

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|-------------------------------|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| DG Fastchannel, Inc. | | 11/02/2011 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Digital Generation, Inc. | | |
| Street Address: | 750 W. John Carpenter Freeway | | |
| Internal Address: | Suite 700 | | |
| City: | Irving | | |
| State/Country: | TEXAS | | |
| Postal Code: | 79039 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3201666 | DG | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3127758100 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 312-775-8000 | | |
| Email: | trademarks@mcandrews-ip.com | | |
| Correspondent Name: | Ronald A. DiCerbo | | |
| Address Line 1: | 500 W. Madison St | | |
| Address Line 2: | 34th Fl | | |
| Address Line 4: | Chicago, ILLINOIS 60661 | | |
| ATTORNEY DOCKET NUMBER: | 33873US01 | | |
| NAME OF SUBMITTER: | Ronald A. DiCerbo | | |
| Signature: | /RAD/ | | |
| Date: | 01/22/2013 | | |
| Total Attachments: 0 | | | |

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