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**Electronic Trademark Assignment System****Confirmation Receipt**

Your assignment has been received by the USPTO.
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee Name previously recorded on Reel 004927 Frame 0256. Assignor(s) hereby confirms the Assignee Name should have been recorded as "Pavone Marketing Group, Inc.", NOT "Pavione Marketing Group, Inc."		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pavione Marketing Group, Inc.		04/24/2012	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Pavone Marketing Group, Inc.		
Street Address:	1006 Market Street		
City:	Harrisburg		
State/Country:	PENNSYLVANIA		
Postal Code:	17101		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3193637	THINKBANK	
Registration Number:	3193638	THINK IT SO.	

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Registration Number:	3193639	PAVONE
Registration Number:	3349134	WINNING THE MATURE MARKET
Registration Number:	3617655	VARSITY
CORRESPONDENCE DATA		
Fax Number:	7172601641	
Phone:	717-232-8000	
Email:	trademarks@mwn.com	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Sue Heberlig	
Address Line 1:	100 Pine Street	
Address Line 4:	Harrisburg, PENNSYLVANIA 17108	
NAME OF SUBMITTER:	Sue Heberlig	
Signature:	/SucHeb/	
Date:	12/28/2012	
Total Attachments: 1 source=TM Chg of Name cover sheet#page1.tif		
RECEIPT INFORMATION		
ETAS ID:	TM255232	
Receipt Date:	12/28/2012	
Fee Amount:	\$140	

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Routing #356
Client #21996-0011

100 Pine Street • PO Box 1166 • Harrisburg, PA 17108-1166
Tel: 717.232.8000 • Fax: 717.237.5300

FAX COVER LETTER

DATE: January 15, 2013

PLEASE DELIVER THE FOLLOWING PAGES:

TO: Assignment Branch FAX: 571-273-0140

FROM: Sue Heberlig, Paralegal Direct Dial: 717.237.5206

TOTAL NUMBER OF PAGES, INCLUDING THIS COVER LETTER: 6

MESSAGE:

I spoke with Mary Benton concerning the attached Notice of Non-Recordation. She objected that I referred to the document as a "Corrective Assignment," and pointed out that I should have called it a "Corrective Change of Name." In the electronic template, the only "corrective" option is to check the box that says "corrective assignment." Mary agreed that it would be proper to record the document, since the form is limited in the text that can be entered. Requesting for you to kindly correct the name of the Assignee as indicated in the attached cover sheet, please.

Direct Fax Number: 717.260.1641

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RECORDED: 12/28/2012

REEL: 004945 FRAME: 0089