

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Henkel AG & Co. KGaA		03/31/2012	Partnership Limited by Shares (KGaA): GERMANY
RECEIVING PARTY DATA			
Name:	Golden Sun, Inc.		
Street Address:	26529 Ruethner Avenue		
City:	Santa Clarita		
State/Country:	CALIFORNIA		
Postal Code:	91350		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85376372	CASHMERE CURLS	
Registration Number:	2166449	STRAIGHT OUT	
Registration Number:	2171293	STRAIGHT OUT	
Registration Number:	2670748		
Registration Number:	3320962	100% RESCUE	
Registration Number:	3493900	CURL RESCUE	
Registration Number:	3370345	FINISH FIX	
Registration Number:	1817322	ZERO-FRIZZ	
CORRESPONDENCE DATA			
Fax Number:	2122776501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-277-6500		
Email:	goodwillj@dicksteinshapiro.com		

OP \$215.00 85376372

Correspondent Name: Clark W. Lackert
Address Line 1: Dickstein Shapiro LLP
Address Line 2: 1633 Broadway
Address Line 4: New York, NEW YORK 10019-6708

ATTORNEY DOCKET NUMBER:	G6161.0000
NAME OF SUBMITTER:	Clark W. Lackert
Signature:	/Clark W. Lackert/
Date:	01/23/2013

Total Attachments: 10
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TRADEMARK ASSIGNMENT

This Trademark Assignment, dated as of March 31, 2012, is by and between **Henkel AG & Co. KGaA**, a Kommanditgesellschaft auf Aktien (KGaA) company ("Assignor") and **Golden Sun, Inc.**, a California corporation ("Assignee").

RECITALS

A. Assignor and Assignee have entered into an Agreement of Purchase and Sale dated March 31, 2012 (the "Purchase Agreement"); and

B. Pursuant to the terms and conditions of the Purchase Agreement, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in the Trademarks listed in Schedule A attached hereto (the "Trademarks"), and Assignee has agreed to acquire all right, title, and interest in the Trademarks.

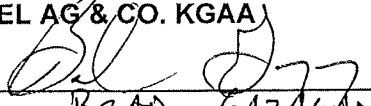
AGREEMENT

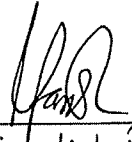
NOW, THEREFORE, in consideration of the mutual promises herein contained and other good and valuable consideration, the parties agree as follows:

Assignor does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the goodwill symbolized by said Trademarks and the applications and registrations thereof, as well as any rights Assignor may have acquired by virtue of its use of the Trademarks, including the right to legally pursue any past, present or future infringement or unauthorized use of said Trademarks, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have executed or caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

ASSIGNOR:
HENKEL AG & CO. KGAA

By: 
Name: BRAD GARAWAY
Title: VP & CORPORATE COUNSEL

By: 
Name: IAN PARISY
Title: SVP FINANCE & CONTROLLING

ASSIGNEE:
GOLDEN SUN, INC.

By: _____
Name: _____
Title: _____

TRADEMARK ASSIGNMENT

This Trademark Assignment, dated as of March 31, 2012, is by and between Henkel AG & Co. KGaA, a Kommanditgesellschaft auf Aktien (KGaA) company ("Assignor") and Golden Sun, Inc., a California corporation ("Assignee").

RECITALS

A. Assignor and Assignee have entered into an Agreement of Purchase and Sale dated March 31, 2012 (the "Purchase Agreement"); and

B. Pursuant to the terms and conditions of the Purchase Agreement, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in the Trademarks listed in Schedule A attached hereto (the "Trademarks"), and Assignee has agreed to acquire all right, title, and interest in the Trademarks.

AGREEMENT

NOW, THEREFORE, in consideration of the mutual promises herein contained and other good and valuable consideration, the parties agree as follows:

Assignor does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the goodwill symbolized by said Trademarks and the applications and registrations thereof, as well as any rights Assignor may have acquired by virtue of its use of the Trademarks, including the right to legally pursue any past, present or future infringement or unauthorized use of said Trademarks, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have executed or caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

ASSIGNOR:
HENKEL AG & CO. KGAA

By: _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

ASSIGNEE:
GOLDEN SUN, INC.

By: _____
Name: Ian B. MacTaggart
Title: Vice President

Corporate Acknowledgement – HENKEL AG & CO. KGAA (Assignor)
[VIA POWER OF ATTORNEY]

STATE OF ARIZONA)
) ss.
COUNTY OF MARICOPA)

On this ____ day of _____, 2012 before me, a notary public in and for said county, appeared _____ personally known to me to be the _____ of The Dial Corporation who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of The Dial Corporation (via a Power of Attorney dated March 19, 2012, from Henkel AG & Co. KGaA.

