

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Homer Laughlin China Company		12/21/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	HLC Holding, Inc.
Street Address:	672 Fiesta Drive
City:	Newell
State/Country:	WEST VIRGINIA
Postal Code:	26050-1299
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	4101259	BOSQUE
Registration Number:	3651604	THE HOMER LAUGHLIN CHINA COMPANY
Registration Number:	3204609	ALEXA
Registration Number:	3181953	ALEXA
Registration Number:	3209733	PESTO
Registration Number:	3235380	RE-21
Registration Number:	3248541	EVERYTHING FIESTA
Registration Number:	3762027	KENSINGTON
Registration Number:	3493632	FLIPSIDE
Registration Number:	3485993	FLIPSIDE
Registration Number:	3338364	THE HOMER LAUGHLIN CHINA CO.
Registration Number:	3683523	
Registration Number:	3370008	HLC
Registration Number:	3528084	FIESTA

TRADEMARK

Registration Number:	3315720	AN AMERICAN ICON
Registration Number:	2458681	FIESTA
Registration Number:	2043775	MILFORD
Registration Number:	1702524	LYRICA
Registration Number:	1962009	ALPHALAIN
Registration Number:	1956277	AMERIWHITE
Registration Number:	1957774	PRISTINE
Registration Number:	1828315	
Registration Number:	1830391	SEVILLE
Registration Number:	1824451	GOTHIC
Registration Number:	1766472	FIESTA
Registration Number:	1725751	FIESTA

CORRESPONDENCE DATA

Fax Number: 4125719553
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: (412) 571-9552
Email: acornelius@ajciplaw.com
Correspondent Name: Andrew J. Cornelius
Address Line 1: 305 Mt. Lebanon Boulevard
Address Line 2: Suite 205
Address Line 4: Pittsburgh, PENNSYLVANIA 15234



ATTORNEY DOCKET NUMBER:	HLC ASSIGNMENTS
NAME OF SUBMITTER:	Andrew J. Cornelius
Signature:	/Andrew J. Cornelius/
Date:	01/21/2013

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by and between **The Homer Laughlin China Company**, a Delaware corporation with principal offices located at 672 Fiesta Drive, Newell, West Virginia 26050-1299 ("Assignor"), and **HLC Holding, Inc.**, a Delaware corporation with principal offices located at 672 Fiesta Drive, Newell, West Virginia 26050-1299 ("Assignee").

WHEREAS, Assignor is the owner of the United States trademarks and/or service marks (collectively, the "Marks") and registrations of the Marks (collectively, the "Registrations") set forth below:

Marks	Registration No.	Issue Date
BOSQUE	4,101,259	02/21/2012
THE HOMER LAUGHLIN CHINA COMPANY	3,651,604	07/07/2009
ALEXA & DESIGN	3,204,609	01/30/2007
ALEXA	3,181,953	12/05/2006
PESTO	3,209,733	02/13/2007
RE-21	3,235,380	04/24/2007
EVERYTHING FIESTA	3,248,541	05/29/2007
KENSINGTON	3,762,027	03/23/2010
FLIPSIDE & DESIGN	3,493,632	08/26/2008
FLIPSIDE	3,485,993	08/12/2008
THE HOMER LAUGHLIN CHINA CO & DESIGN	3,338,364	11/20/2007
	3,683,523	09/15/2009
HLC	3,370,008	01/15/2008
FIESTA & DESIGN	3,528,084	11/04/2008
AN AMERICAN ICON	3,315,720	10/23/2007
FIESTA	2,458,681	06/05/2001
MILFORD	2,043,775	03/11/1997
LYRICA	1,702,524	07/21/1992
ALPHALAIN	1,962,009	03/12/1996
AMERIWHITE	1,956,277	02/13/1996
PRISTINE	1,957,774	02/20/1996
	1,828,315	03/29/1994
SEVILLE	1,830,391	04/12/1994
GOthic	1,824,451	03/01/1994
FIESTA	1,766,472	04/20/1993
FIESTA	1,725,751	10/20/1992

WHEREAS, Assignee is interested in acquiring all of Assignor's right, title and interest in the Marks and the Registrations, and Assignor is willing to transfer all its right, title and interest in the Marks and the Registrations to Assignee.

NOW, THEREFORE, to whom it may concern, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Marks and the Registrations, including any and all goodwill associated with the Marks, to have and to hold the same for the sole exclusive benefit of Assignee, and in and to any claims for

