

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zwanenberg Food Group (USA) Inc.		12/16/2011	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Meatpoint B.V.		
Street Address:	Twentepoort Oost 5		
City:	RG Almelo		
State/Country:	NETHERLANDS		
Postal Code:	7609		
Entity Type:	COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2767872	ZWAN	
Registration Number:	3308809	PREM	
Registration Number:	2089244	DUTCH COLONY	
Registration Number:	2071608	BACON GRILL	
Registration Number:	1918952	BARNEGAT BAY	
Serial Number:	85206518	LONGRIDGE	
Serial Number:	85206520	LONGRIDGE WINERY	
Serial Number:	85206522	LONGRIDGE WINES	
CORRESPONDENCE DATA			
Fax Number:	3103956115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 395-6100		
Email:	williamjseiter@seiterlegalstudio.com		

OP \$215.00 2767872

Correspondent Name: William J. Seiter  
Address Line 1: 220 26th Street, Suite 202  
Address Line 4: Santa Monica, CALIFORNIA 90402

**DOMESTIC REPRESENTATIVE**

Name: William J. Seiter  
Address Line 1: 220 26th Street, Suite 202  
Address Line 4: Santa Monica, CALIFORNIA 90402

NAME OF SUBMITTER:	William J. Seiter
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Signature:	/wjs/
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Date:	01/24/2013
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Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, Zwanenberg Food Group (USA) Inc., an Ohio corporation ("Assignor"), having its address at 10 Madison Avenue Morristown, NJ 07960 United States is the owner of the following trademarks (the "Marks"):

ZWAN, under U.S. Trademark Registration No. 2767872;

PREM, under U.S. Trademark Registration No. 3308809;

DUTCH COLONY, under U.S. Trademark Registration No. 2089244;

BACON GRILL, under U.S. Trademark Registration No. 3071608;

BARNEGAT BAY, under U.S. Trademark Registration No. 1918952;

LONGRIDGE, under U.S. Trademark Application Serial No. 85206518;

LONGRIDGE WINERY, under U.S. Trademark Application Serial No. 85206520;

LONGRIDGE WINES, under U.S. Trademark Application Serial No. 85206522.

WHEREAS, Assignor desires to assign all of its right, title and interest in and to the Marks to Meatpoint B.V., a Netherlands company ("Assignee"), having its address at Twentepoort Oost 5 7609 RG Almelo The Netherlands.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Marks, the registrations and applications, together with the goodwill of the business associated with and symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of

December 16<sup>th</sup>, 2011.

Zwanenberg Food Group (USA) Inc.

By:

Name:  
Title:

