

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice and Confirmation of Grant of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
New Belgium Brewing Company, Inc.		12/28/2012	CORPORATION: COLORADO

**RECEIVING PARTY DATA**

<b>Name:</b>	Wells Fargo Bank, National Association, as Administrative Agent
<b>Street Address:</b>	1525 West W.T. Harris Blvd.
<b>Internal Address:</b>	MAC D1109-019
<b>City:</b>	Charlotte
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28262
<b>Entity Type:</b>	national banking association: UNITED STATES

**PROPERTY NUMBERS Total: 46**

Property Type	Number	Word Mark
Serial Number:	77217164	1554 ENLIGHTENED BLACK ALE
Serial Number:	78682868	2° BELOW
Serial Number:	77877450	ALTERNATIVELY EMPOWERED
Serial Number:	78208311	BEER RANGER
Serial Number:	76348957	
Serial Number:	78332498	
Serial Number:	75552649	BLUE PADDLE
Serial Number:	77864899	CLIPS OF FAITH
Serial Number:	85426476	DIG
Serial Number:	85589483	ENJOY THE RIDE
Serial Number:	74435755	FAT TIRE
Serial Number:	78444089	FAT TIRE
Serial Number:	78507332	FOLLOW YOUR FOLLY

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Serial Number:	77463416	GIDDY UP!
Serial Number:	76352987	
Serial Number:	85771565	HOP KITCHEN
Serial Number:	77366346	NEW BELGIUM BREWING
Serial Number:	85188305	JOY RIDE
Serial Number:	77366355	LA FOLIE
Serial Number:	77939912	LE TERROIR
Serial Number:	77342464	LIPS OF FAITH
Serial Number:	77495072	LOOSE LIPS
Serial Number:	77503201	MIGHTY ARROW
Serial Number:	77864893	MOTHERSHIP
Serial Number:	78794630	MOTHERSHIP WIT
Serial Number:	78978392	MOTHERSHIP WIT
Serial Number:	78416937	
Serial Number:	78371409	NEW BELGIUM
Serial Number:	85132239	NEW BELGIUM
Serial Number:	85188295	NEW BELGIUM BEER CONFIDENCE
Serial Number:	78168723	NEW BELGIUM BREWING
Serial Number:	76352990	NEW BELGIUM BREWING
Serial Number:	77843851	RANGER
Serial Number:	85507902	RED HOPTOBER
Serial Number:	85800091	REWIND
Serial Number:	85453178	SHIFT
Serial Number:	78650966	SKINNY DIP
Serial Number:	78923299	SKINNY DIP
Serial Number:	77681763	SNOWDAY
Serial Number:	85066779	SOMERSAULT
Serial Number:	78919061	SPRINGBOARD
Serial Number:	75174774	SUNSHINE
Serial Number:	77966407	SUPER CRU
Serial Number:	77075418	TEAM WONDERBIKE
Serial Number:	76041765	TOUR DE FAT
Serial Number:	78206813	TRANSATLANTIQUE KRIEK

CORRESPONDENCE DATA

**TRADEMARK**  
**REEL: 004948 FRAME: 0535**

Fax Number: 7044448857  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 7043432104  
Email: twitcher@mcguirewoods.com  
Correspondent Name: Terry L. Witcher, Paralegal  
Address Line 1: McGuireWoods LLP  
Address Line 2: 201 N. Tryon Street, Suite 3000  
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	4506050-0119
NAME OF SUBMITTER:	Terry L. Witcher, Paralegal
Signature:	/s/ Terry L. Witcher
Date:	01/24/2013

Total Attachments: 17  
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**NOTICE AND CONFIRMATION OF GRANT OF  
SECURITY INTEREST IN TRADEMARKS**

**THIS NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS** ("*Agreement*"), dated as of December 28, 2012, is made by **NEW BELGIUM BREWING COMPANY, INC.** (the "*Grantor*"), in favor of Wells Fargo Bank, National Association, as administrative agent (the "*Administrative Agent*") for the Secured Parties (as defined in that certain Credit Agreement (the "*Credit Agreement*") dated as of December 28, 2012, as amended, among New Belgium Brewing Company, Inc., a Colorado corporation (the "*Borrower*"), the Administrative Agent and the Lenders party thereto).

