

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Edison Nation Holdings, LLC	FORMERLY Bouncing Brain Holdings, LLC	12/17/2012	LIMITED LIABILITY COMPANY: NORTH CAROLINA
Safe TV Shop, LLC	FORMERLY On Air Productions, LLC	12/17/2012	LIMITED LIABILITY COMPANY: NORTH CAROLINA
Edison Nation, LLC		12/17/2012	LIMITED LIABILITY COMPANY: NORTH CAROLINA

**RECEIVING PARTY DATA**

<b>Name:</b>	HLC Edison LLC
<b>Street Address:</b>	46 West Chester Avenue
<b>City:</b>	Pound Ridge
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10576
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 33**

Property Type	Number	Word Mark
Registration Number:	3481499	
Registration Number:	3509330	BOUNCING BRAIN PRODUCTIONS
Registration Number:	3613152	EDISON NATION
Registration Number:	3702268	EDISON NATION
Registration Number:	3636411	EDISON NATION
Registration Number:	3755316	EDISON NATION
Registration Number:	3509550	EDUGRADER
Registration Number:	4003359	EGGIES
Registration Number:	4119609	EGGIES

OP \$840.00 3481499

Registration Number:	3758505	EMERY CAT
Registration Number:	3758504	EMERY CAT
Registration Number:	3303820	EVERYDAY EDISONS
Registration Number:	3331354	EVERYDAY EDISONS
Registration Number:	3894231	EVERYDAY EDISONS
Registration Number:	3785364	EVERYDAY EDISONS
Registration Number:	3636412	EVERYDAY EDISONS
Registration Number:	3755363	SPEEDBOOST
Registration Number:	3382931	EVERYDAY EDISONS ORDINARY PEOPLE, EXTRAORDINARY IDEAS
Registration Number:	3353855	EVERYDAY EDISONS ORDINARY PEOPLE, EXTRAORDINARY IDEAS
Registration Number:	3331906	EVERYDAY EDISONS ORDINARY PEOPLE, EXTRAORDINARY IDEAS
Registration Number:	3833204	GYRO BOWL
Registration Number:	3332858	LOOPA
Registration Number:	3303821	ORDINARY PEOPLE EXTRAORDINARY IDEAS
Registration Number:	3360682	ORDINARY PEOPLE EXTRAORDINARY IDEAS
Registration Number:	3732833	PRESSIX
Registration Number:	3732832	PRESSIX
Registration Number:	3469140	WORKOUT 180
Registration Number:	3469139	WORKOUT 180
Serial Number:	85694728	HOT HUEZ
Serial Number:	85694726	HOT HUEZ
Serial Number:	85677519	SMART SPIN
Serial Number:	85444225	STEMÁGE
Serial Number:	85545354	CRAVE BEHAVE

**CORRESPONDENCE DATA**

Fax Number: 2122236433  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 2122236700  
Email: kfoley@zukermangore.com  
Correspondent Name: Kyle G. Foley  
Address Line 1: 11 Times Square  
Address Line 2: 15th Floor  
Address Line 4: New York, NEW YORK 10036

	Kyle G. Foley
Signature:	/KGF/
Date:	01/24/2013
<b>Total Attachments: 8</b> source=TM SI_Edison#page1.tif source=TM SI_Edison#page2.tif source=TM SI_Edison#page3.tif source=TM SI_Edison#page4.tif source=TM SI_Edison#page5.tif source=TM SI_Edison#page6.tif source=TM SI_Edison#page7.tif source=TM SI_Edison#page8.tif	

GRANT OF A SECURITY INTEREST --TRADEMARKS

WHEREAS each of the undersigned parties (each a "Grantor" and collectively, the "Grantor") has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Grantor has entered into a Pledge and Security Agreement, dated December 17, 2012 (as amended, restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of HLC Edison LLC, a New York limited liability company, as the Secured Party (in such capacity, together with its successors and assigns, if any, the "Grantee"); and

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Grantee, and granted to the Grantee, a continuing security interest in all right, title and interest of the Grantor in, to and under the Trademarks, together with, among other things, the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby grant to the Grantee and grant to the Grantee, a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

[Remainder of page left intentionally blank]

IN WITNESS WHEREOF, the Grantor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of December 17, 2012.

EDISON NATION, LLC, as a Grantor

By: [Signature]  
Name: Todd Stancombe  
Title: President

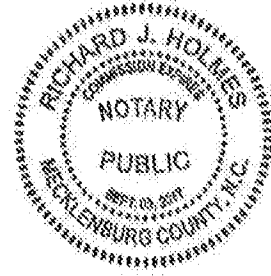
STATE OF N.C.

ss.:

COUNTY OF MECKLENBURG

On this 17<sup>th</sup> day of Dec., 2012 before me personally came Todd Stancombe to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me, did depose and say that s/he is the owner of Edison Nation, LLC, a N.C. LLC, and that s/he executed the foregoing instrument in the firm name of Edison Nation, LLC, and that s/he had authority to sign the same, and s/he acknowledged to me that he executed the same as the act and deed of said firm for the uses and purposes therein mentioned.

[Signature]  
[NOTARY SEAL]



[Signature Page to Grant of Security Interest - Trademarks]

SAFE TV SHOP, LLC, as a Grantor

By: Edison Nation, LLC, its sole member

By: [Signature]

Name: Todd Stancombe

Title: Manager

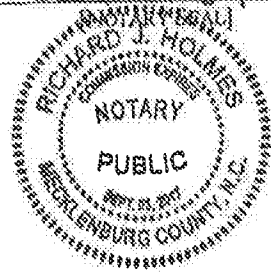
STATE OF N.C.

ss.:

COUNTY OF MECKLENBURG

On this 14<sup>th</sup> day of Dec., 2012, before me personally came Todd Stancombe to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me, did depose and say that s/he is the manager of SAFE TV SHOP, LLC, a N.C. LLC, and that s/he executed the foregoing instrument in the firm name of SAFE TV SHOP, LLC, and that s/he had authority to sign the same, and s/he acknowledged to me that he executed the same as the act and deed of said firm for the uses and purposes therein mentioned.