Notary Public

STATE OF ARIZONA)
) ss.
COUNTY OF MARICOPA)

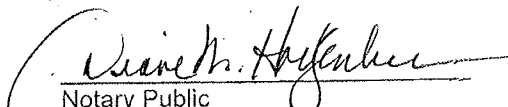
On this ____ day of _____, 2012 before me, a notary public in and for said county, appeared _____ personally known to me to be the _____ of The Dial Corporation who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of The Dial Corporation (via a Power of Attorney dated March 19, 2012, from Henkel AG & Co. KGaA.

Notary Public

Corporate Acknowledgement – GOLDEN SUN, INC. (Assignee)

STATE OF Connecticut)
) ss.
COUNTY OF Surreyfield)


On this 31st day of March, 2012 before me, a notary public in and for said county, appeared Jan MacLagan personally known to me to be the _____ of Golden Sun, Inc. who subscribed to the foregoing instrument and acknowledged that the execution of said instrument was a free and voluntary act on behalf and with full authority of Golden Sun, Inc.



Notary Public
My Commission Expires 8/31/2014

SCHEDULE "A"

Trademarks Assigned by Henkel AG Co. KGaA

A	B	C	D	E	F	G	H	I	J	K	L
Country	Main Brand	Trademark	TM Type	Device	Status	Appl. Date	Appl. No.	Reg. Date	Reg. No.	Renewal Date	Class
1	Aruba	SOFT & DRI	Wordmark		Registered/Granted	8/17/2007	070817.25	10/8/2007	26736	8/16/2017	03
2	Australia	SOFT & DRI	Wordmark		Registered/Granted		249352	5/13/1969	B249352	5/13/2014	03
3	Australia	SOFT & DRI	Wordmark		Registered/Granted	6/2/1969	228879	12/9/1972	B228879	5/13/2014	03
4	Australia	ZERO FRIZZ	Wordmark		Registered/Granted	9/10/2003	969838	9/10/2003	969838	9/10/2013	03
5	Bahamas	SOFT & DRI	Wordmark		Registered/Granted	4/29/1969	5801	4/29/1969	5801	4/29/2021	03
6	Barbados	SOFT & DRI	Wordmark		Registered/Granted	5/24/1972		5/24/1972	813871	3/24/2013	03
7	Belize	SOFT & DRI	Wordmark		Registered/Granted	9/11/2007	488607	9/11/2007	488607	9/11/2017	03
8	Bermuda	SOFT & DRI	Wordmark		Registered/Granted	5/30/1969		6/4/1969	6276	6/4/2025	03
9	Brazil	ZERO FRIZZ	Wordmark		Registered/Granted	10/25/1996	819630845	4/27/1999	819630845	4/27/2019	03
10	Canada	ZERO FRIZZ	Wordmark		Registered/Granted	7/28/2005	1266626	3/18/2008	709830	3/18/2023	03
11	Canada	ZERO FRIZZ	Wordmark		Registered/Granted	10/11/1996	825864	4/7/1999	510496	4/7/2014	03
12	Cayman Islands	SOFT & DRI	Word/Device		Registered/Granted	3/3/2009	2483631	6/17/2009	2483631	3/31/2018	03
13											

SCHEDULE "A"

Trademarks Assigned by Henkel AG Co. KGaA

	A	B	C	D	E	F	G	H	I	J	K	L
14	Chile	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	3/31/2008	813695	9/17/2008	827805	9/17/2018	03
15	Chile	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	1/23/1997	366932	12/3/1999	554867	12/3/2019	03
16	China	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	7/16/1998	9800079720	11/14/1999	1332622	11/13/2019	03
17	Costa Rica	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	5/6/1970	31294	9/7/1975	12913	9/7/2015	03
18	Denmark	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	4/23/1969	161969	10/30/1970	3322/1970	10/30/2020	05
19	Dominican Republic	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	1/5/1972		2/14/1972	20285	2/13/2012	03
20	Dominican Republic	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	10/30/1996	41519	2/15/1997	88180	2/15/2017	03
21	Ecuador	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	1/22/1970	51	1/22/1970	391/71	1/22/2015	03

SCHEDULE "A"

Trademarks Assigned by Henkel AG Co. KGaA

	A	B	C	D	E	F	G	H	I	J	K	L
	Ecuador	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	10/14/1996	7252596	3/19/1998	1141598	3/19/2018	03
22	El Salvador	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	2/3/1970		6/7/1970	18278	7/6/2020	03
23	Finland	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	5/30/1969	2516/69	9/7/1970	57297	9/7/2020	03
24	Guatemala	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	7/29/1970		8/24/1971	238948063	8/23/2021	03
25	Guyana	SOFT & DRI	SOFT & DRI	Wordmark		Pending	12/27/2006	21786A				03
26	Haiti	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	1/23/2007		8/1/2007	337/155	8/1/2017	03
27	Hong Kong	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	12/8/1976	1788/1976	12/8/1976	B336/1981	12/8/2021	03
28	Hong Kong	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	10/10/1996	9612768	10/22/1997	1997B10391	10/10/2013	03
29	Jamaica	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	7/10/1969	3/864	7/10/1969	B18214	7/10/2014	05
30												