WITNESSETH:

**WHEREAS**, in connection with the Credit Agreement, the Grantor entered into that certain Security Agreement dated as of December 28, 2012 (as amended, supplemented, waived or otherwise modified from time to time, the "*Security Agreement*"), in favor of the Administrative Agent for the benefit of the Secured Parties; and

**WHEREAS**, pursuant to the Security Agreement, the Grantor granted to the Administrative Agent for the benefit of the Secured Parties a security interest in its Intellectual Property (as defined in the Security Agreement), including Trademarks (as defined in the Security Agreement); and

**WHEREAS**, the Grantor has duly authorized the execution, delivery and performance of this Agreement;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Secured Parties to from time to time make and maintain extensions of credit under the Credit Agreement, the Secured Cash Management Agreements and the Secured Hedge Agreements, the Grantor agrees, for the benefit of the Administrative Agent, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, capitalized terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement or the Security Agreement.

SECTION 2. Grant of Security Interest. The Grantor hereby confirms that pursuant to the Security Agreement it granted to the Administrative Agent for the benefit of the Secured Parties a security interest in all of the Trademarks of the Grantor (including, without limitation, those items listed on Schedule A hereto and any and all goodwill associated therewith) and to the extent not otherwise included, all proceeds and products of any and all of the Trademarks, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of the Secured Obligations.

SECTION 3. Purpose. This Agreement has been executed and delivered by the Grantor for the purpose of recording the security interest granted pursuant to the Security Agreement with the United States Patent and Trademark Office. This Agreement is expressly subject to the

terms and conditions of the Security Agreement. The Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgement. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Parties with respect to the security interest in the Trademarks are fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

**[Remainder of page intentionally left blank.]**

The parties hereto have caused this Agreement to be executed and delivered by their respective officers thereunto authorized as of the day and year first above written.

**NEW BELGIUM BREWING COMPANY, INC.**

By: Christine N. Perich  
Name: Christine N. Perich  
Title: Chief Financial Officer

[Signatures Continue on Following Page]

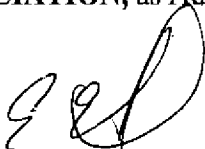
Notice and Confirmation of Grant of Security Interest in Trademarks  
Signature Page

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**TRADEMARK**  
**REEL: 004948 FRAME: 0539**

**IN WITNESS WHEREOF**, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

**WELLS FARGO BANK, NATIONAL  
ASSOCIATION**, as Administrative Agent

By:  \_\_\_\_\_

Name: Eric R. Eidler  
Title: Senior Vice President


SCHEDULE A


TRADEMARKS

Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
1554 ENLIGHTENED BLACK ALE	Canada 87642-736847	Registered	1365957 Oct 2, 2007	757042 Jan 13, 2010	New Belgium Brewing Company	32 Beer and Ale that is black in colour; paper goods, namely, stickers and paper coasters; clothing, namely, shirts in United States of America. (amended)
1554 ENLIGHTENED BLACK ALE	Mexico 87642-736848	Registered	901915 Dec 13, 2007	1021351 Jan 25, 2008	New Belgium Brewing Company, Inc.	32 Beer and Ale
1554 ENLIGHTENED BLACK ALE	Mexico 87642-798451	Registered	1153598 Feb 9, 2011	1260920 Feb 9, 2011	New Belgium Brewing Company, Inc.	32
1554 ENLIGHTENED BLACK ALE	United States of America 87642-730200	Registered	77217164 Jun 27, 2007	3577123 Feb 17, 2009	New Belgium Brewing Company, Inc.	25, 32 Class 25: Clothing, namely, shirts. Class 32: Beer and ale.
2° BELOW	United States of America 87642-701393	Registered	78682868 Aug 1, 2005	3204612 Jan 30, 2007	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Beer and ale.

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Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
ALTERNATIVELY EMPOWERED	United States of America  87642- 778409	Registered	77877450 Nov 20, 2009	3905536 Jan 11, 2011	New Belgium Brewing Company, Inc.	16, 25, 32 Class 16: Paper products, namely, posters, and decals.  Class 25: Clothing, namely, hats, caps, shirts, t-shirts, sweatshirts, shorts, jackets, vests, fleece pullovers, scarves, jerseys, pants, and socks.  Class 32: Beer.
BEER RANGER	Canada  87642- 784534	Allowed	1473482 Mar 17, 2010		New Belgium Brewing Company	00 Paper and laminated paper products of a decorative nature, namely, decals and bumper stickers. Providing Business information and business consultation to beer distributors concerning point-of-sale issues; developing promotional campaigns for business
BEER RANGER	Mexico  87642- 784535	Registered	1075106 Mar 18, 2010	1152046 Apr 8, 2010	New Belgium Brewing Company, Inc.	35 Providing business information and business consultation to beer distributors concerning point-of-sale issues; developing promotional campaigns
BEER RANGER	United States of America  87642- 659730	Registered	78208311 Jan 29, 2003	2813023 Feb 10, 2004	New Belgium Brewing Company, Inc. (040019)	16, 25, 35 Class 16: Paper and laminated paper products of a decorative nature, namely, decals and bumper stickers.  Class 25: Clothing, namely, t-shirts.  Class 35: Providing business information and business consultation to beer distributors concerning point-of-sale issues; developing promotional campaigns for business.
BIKE (DESIGN) 	United States of America  87642- 648191	Registered	76348957 Dec 14, 2001	2891589 Oct 5, 2004	New Belgium Brewing Company, Inc. (040019)	25 Class 25: Clothing, namely, hats, caps, shirts, sweatshirts, vests, t-shirts, jerseys, jackets, shorts, pants and socks.



Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
BIKE (DESIGN) 	United States of America 87642-674193	Registered	78332498 Nov 24, 2003	2900009 Nov 2, 2004	New Belgium Brewing Company, Inc.	32 Class 32: Fermented malt beverages, namely, beer & ale.
BLUE PADDLE	United States of America 87642-648189	Registered	75552649 Sep 14, 1998	2265114 Jul 27, 1999	New Belgium Brewing Company, Inc. (040019)	32 Fermented malt beverages, namely ales & beers.
CLIPS OF FAITH	United States of America 87642-777824	Registered	77864899 Nov 4, 2009	3874734 Nov 9, 2010	New Belgium Brewing Company, Inc.	41 Class 41: Entertainment services in the nature of planning, arranging, and conducting movie exhibitions.
DIG	United States of America 87642-821112	Registered	85426476 Sep 19, 2011	4247141 Nov 20, 2012	New Belgium Brewing Company, Inc.	16 Paper products, namely, posters, coasters, postcards, stickers and decals. 32 Beer.
ENJOY THE RIDE	United States of America 87642-837112	Suspended	85589483 Apr 4, 2012		New Belgium Brewing Company, Inc.	16 Paper products, namely, posters, coasters, postcards, stickers and decals. 32 Beer.

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Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
FAT TIRE	Canada 87642-700370	Registered	1263731 Jul 6, 2005	TMA673761 Sep 29, 2006	New Belgium Brewing Company, Inc. (040019)	00 1) Beer 2) Clothing, namely, hats, visors, caps, t-shirts, shirts, jerseys, jackets, socks, fleece pullovers, vests, sweatshirts, flying disks (frisbees); neon and electric signs; patches for clothing; neon and electric signs; stickers, posters; coasters (made of paper); postcards
FAT TIRE <b>FAT TIRE</b>	Canada 87642-706573	Registered	1265261 Jul 18, 2005	TMA669388 Aug 7, 2006	New Belgium Brewing Company, Inc. (040019)	00 Malt liquor, namely, ale; clothing, namely, hats, visors, caps. T-shirts, shirts, jerseys, jackets, socks, fleece pullovers, vests, sweatshirts. patches for clothing; flying discs; neon and electric signs; stickers; coasters (made of paper) and postcards
FAT TIRE	Mexico 87642-761341	Registered	977134 Nov 28, 2008	1172206 Aug 3, 2010	New Belgium Brewing Company, Inc.	32 Beer and ale.
FAT TIRE	United States of America 87642-648200	Registered	74435755 Sep 15, 1993	1846908 Jul 26, 1994	New Belgium Brewing Company, Inc. (040019)	32 Fermented malt beverages; namely, ale.
FAT TIRE	United States of America 87642-680240	Registered	78444089 Jun 30, 2004	2989629 Aug 30, 2005	New Belgium Brewing Company, Inc. (040019)	09 16 25 Neon and electric signs. Paper goods, namely, decals, posters, paper coasters and postcards. Clothing, namely, hats, caps, shirts, sweatshirts, vests, t-shirts, jerseys, jackets, socks, fleece pullovers.
FAT TIRE	US-Colorado 87642-648194	Registered		2001123910 9 Nov 1, 1991	New Belgium Brewing Company, Inc. (040019)	09 Electrical and scientific apparatus.


