

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Rollashoe, LLC		01/03/2013	LIMITED LIABILITY COMPANY: FLORIDA

**RECEIVING PARTY DATA**

Name:	Synclaire Brands, Inc.
Street Address:	25 Newbridge Road
Internal Address:	Suite 405
City:	Hicksville
State/Country:	NEW YORK
Postal Code:	11801
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Serial Number:	77897820	FOOTROLLUPZ
Serial Number:	85502049	FOOTZYFLATS
Serial Number:	85497088	FOOTZY SOCKS
Serial Number:	85034111	HEATZ
Serial Number:	85034128	HEATZ
Serial Number:	85298705	FOOTZYFOLDS THE FOLDABLE SHOE
Serial Number:	85495896	FOOTZYJEWELZ
Serial Number:	85497023	KOMFYZRX
Serial Number:	85497073	YOUR PRESCRIPTION FOR SORE FEET

**CORRESPONDENCE DATA**

Fax Number: 2122453009

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

OP \$240.00 77897820

Phone: 2125416222  
Email: trademark@kaneessler.com  
Correspondent Name: Brendan P. McFeely, Esq.  
Address Line 1: Kane Kessler, P.C.  
Address Line 2: 1350 Avenue of Americas  
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	6689-1
NAME OF SUBMITTER:	Stanley Seuradge
Signature:	/sas/
Date:	01/23/2013

Total Attachments: 2  
source=Rollashoe new filing#page1.tif  
source=Rollashoe new filing#page2.tif

SCHEDULE C

EC 1/3/13  
JC 1/3/13

TRADEMARK ASSIGNMENT

WHEREAS, Rollashoe, LLC, a Florida limited liability company with an office at 1688 Meridian Ave., Suite 418, Miami Beach, Florida 33139, United States of America (hereinafter the "ASSIGNOR") is the owner of and has adopted, and is using the trademarks set forth on the attached Schedule A (the "Trademarks"), in the United States Patent and Trademark Office or for which applications for registration have been filed in the United States Patent and Trademark Office (the "USPTO");

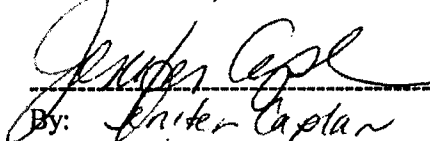
WHEREAS, Synclaire Brands, Inc., a New York corporation, with an office at 25 Newbridge Road, Suite #405, Hicksville, New York 11801, United States of America (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest owned by ASSIGNOR, and to the Trademarks.

WHEREAS, for ten dollars (\$10) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind to the Trademarks, including with regard to the goodwill and the business associated therewith

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Trademarks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ROLLASHOE, LLC

  
-----  
By: Jennifer Caplan  
Date: 1/3/13

Schedule A

Trademarks

<b>Trademark</b>	<b>Application No.</b>	<b>Registration No.</b>
FOOTROLLUPZ	77897820	
Footzyflats	85502049	
FootzySocks	85497088	
UNROLL INTO COMFORT	77834978	3816995
WWW.FOOTZYROLLS.COM (design)		
Heatz	85034111	3946164
Heatz (stylized)	85034128	3946165
Footzyfolds The Foldable Shoe (design)	85298705	4114072
FootzyJewelz	85495896	4186110
KomfyzRx	85497023	4186219
your prescription for sore feet	85497073	4186227

*[Handwritten signature]*  
1/23/13