

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ronald L. Wilson II		01/18/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Hylete LLC		
Street Address:	135 S. Sierra Ave., Unit 20		
City:	Solana Beach		
State/Country:	CALIFORNIA		
Postal Code:	92075		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85576904	HYLETE	
CORRESPONDENCE DATA			
Fax Number:	3236609917		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3236609916		
Email:	kyri@tsircoulaw.com		
Correspondent Name:	Kyriacos Tsircou		
Address Line 1:	515 S. Flower Street, 36th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
NAME OF SUBMITTER:	Kyriacos Tsircou		
Signature:	/kyri tsircou/		
Date:	01/18/2013		
Total Attachments: 1 source=TM Assignment - HYLETE#page1.tif			

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From:

01/18/2013 14:35

#027 P.002/002

**ASSIGNMENT**

WHEREAS, Ronald L. Wilson, II, an individual, residing at 135 S. Sierra Ave., Unit 20, Solana Beach, CA 92075, ("Assignor"), is the owner of U.S. Trademark App. No. 85/576,904, for HYLETE, filed date March 26, 2012.

WHEREAS, Hylete LLC, a limited liability company having a place of business at 135 S. Sierra Ave., Unit 20, Solana Beach, CA 92075 ("Assignee"), desires to acquire by formal, recordable assignment the entire right, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the trademark application thereof.

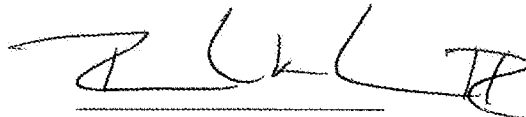
NOW, THEREFORE, for good valuable consideration, the receipt and sufficient of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the goodwill of the business symbolized by said mark, along with the trademark application thereof, including the right to file foreign trademark applications directly in the name of Assignee and to claim for and such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment. Assignor hereby agrees for himself, his successors and assigns to execute any lawful document and to testify to any material fact or thing which Assignee, his successors and assigns may deem necessary in order to secure to itself, his successors and assigns the rights, titles and interest in and to and the enjoyment of said mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

Assignor

Date: 1-18-2013



Ronald L. Wilson, II

STATE OF California  
COUNTY OF San Diego

On Jan 18, 2013 before me, Daniel Levy, a Notary Public, personally appeared Ronald L. Wilson, II, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledge to me that he/she/they executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature