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Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
FAT TIRE (and design)  FAT TIRE	US- Colorado  87642- 693424	Registered	911088369 Nov 1, 1991	911088369 Nov 1, 1991	New Belgium Brewing Company, Inc. (040019)	32 Fermented malt beverages, namely ales and beers.
FOLLOW YOUR FOLLY	United States of America  87642- 689528	Registered	78507332 Oct 28, 2004	3096758 May 23, 2006	New Belgium Brewing Company, Inc. (040019)	25 Clothing, namely, hats, caps, shirts, t-shirts, sweatshirts, shorts, jackets, vests and socks. 32 Fermented malt beverages, namely, beer and ale.
GIDDY UP!	United States of America  87642- 749895	Registered	77463416 May 1, 2008	3628447 May 26, 2009	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Beer and ale.
GLASS (DESIGN)	United States of America  87642- 648192	Registered	76352987 Dec 28, 2001	2800982 Dec 30, 2003	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Fermented malt beverages, namely, beer and ale.
HOP KITCHEN	United States of America  87642- 855937	Pending	85771565 Nov 5, 2012		New Belgium Brewing Company, Inc.	16 Paper goods, namely, decals, posters, paper coasters, and postcards. 25 Clothing, namely, shirts, t-shirts, sweatshirts, hats, caps, jerseys, jackets, fleece pullovers, and socks. 32 Beer.

Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
HOUSE LOGO (BICYCLE IN CIRCLE) 	Mexico 87642- 753378	Pending Abandoned	946092 Jul 8, 2008		New Belgium Brewing Company	32 Beer and ale.
HOUSE LOGO (BICYCLE IN CIRCLE) 	United States of America 87642- 742075	Registered	77366346 Jan 8, 2008	3644381 Jun 23, 2009	New Belgium Brewing Company, Inc. (040019)	16, 25, 32 Class 16: Paper goods, namely, stickers, decals, posters, postcards, folders, and paper coasters.  Class 25: Clothing, namely, hats, caps, shirts, sweatshirts, vests, t-shirts, jerseys, jackets, socks, shorts, skirts, scarves, and fleece pullovers; footwear.  Class 32: Beer and ale.
JOY RIDE	United States of America 87642- 795664	Registered	85188305 Dec 1, 2010	4057556 Nov 15, 2011	New Belgium Brewing Company, Inc.	16 32 Paper products, namely, posters, coasters, postcards, stickers and decals. Beer.
LA FOLIE	United States of America 87642- 742076	Registered	77366355 Jan 8, 2006	3596134 Mar 24, 2009	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Beer and ale.
LE TERROIR	United States of America 87642- 782114	Registered	77339912 Feb 19, 2010	3895396 Dec 21, 2010	New Belgium Brewing Company, Inc.	32 Class 32: Beer.

