

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Termination of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as Administrative Agent		12/27/2012	National Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Vestcom New Century, LLC
<b>Street Address:</b>	7302 Kanis Road
<b>City:</b>	Little Rock
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	72204
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	4097224	AISLESTOPPERS
Registration Number:	3920601	CLEARTALKER
Registration Number:	3901278	SOLOZ
Registration Number:	3295702	FASTALKER
Registration Number:	2764048	ELTSIGNS.COM
Registration Number:	2666305	FASTAG
Registration Number:	2468150	TAGLINE
Registration Number:	1919665	GTI
Registration Number:	1816665	LABELMASTER
Registration Number:	1162732	LASERLABEL

**CORRESPONDENCE DATA**

Fax Number: 3125774565

CH \$265.00 4097224

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312-577-8265  
Email: kristin.brozovic@kattenlaw.com  
Correspondent Name: Kristin Brozovic c/o Katten  
Address Line 1: 525 W Monroe Street  
Address Line 4: Chicago, ILLINOIS 72204

ATTORNEY DOCKET NUMBER:	207170-558
NAME OF SUBMITTER:	Kristin Brozovic
Signature:	/Kristin Brozovic/
Date:	01/22/2013

**Total Attachments: 3**

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## TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of December 27, 2012, is made by WELLS FARGO BANK, NATIONAL ASSOCIATION, as Administrative Agent (the "Secured Party").

**WHEREAS**, pursuant to that certain Amended and Restated Security Agreement dated as of January 27, 2012 by and among the Secured Party, **VESTCOM NEW CENTURY, LLC**, a Delaware limited liability company (the "Grantor") and the other guarantors party thereto, the Grantor has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain Trademarks, trademark applications and trademark licenses ("Trademarks");

**WHEREAS**, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on January 31, 2012 at Reel 4707 and Frame No. 0993;

**WHEREAS**, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

**NOW, THEREFORE**, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

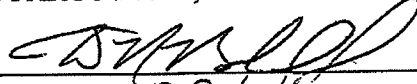
1. all of the Grantor's Trademarks, including without limitation those referred to on Schedule A attached hereto;
2. all reissues, continuations or extensions of the foregoing; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement of any Trademark.

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**IN WITNESS WHEREOF**, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

WELLS FARGO BANK, NATIONAL ASSOCIATION

By:   
Name: W.R. Bicknell  
Title SVP

SCHEDULE A

**Trademark Collateral**

Trademark	Application Number	Application Date	Trademark Number	Registration Date	Status	Owner
AISLESTOPPERS	85313589	5/5/11	4097224	2/7/12	Registered	Vestcom New Century LLC
CLEARTALKER	77794350	7/31/09	3920601	2/15/11	Registered	Vestcom New Century LLC
SOLOZ	77709026	4/7/09	3901278	1/4/11	Registered	Vestcom New Century LLC
FASTALKER	78917189	6/26/06	3295702	9/18/07	Registered	Vestcom New Century LLC
ELTSIGNS.COM	76472197	12/3/02	2764048	9/16/03	Cancelled	Vestcom New Century LLC
FASTAG	76371528	2/19/02	2666305	12/24/02	Renewed (Registered)	Vestcom New Century LLC
TAGLINE	75502316	6/15/98	2468150	7/10/01	Renewed (Registered)	Vestcom New Century LLC
GTI	74565460	8/25/94	1919665	9/19/95	Renewed (Registered)	Vestcom New Century LLC
LABELMASTER	74174330	6/10/91	1816665	1/18/94	Renewed (Registered)	Vestcom New Century LLC
LASERLABEL	73245580	1/10/80	1162732	7/28/81	Renewed (Registered)	Vestcom New Century LLC