

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Global Marketing, Inc.		12/11/2012	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Max Rohr, Inc.		
Street Address:	300 Delaware Avenue		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2644629	REVOLUCION	
CORRESPONDENCE DATA			
Fax Number:	2038499300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(203) 849-8300		
Email:	dize@gandb.com		
Correspondent Name:	Russell D. Dize, Esq.		
Address Line 1:	488 Main Avenue		
Address Line 2:	Grimes & Battersby, LLC		
Address Line 4:	Norwalk, CONNECTICUT 06851		
NAME OF SUBMITTER:	Russell D. Dize		
Signature:	/Russell D. Dize/		
Date:	01/22/2013		
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OP \$40.00 2644629

ASSIGNMENT

WHEREAS, New Global Marketing Inc., a corporation organized under the laws of the State of Pennsylvania, with an address at 1 Hillside Drive, Drums, Pennsylvania 18222 (“Assignor”) is the owner of all right, title and interest in the “**REVOLUCION**” trademark for “cigars” in the United States and U.S. Federal Trademark Registration No. 2,644,629 for “**REVOLUCION**” for “cigars” in International Class 34; and

WHEREAS, Max Rohr, Inc., a corporation organized under the laws of the State of Delaware, with an address at 300 Delaware Avenue, Wilmington, Delaware 19801 (“Assignee”), desires to acquire all right, title and interest in the **REVOLUCION** trademark;

NOW, THEREFORE, for One Dollar and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, assigns, transfers and conveys unto Assignee:
 - (a) the full and exclusive entire right, title and interest in and to the **REVOLUCION** trademark in the United States;
 - (b) U.S. federal trademark registration number 2,644,629 for the **REVOLUCION** trademark for “cigars” in International Class 34 and all renewals therefore; and
 - (c) the goodwill of the business associated with the use of and symbolized by the **REVOLUCION** trademark.
2. Assignor agrees that, upon the reasonable request of Assignee, Assignor will execute any and all papers or instruments that in the reasonable opinion of the Assignee may be necessary or desirable to secure to said Assignee the full enjoyment of the rights, title and interest hereby conveyed or intended to be conveyed.

IN WITNESS WHEREOF, this Assignment has been duly executed as of the date set forth below.

NEW GLOBAL MARKETING INC.

By: [Signature]
Name: Gregory Fox
Title: C.O.O.
Date: 12/11/12

Sworn and subscribed to before me
this 11th day of December, 2012.

[Signature]
Notary Public