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Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
LIPS OF FAITH	United States of America  87642- 739994	Registered	77342464 Dec 3, 2007	3577572 Feb 17, 2009	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Beer and ale.
LOOSE LIPS	United States of America  87642- 751749	Registered	77495072 Jun 10, 2008	3640975 Jun 16, 2009	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Beer.
MIGHTY ARROW	United States of America  87642- 751615	Registered	77503201 Jun 19, 2008	3693726 Oct 6, 2009	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Beer.
MOTHERSHIP	United States of America  87642- 802175	Registered	77864893 Nov 4, 2009	3884140 Nov 30, 2010	New Belgium Brewing Company, Inc.	16, 25, 32 Class 16: Paper goods, namely, stickers, decals, posters, paper coasters, and postcards. Class 25: Clothing, namely, hats and t-shirts. Class 32: Beer.
MOTHERSHIP WIT	Mexico  87642- 714876	Registered	795367 Jul 19, 2006	956701 Sep 29, 2006	New Belgium Brewing Company, Inc. (040019)	32 Beer and ale.

Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
MOTHERSHIP WIT	United States of America 87642-707386	Registered	78794630 Jan 19, 2006	3562571 Jan 13, 2009	New Belgium Brewing Company, Inc. (040019)	25 Class 25: Clothing, namely, hats, t-shirts.
MOTHERSHIP WIT	United States of America 87642-728365	Registered	78978392 Jan 19, 2006	3259583 Jul 3, 2007	New Belgium Brewing Company, Inc. (040019)	16 Paper goods, namely, stickers, decals, posters, paper coasters and postcards. 32 Beer and ale.
NEON BIKE DESIGN 	United States of America 87642-680241	Registered	78416937 May 11, 2004	3048894 Jan 24, 2006	New Belgium Brewing Company, Inc. (040019)	09 Neon and electric signs.
NEW BELGIUM	Canada 87642-711292	Registered	1298270 Apr 19, 2006	TMA749535 Oct 6, 2009	New Belgium Brewing Company, Inc.	00 Clothing, namely, hats, caps, shirts, t-shirts, sweatshirts, shorts, jackets, vests and socks; alcoholic beverages, namely, beer and ale.
NEW BELGIUM	Mexico 87642-711293	Pending	780156 Apr 28, 2006		New Belgium Brewing Company, Inc. (040019)	32 Beer and ale, in class 32.

Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
NEW BELGIUM	United States of America 87642-657703	Registered	78371409 Feb 20, 2004	3018632 Nov 22, 2005	New Belgium Brewing Company, Inc.	25, 32 Class 25: Clothing, namely, hats, caps, shirts, t-shirts, sweatshirts, shorts, jackets, vests & socks. Class 32: Fermented malt beverages namely, beer & ale.
NEW BELGIUM	United States of America 87642-791937	Registered	85132239 Sep 17, 2010	4008646 Aug 9, 2011	New Belgium Brewing Company, Inc.	43 Restaurant services.
NEW BELGIUM BEER CONFIDENCE	United States of America 87642-795663	Registered	85188295 Dec 1, 2010	4122649 Apr 3, 2012	New Belgium Brewing Company, Inc.	41 Providing recognition and incentives by the way of educational programs to demonstrate excellence in the field of beverage distribution services.
NEW BELGIUM BREWING	United States of America 87642-657704	Registered	78168723 Sep 27, 2002	2817123 Feb 24, 2004	New Belgium Brewing Company, Inc.	32 Class 32: Fermented malt beverages, namely, ales & beers.
NEW BELGIUM BREWING & DESIGN	United States of America 87642-648193	Registered	76352990 Dec 28, 2001	2820265 Mar 2, 2004	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Fermented malt beverages, namely, beer and ale.

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Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
RANGER	Canada 87642- 784536	Pending	1473679 Mar 18, 2010		New Belgium Brewing Company, Inc.	00 Paper goods, namely, decals stickers, posters, postcards, and coasters made of paper. Beer.
RANGER	Mexico 87642- 784537	Registered	1075106 Mar 18, 2010	1176207 Mar 18, 2010	New Belgium Brewing Company	32 Beer, in IC 32
RANGER	United States of America 87642- 801847	Published Opposed	77843851 Oct 7, 2009		New Belgium Brewing Company, Inc.	16, Class 16: Paper products, namely, decals, stickers, posters, postcards, and coasters made of paper. Class 32: Beer.
RED HOPTOBER	United States of America 87642- 828831	Registered	85507902 Jan 3, 2012	4243501 Nov 13, 2012	New Belgium Brewing Company, Inc.	16 Paper goods, namely, decals, posters, paper coasters, and postcards. 25 Clothing, namely, shirts, t-shirts, sweatshirts, hats, caps, jerseys, jackets, fleece pullovers, and socks. 32 Beer.
REWIND	United States of America 87642- 859903	Pending	85800091 Dec 11, 2012		New Belgium Brewing Company	16 Paper goods, namely, decals, posters, paper coasters, and postcards. 25 Clothing, namely, shirts, T-shirts, sweatshirts, hats, caps, jerseys, jackets, fleece pullovers, and socks. 32 Beer.

