

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Youthforia, Inc.		01/22/2013
	Entity Type		
	CORPORATION: FLORIDA		
RECEIVING PARTY DATA			
Name:	Innovitamin Organics LLC		
Street Address:	5745 SW 75th Street Suite 337		
City:	Gainesville		
State/Country:	FLORIDA		
Postal Code:	32608		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3730748	NUTRAVINA
	Registration Number:	3697294	THE WORLD'S FINEST RESVERATROL
CORRESPONDENCE DATA			
Fax Number:	3523734662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3523750082		
Email:	swhanson@bellsouth.net		
Correspondent Name:	Sven W. Hanson		
Address Line 1:	PO Box 357429		
Address Line 4:	Gainesville, FLORIDA 32635		
ATTORNEY DOCKET NUMBER:	0809.RES		
NAME OF SUBMITTER:	Sven W. Hanson		
Signature:	/sven w hanson 36546/		
Date:	01/22/2013		
Total Attachments: 1 source=NutravinaAssignmentbw#page1.tif			

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TRADEMARK ASSIGNMENT

This Assignment is effective as of the date of execution.
WHEREAS, Youthforia, Inc., a Florida corporation doing business as Reserveage and having a principal business address of 5745 SW 75th St. Suite 337, Gainesville, FL 32608, (ASSIGNOR) is the owner of the trademarks:

NUTRAVINA

including U.S. federal registration No. 3730748, and;

THE WORLD'S FINEST RESVERATROL

including U.S. federal registration No. 3697294, (together the "Marks") and the goodwill established and symbolized thereby in connection with the respective associated goods services.

ASSIGNOR hereby conveys, transfers, and assigns to **InnoVitamin Organics, LLC**, a Delaware limited liability company having a principal place of business in Gainesville, Florida (ASSIGNEE) all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with all associated goodwill and all income, royalties, and damages hereafter otherwise due or payable to ASSIGNOR with respect to the Marks, including without limitation, any and all payments for past or future infringements and misappropriations of the Marks; and all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further authorizes and empowers ASSIGNEE to act as ASSIGNOR'S attorney with power to the extent necessary to enable and execute, for ASSIGNOR, all documents, papers, forms and authorizations and take all other actions that may be necessary for securing , completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and all registrations thereof.

IN WITNESS WHEREOF, ASSIGNOR executes this Assignment below.

For Assignor:

JoAnn Underwood
Signature

Date: 1/22/12

JoAnn Underwood, General Counsel
Name and Title Authorized House Counsel
Licensed in Arkansas