

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
John Buttolph		01/01/2013	INDIVIDUAL: UNITED STATES

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Mrs. Winners Brand Management LLC
<b>Street Address:</b>	5020 Campus Drive
<b>City:</b>	Newport Beach
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92660
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA

<b>PROPERTY NUMBERS Total: 20</b>		
Property Type	Number	Word Mark
Registration Number:	1170698	MRS. WINNER'S
Registration Number:	1172464	MRS. WINNER'S
Registration Number:	2854321	MRS. WINNER'S CHICKEN AND BISCUITS
Registration Number:	1174630	MRS. WINNER'S
Registration Number:	4004808	MRS. WINNER'S CHICKEN AND BISCUITS
Registration Number:	1183130	MRS. WINNER'S
Registration Number:	1298195	WINNERS CORPORATION W
Registration Number:	1283776	BECAUSE YOU'VE GOT A TASTE FOR HOMEMADE
Registration Number:	1346513	MRS. WINNER'S
Registration Number:	1305501	MRS. WINNER'S CATERING
Registration Number:	1358659	SUPER CINNAMON SWIRLS
Registration Number:	1348378	MRS. WINNER'S SUPER CINNAMON SWIRLS
Registration Number:	1689191	MRS. WINNER'S SUPER CINNAMON SWIRL
Registration Number:	1690361	CRISPY PLUS

OP \$515.00 1170698

Registration Number:	1797192	TEABIRD
Registration Number:	1831476	BIGGER, BETTER, CHEAPER CHICKEN.
Registration Number:	2003969	THE FIRST CHOICE FOR FRIED CHICKEN
Registration Number:	2246319	WINNER'S
Registration Number:	3167716	SUPER CINNAMON SWIRLS
Registration Number:	2003970	THE 1ST CHOICE FOR FRIED CHICKEN

**CORRESPONDENCE DATA**

Fax Number: 949-955-20  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 949-955-2033  
Email: jbuttolph@buttolphlawgroup.com  
Correspondent Name: John Buttolph Esq.  
Address Line 1: 5020 Campus Drive  
Address Line 4: Newport Beach, CALIFORNIA 92660

ATTORNEY DOCKET NUMBER:	MWBM2
NAME OF SUBMITTER:	John Buttolph
Signature:	/John Buttolph/
Date:	01/22/2013

Total Attachments: 2  
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## Trademark Assignment

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into this 1st day of January, 2013 by and between John Buttolph, an individual ("Assignor"), and Mrs. Winners Brand Management LLC ("MWBM") a California limited liability company having a place of business at Newport Beach, California ("Assignee") (each a "Party," and collectively, the "Parties").

WHEREAS, Assignor is the owner of the trademarks, trademark registrations, and trademark applications set forth on Schedule A hereto (the "Trademarks");

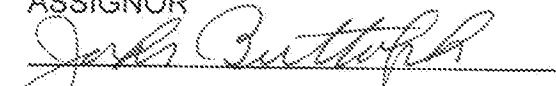
WHEREAS, Assignor desires to assign ownership of the Trademarks to Assignee.

NOW THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Effective upon execution of the Assignment, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks and any and all goodwill of the business symbolized by the Trademarks, including all rights therein provided by international conventions and treaties, and the right to sue for past, present and future infringement thereof.
2. No Warranties. Assignor makes no warranties, express or implied, with respect to the Trademarks.
3. Further Assurances. Assignor shall, at the cost and expense of Assignee, take all actions and execute all documents necessary or desirable to record and perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement in conflict with this Assignment.

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed as of the date first written above by its duly authorized officer.

ASSIGNOR

  
\_\_\_\_\_  
John Buttolph

ASSIGNEE [Mrs. Winners Brand Management LLC]

By:   
\_\_\_\_\_  
Name: John Buttolph  
Title: Managing Member

SCHEDULE A - TRADEMARK REGISTRATIONS

MARK	REGISTRATION NO.	FILING DATE
1. Mrs. Winner's	1170698	01/07/80
2. Mrs. Winner's	1172464	12/17/79
3. Mrs. Winner's Chicken and Biscuits	2854321	07/03/01
4. Mrs. Winner's	1174630	12/11/79
5. Mrs. Winner's Chicken and Biscuits	4004808	05/26/10
6. Mrs. Winner's	1183130	01/07/80
7. Winners Corporation W	1298195	05/03/83
8. Because You've Got a Taste for Homemade	1283776	05/13/83
9. Mrs. Winner's	1346513	12/06/83
10. Mrs. Winner's Catering	1305501	12/06/83
11. Super Cinnamon Swirls	1358659	05/29/84
12. Mrs. Winner's Super Cinnamon Swirls	1348378	07/09/85
13. Mrs. Winner's Super Cinnamon Swirl	1689191	05/26/92
14. Crispy Plus	1690361	05/06/91
15. Teabird	1797192	06/15/92
16. Bigger, Better, Cheaper Chicken	1831476	07/02/93
17. The First Choice For Fried Chicken	2003969	02/02/95
18. The 1st Choice For Fried Chicken	2003970	02/02/95
19. Winner's	2246319	10/23/95
20. Super Cinnamon Swirls	3167716	05/16/05