SCHEDULE "A"

Trademarks Assigned by Henkel AG Co. KGaA

	A	B	C	D	E	F	G	H	I	J	K	L
31	Japan	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	11/15/1983	1036783	8/19/1987	1977916	8/19/2017	03
	Japan	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	11/5/1996	8123516	6/26/1998	4160935	6/26/2016	03
32	Latvia	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	6/29/1999	M991053	6/20/2000	M46260	6/29/2019	03
33	Mexico	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	9/10/1970	43586	9/10/1970	161367	9/10/2015	03
34	Mexico	ZERO FRIZZ	100% RESCUE	Wordmark		Registered/Granted	10/14/1996	276804	10/31/1996	535684	10/14/2016	03
35	Mexico	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	10/14/1996	276804	10/31/1996	535684	10/14/2016	03
36	Morocco	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	11/28/2007	114227	11/28/2007	114227	11/28/2017	03
37	Netherlands Antilles	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	5/14/1970		5/14/1970	6605	5/14/2020	03
38	New Zealand	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	6/3/1969	90401	6/3/1969	B90401	6/3/2018	03
39	New Zealand	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	4/13/2005	728057	4/13/2005	728057	4/13/2015	03
40	Nicaragua	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	1/16/1970		3/11/1970	22357	3/10/2020	03
41												


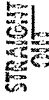

SCHEDULE "A"

Trademarks Assigned by Henkel AG Co. KGaA

	A	B	C	D	E	F	G	H	I	J	K	L
42	Panama	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted			10/22/1981	15279	10/22/2021	03
	Panama	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	11/19/1996	84254	4/12/1999	84254	11/19/2016	03
43	Paraguay	SOFT & DRI	SOFT & DRI	Wordmark		Pending	9/12/2007	30511/2007				03
44	Paraguay	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	11/27/2006	36955/2006	4/30/2009	320494	4/30/2019	03
45	Philippines	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	4/28/2000	4200003515	5/26/2006	4200003515	5/26/2016	03
46	Puerto Rico	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	1/16/1973		1/16/1973	17530	1/16/2013	03
47	Saint Kitts and Nevis	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted				246/2007		03
48	South Africa	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	4/21/1969	69/1731	4/21/1969	B69/1731/1	4/21/2019	03
49	Suriname	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	8/1/2007	20993	8/1/2007	20993	8/1/2017	03
50	Trinidad and Tobago	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	6/11/1969	5516	6/11/1969	5516	6/10/2017	03
51												

SCHEDULE "A"

Trademarks Assigned by Henkel AG Co. KGaA

	A	B	C	D	E	F	G	H	I	J	K	L
52	United Kingdom	SOFT & DRI	SOFT & DRI	Word/Device		Registered/Granted	3/31/2008	2483631	8/15/2008	2483631	3/31/2018	03
53	United States	L.A. LOOKS	CASHMERE CURLS	Wordmark		Pending	8/20/2011	85376372				03
54	United States	L.A. LOOKS	STRAIGHT OUT	Wordmark		Registered/Granted	9/12/1996	75164704	6/16/1998	2166449	6/16/2018	03
55	United States	L.A. LOOKS	STRAIGHT OUT (Stylized)	Word/Device		Registered/Granted	6/13/1997	75308342	7/7/1998	2171293	7/7/2018	03
56	United States	THICKER FULLER HAIR	THICKER FULLER HAIR Logo	Device		Registered/Granted	5/11/1999	75703142	1/7/2003	2670748	1/7/2013	03
57	United States	ZERO FRIZZ	100% RESCUE	Wordmark		Registered/Granted	1/12/2006	78790585	10/23/2007	3320962	10/23/2017	03
58	United States	ZERO FRIZZ	CURL RESCUE	Wordmark		Registered/Granted	7/22/2005	78676429	8/26/2008	3493900	8/26/2018	03
59	United States	ZERO FRIZZ	FINISH FIX	Wordmark		Registered/Granted	7/22/2005	78676424	1/15/2008	3370345	1/15/2018	03
60	United States	ZERO FRIZZ	ZERO FRIZZ	Wordmark		Registered/Granted	2/7/1992	74245204	1/18/1994	1817322	1/18/2014	03
61	Uruguay	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	9/17/2007	384790	9/11/2008	384790	9/11/2018	03
62	Venezuela	SOFT & DRI	SOFT & DRI	Wordmark		Registered/Granted	4/15/1970	2498	6/8/1971	65456-F	6/8/2021	03