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Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
SHIFT	United States of America 87642- 823802	Registered	85453178 Oct 21, 2011	4173048 Jul 10, 2012	New Belgium Brewing Company, Inc.	32 Beer.
SKINNY DIP	Canada 87642- 718792	Registered	1320799 Oct 19, 2006	TMA735854 Mar 6, 2009	New Belgium Brewing Company, Inc. (040019)	00 Beer and ale; paper goods, namely, stickers and paper coasters. (amended)
SKINNY DIP	Mexico 87642- 718793	Registered	817976 Nov 8, 2006	992730 Jul 16, 2007	New Belgium Brewing Company, Inc.	32
SKINNY DIP	United States of America 87642- 699596	Registered	78650966 Jun 15, 2005	3152246 Oct 3, 2006	New Belgium Brewing Company, Inc. (040019)	32 Beer and ale.
SKINNY DIP	United States of America 87642- 713924	Registered	78923299 Jul 6, 2006	3318028 Oct 23, 2007	New Belgium Brewing Company, Inc. (040019)	16 Class 16: Paper goods, namely, stickers and paper coasters.

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Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
SNOWDAY	United States of America 87642- 766173	Registered	77681763 Mar 2, 2009	4154397 Jun 5, 2012	New Belgium Brewing Company, Inc.	32 Beer.
SOMERSAULT	United States of America 87642- 787887	Registered	85066779 Jun 18, 2010	4016915 Aug 23, 2011	New Belgium Brewing Company, Inc.	16 Paper goods, namely, decals, posters, paper coasters, and postcards. 25 Clothing, namely, shirts, t-shirts, sweatshirts, hats, caps, jerseys, jackets, fleece pullovers, and socks. 32 Beer.
SPRINGBOARD	United States of America 87642- 713925	Registered	78919061 Jun 28, 2006	3416157 Apr 22, 2008	New Belgium Brewing Company, Inc. (040019)	16, Class 16: Paper goods, namely, stickers, 32 decals, posters, paper coasters, and postcards. Class 32: Beer and ale.
SUNSHINE	United States of America 87642- 648187	Registered	75174774 Sep 12, 1996	2371913 Aug 1, 2000	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Fermented malt beverages, namely.
SUPER CRU	United States of America 87642- 784799	Registered	77966407 Mar 23, 2010	3999143 Jul 19, 2011	New Belgium Brewing Company, Inc.	32 Beer.

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Mark	Country File Number	Status	Serial No Filing Date	Reg. No. Reg. Date	Owner	Class/Description
TEAM WONDERBIKE	United States of America  87642- 722209	Registered	77075418 Jan 3, 2007	3425207 May 13, 2008	New Belgium Brewing Company, Inc. (040019)	41 Class 41: Incentive award program to encourage people to ride bicycles more often.
TOUR DE FAT	United States of America  87642- 648190	Registered	76041765 May 8, 2000	2513468 Nov 27, 2001	New Belgium Brewing Company, Inc.	41 Class 41: Entertainment in the nature of arranging, organizing, and conducting festivals featuring a variety of activities, namely, sporting events, games, competitions, educational exhibitions in the fields of community-related issues and bicycling, live music, and the like.
TRANSATLANTIQUE KRIEK	United States of America  87642- 661762	Registered	78206813 Jan 24, 2003	2867953 Jul 27, 2004	New Belgium Brewing Company, Inc. (040019)	32 Class 32: Fermented malt beverages, namely, beer & ale.