

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Wholesale Supplies Plus, Inc.		12/27/2012
			Entity Type
			CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Naturally Smart Labs, LLC.		
Street Address:	10035 Broadview Road		
City:	Broadview Heights		
State/Country:	OHIO		
Postal Code:	44147		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77957398	NATURALLY SMART
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-642-3342		
Email:	whvipgroup@wegmanlaw.com		
Correspondent Name:	Bruce E. Peacock		
Address Line 1:	6055 Rockside Woods Blvd.		
Address Line 2:	Suite 200		
Address Line 4:	Cleveland, OHIO 44131		
ATTORNEY DOCKET NUMBER:	000572 027T2		
NAME OF SUBMITTER:	Iken S. Sans		
Signature:	/iss/		
Date:	01/21/2013		
Total Attachments: 1 source=Assignment#page1.tif			

CH \$40.00 77957398


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WHEREAS, Wholesale Supplies Plus, Inc., a corporation of the state of Ohio, having a place of business at 10035 Broadview Road, Broadview Heights, Ohio 44147, has adopted and used in its business the mark "NATURALLY SMART", allowed by the United States Patent and Trademark Office, Serial No. 77/957,398; and

WHEREAS, Naturally Smart Labs, LLC., a corporation of the state of Ohio, having a place of business at 10035 Broadview Road, Broadview Heights, Ohio 44147, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, in good and valuable consideration, the receipt of which is hereby acknowledged, said Wholesale Supplies Plus, Inc. does hereby sell, assign, transfer, and set over unto said Naturally Smart Labs, LLC., all right, title and interest in, to and under said mark, Serial No. 77/957,398 together with the good will of the portion of the business to which the mark pertains.

Wholesale Supplies Plus, Inc.

By:  _____

Name: Deborah L. May

Title: President

Date: 12/27/2012