue or transfer all said Assigned Patents, Assigned Trademarks, Assigned Domain Names, and all applicable Unlisted IP to Parent, as assignee thereof, or otherwise as Parent may direct.

[Signature Page Follows]

Hopkinton, MA

Signed at USA, Massachusetts, this 31st day of December, 2012.

MORE I.T. RESOURCES LIMITED
By: <i>[Signature]</i>
Name: <u>Paul T. Dacier</u>
Title: <u>Director</u>

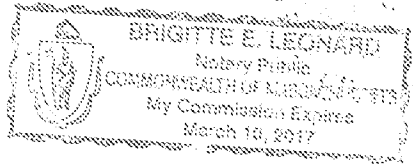
COMMONWEALTH OF MASSACHUSETTS)

COUNTY OF Middlesex) ss.

Subscribed and sworn to before me on this 31st day of December, 2012

[Signature]

 Notary Public
 Commission Expires:



Schedule 2 – Assigned Trademarks

MARK	COUNTRY	REGISTRATION NUMBER	APPLICATION FILING DATE	REGISTRATION DATE
VRP	United States	4147188		May 22, 2012
MORE VRP	United States	4109578		March 6, 2012