

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, a national banking association, as Agent		12/21/2012	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bell'O International Corp.		
Street Address:	711 Ginesi Drive		
City:	Morganville		
State/Country:	NEW JERSEY		
Postal Code:	07751		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2598630	BELL'O	
Registration Number:	2675479	SIMPLY...BEAUTIFUL	
Registration Number:	2641948	CMS	
Registration Number:	3262076	PRO BELL'O	
Registration Number:	3190125	PAMARI COLLECTION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mtily@fdh.com		
Correspondent Name:	Michael Tily		
Address Line 1:	177 Broad Street		
Address Line 4:	Stamford, CONNECTICUT 06901		
NAME OF SUBMITTER:	Michael Tily		

OP \$140.00 2598630

Signature:	/Michael Tily/
Date:	01/22/2013
Total Attachments: 4 source=Executed Patent and Trademark Release Bell'O International Corp. (01574540)#page1.tif source=Executed Patent and Trademark Release Bell'O International Corp. (01574540)#page2.tif source=Executed Patent and Trademark Release Bell'O International Corp. (01574540)#page3.tif source=Executed Patent and Trademark Release Bell'O International Corp. (01574540)#page4.tif	

PATENT AND TRADEMARK RELEASE AND REASSIGNMENT

This Patent and Trademark Release and Reassignment is entered into as of December 21st, 2012, by Wells Fargo Bank, National Association, a national banking association as agent ("Wells Fargo").

Bell'O International Corp. (the "Borrower") entered with Wells Fargo into an Amended and Restated Patent and Trademark Security Agreement dated as of March 19, 2010 granting Wells Fargo a security interest in the Patents and Trademarks as defined therein, including the marks set forth in Schedule 1 and 2 hereto (the "Agreement").

The Agreement was recorded in the Assignment Division of the United States Patent and Trademark Office on March 19, 2010, at Reel 024103, Frame 0719, with respect to the Patents, and was recorded in the Assignment Division of the United States Patent and Trademark Office on March 19, 2010, at Reel 004170, Frame 0961, with respect to the Trademarks.

The Borrower has requested that Wells Fargo release its security interest in the Patents and Trademarks.

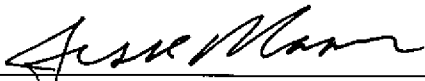
ACCORDINGLY, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. As used herein, terms defined in the Agreement and not otherwise defined herein have the meanings given them in the Agreement.
2. Wells Fargo hereby irrevocably releases its security interest in the Patents and Trademarks, including without limitation the Patents set forth on Schedule 1 hereto and the Trademarks set forth on Schedule 2 hereto.
3. Subject to other security interests, if any, granted by the Borrower to other financial institutions, Wells Fargo hereby reassigns, grants and conveys to the Borrower, without any representation, warranty, recourse or undertaking by Wells Fargo, all of Wells Fargo's right, title and interest in and to the Patents and Trademarks, including without limitation the Patents set forth on Schedule 1 hereto and the Trademarks set forth on Schedule 2 hereto.

Signature page follows

IN WITNESS WHEREOF, Wells Fargo has caused this Patent and Trademark Release and Reassignment to be duly executed by its duly authorized officer and effective as of the day and year first above written.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION**

By 
Name: Jesse Mason
Title: Vice President

STATE OF MINNESOTA)
)
COUNTY OF HENNEPIN)

This instrument was acknowledged before me on this 21st day of December, 2012, by Jesse Mason, a Vice President of Wells Fargo Bank, National Association, on behalf of said corporation.


Notary Public for HENNEPIN COUNTY
My commission expires:



UNITED STATES ISSUED PATENTS

<u>Design Patent</u>	<u>Application #</u>	<u>Registered #</u>	<u>Date</u>	<u>Country</u>	<u>Count</u>
PVS-4207	29/205,529	D505,573	5/31/2005	USA	1
HTS-100	29/268,105	D551,869	10/2/2007	USA	2
FP-4224	29/270,922	D562,593	2/26/2008	USA	3
PVS-4218	29/270,929	D564,260	3/18/2008	USA	4
FP-4850	29/286,227	D564,796	3/25/2008	USA	5
FP-4855	29/294,161	D590,636	4/21/2009	USA	6
FP-8501	29/310,594	D595,978	7/14/2009	USA	7
AVS-4601	29/310,614	D590,637	4/21/2009	USA	8
AVSC-2121	29/307,109	D587,496	3/3/2009	USA	9
HDMI head	29/310,488	D604,251	11/17/2009	USA	10
AVSC-9870	29/308,583	D587,497	3/3/2009	USA	11
PR-32	29/310,593	D605,874	12/3/2009	USA	12
AVSC-2055B	29/310,597	D592,428	5/19/2009	USA	13
Packaging A/V Cables	29/310,669	D594,404	6/2/2009	USA	14
Blister Packaging	29/330,435	D597,830	8/11/2009	USA	15
AVSC-2061E	29/310,600	D589,280	8/28/2008	USA	16
Flat Panel Mount 7848	29/294,336	D581,915	2/2/2008	USA	17
Flat Panel Mount Adapter Plates	29/312,083	D599,356	9/1/2009	USA	18
Flat Panel Wall Mount End Caps	29/270,723	D562,812	2/26/2008	USA	19
Flat Panel Wall Mount 8170	29/270,801	D569,381	5/20/2008	USA	20

APPLICATIONS

NONE.

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS
AND COLLECTIVE MEMBERSHIP MARKS
REGISTRATIONS

<u>Trademark</u>	<u>Application #</u>	<u>Registered #</u>	<u>Date</u>	<u>Country</u>
Bell'O	75/858,131	2,598,630	6/15/2002	USA
Simply Beautiful	76/124,441	2,675,479	12/5/2002	USA
CMS	76/215,631	2,641,948	8/6/2002	USA
Pro Bell'O	78/491,505	3,262,076	3/14/2006	USA
PAMARI	78/635,222	3,190,125	8/1/2006	USA