

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Troop Aid, Inc.		12/03/2012	LIMITED LIABILITY COMPANY: TENNESSEE

RECEIVING PARTY DATA

Name:	Troop Aid Health & Fitness, LLC
Street Address:	7191 Kingsland Drive
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38125
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85583814	TROOP AID HEALTH & FITNESS
Serial Number:	85602416	REVEILLE
Serial Number:	85788312	PATRIOT POWER

CORRESPONDENCE DATA

Fax Number: 6156876993
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 615-238-6304
 Email: trademarks@bonelaw.com
 Correspondent Name: Paul W. Kruse
 Address Line 1: 511 Union Street
 Address Line 2: Suite 1600
 Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	004776-60800
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NAME OF SUBMITTER:	Paul W. Kruse
Signature:	/Paul W. Kruse/
Date:	01/18/2013
Total Attachments: 2 source=Executed TM-assignment (00869098)#page1.tif source=Executed TM-assignment (00869098)#page2.tif	

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of 12/3/12 by and among Troop Aid, Inc. with an address at 7191 Kingsland Drive, Memphis, Shelby County, Tennessee 38125 (the "Assignor") and Troop Aid Health & Fitness, LLC with an address at 7191 Kingsland Drive, Memphis, Shelby County, Tennessee 38125 (the "Assignee"). Assignee is a Limited Liability Company of Tennessee.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.

Troop Aid, Inc.

By: 

Name: Mark Woods

Title: Member

Troop Aid Health & Fitness, LLC

By: 

Name: Mark Woods

Title: Member

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