

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rollashoe, LLC		01/03/2013	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Synclaire Brands, Inc.		
Street Address:	25 Newbridge Road		
Internal Address:	Suite 405		
City:	Hicksville		
State/Country:	NEW YORK		
Postal Code:	11801		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77834906	FOOTZYROLLS THE ROLLABLE SHOE	
Serial Number:	77944349	FOOTZYROLLS FASHION FIXES	
Serial Number:	77779346	FOOTZYROLLS	
CORRESPONDENCE DATA			
Fax Number:	2122453009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125416222		
Email:	trademark@kanekeessler.com		
Correspondent Name:	Brendan P. McFeely, Esq.		
Address Line 1:	Kane Kessler, P.C.		
Address Line 2:	1350 Avenue of Americas		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	6689-0001		

OP \$90.00 77834906

NAME OF SUBMITTER:	Stanley Seuradge
Signature:	/sas/
Date:	01/22/2013
Total Attachments: 2 source=Snyclair#page1.tif source=Snyclair#page2.tif	

SCHEDULE C

EC 1/3/13
JC 1/3/13

TRADEMARK ASSIGNMENT

WHEREAS, Rollashoe, LLC, a Florida limited liability company with an office at 1688 Meridian Ave., Suite 418, Miami Beach, Florida 33139, United States of America (hereinafter the "ASSIGNOR") is the owner of and has adopted, and is using the trademarks set forth on the attached Schedule A (the "Trademarks"), in the United States Patent and Trademark Office or for which applications for registration have been filed in the United States Patent and Trademark Office (the "USPTO");

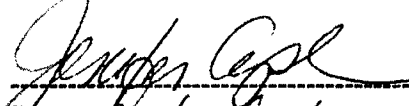
WHEREAS, Synclaire Brands, Inc., a New York corporation, with an office at 25 Newbridge Road, Suite #405, Hicksville, New York 11801, United States of America (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest owned by ASSIGNOR, and to the Trademarks.

WHEREAS, for ten dollars (\$10) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind to the Trademarks, including with regard to the goodwill and the business associated therewith

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Trademarks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ROLLASHOE, LLC


By: Jennifer Caplan
Date: 1/3/13