[Signature]



[Signature Page to Grant of Security Interest -- Trademarks]

EDISON NATION HOLDINGS, LLC, as a Grantor

By: [Signature]  
Name: Todd Stancombe  
Title: President

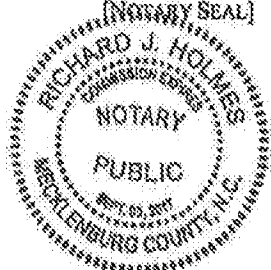
STATE OF N.C.

§§.1

COUNTY OF MECKLENBURG

On this 14<sup>th</sup> day of DEC, 2012, before me personally came Todd Stancombe to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me, did depose and say that s/he is the PRESIDENT of Edison Nation Holdings, LLC, a N.C. LLC, and that s/he executed the foregoing instrument in the firm name of Edison Nation Holdings, LLC, and that s/he had authority to sign the same, and s/he acknowledged to me that he executed the same as the act and deed of said firm for the uses and purposes therein mentioned.

[Signature]



[Signature Page to Grant of Security Interest - Trademarks]

SCHEDULE A TO GRANT OF A SECURITY INTEREST

Trademarks

1.	2.	Mark:	Mark Type:	App No.:	App Filing Date:	Pub. Date:	Reg. No.:	Reg. Date:	Goods/Services:	Mark Status:	Current Owner:
1.	US	Bouncing Brain (Logo)	Service	77135908	3/20/2007	9/18/2007	348149	8/5/2008	Television show production	Registered	Edison Nation Holdings, LLC
2.	US	BOUNCING BRAIN PRODUCTIONS	Service	77135781	3/20/2007	#####	350933	9/30/2008	Television show production	Registered	Edison Nation Holdings, LLC
3.	US	CRAVE BEHAVE	Word	85545354	2/16/2012	6/26/2012			medicated dissolvable oral strips for appetite suppressant use	Published	Edison Nation, LLC
4.	US	EDISON NATION	Service	77237360	7/24/2007	1/8/2008	361315	4/28/2009	Computer services, namely, creating an online community for users, primarily inventors	Registered	Edison Nation Holdings, LLC
5.	US	EDISON NATION	Service	77329378	11/14/2007	#####	370226	10/27/2009	Business evaluations for commercialization of product ideas and inventions submitted by the general public that consider the business aspects of patents and product viability	Registered	Edison Nation Holdings, LLC
6.	US	EDISON NATION	Service	77426767	3/19/2008	7/29/2008	363641	6/9/2009	Providing recognition and incentives by the way of awards and contests to demonstrate excellence in the field of innovation and inventing; Providing recognition and incentives by the way of awards to demonstrate excellence in the field of innovation and inventing	Registered	Edison Nation Holdings, LLC
7.	US	EDISON NATION	Service	77428189	3/21/2008	3/3/2009	375531	3/2/2010	Business research services, namely, conducting searches for innovative product ideas and inventions to develop; outsourcing services in the nature of crowd sourcing provided via the Internet for innovative product ideas and inventions to develop	Registered	Edison Nation Holdings, LLC
8.	US	EDUGRADER	Word	77205158	6/13/2007	#####	350955	9/30/2008	Pens	Registered	Pen Technologies, LLC



Serial No.	Class	Mark	Mark Type	App. No.	App. Filing Date	Pub. Date	Reg. No.	Reg. Date	Goods/Services	Mark Status	Current Owner
9.	US	EGGIES	Word	77952962	3/8/2010	8/10/2010	4003359	7/26/2011	Cookware for use in boiling water, namely, plastic egg shell shaped cookware for use in cooking eggs	Registered	Safe TV Shop, LLC
10.	US	EGGIES	Design	85276391	3/24/2011	5/31/2011	4119609	3/27/2012	Cookware for use in boiling water, namely, plastic egg shell shaped cookware for use in cooking eggs	Registered	Safe TV Shop, LLC
11.	US	EMERY CAT	Design	77527712	7/21/2008	5/26/2009	3758505	3/9/2010	Consumer products in the field of pet products, namely, an apparatus for cats, the surface of which is used for dulling of cat claws	Registered	Edison Nation, LLC
12.	US	EMERY CAT	Word	77527703	7/21/2008	5/26/2009	3758504	3/9/2010	Consumer products in the field of pet products, namely, an apparatus for cats, the surface of which is used for dulling of cat claws	Registered	Edison Nation, LLC
13.	US	EVERYDAY EDISONS	Service	78680539	7/28/2005	4/4/2006	3303820	10/2/2007	Entertainment in the nature of on-going television programs in the field of reality television pertaining to inventions	Registered	Edison Nation Holdings, LLC
14.	US	EVERYDAY EDISONS	Word	78689351	8/10/2005	4/18/2006	3331354	11/6/2007	Printed instructional, educational, and teaching materials in the field of developing, patenting, and marketing inventions	Registered	Edison Nation Holdings, LLC
15.	US	EVERYDAY EDISONS	Service	77329354	11/14/2007	6/23/2009	3894231	12/21/2010	Evaluation of product ideas and inventions for the purpose of assessing their marketability	Registered	Edison Nation Holdings, LLC
16.	US	EVERYDAY EDISONS	Word	77426789	3/19/2008	2/17/2009	3785364	5/4/2010	Consumer products in the field of electronics, namely, power cord organizers comprised of straps used for binding power cords	Registered	Edison Nation Holdings, LLC
17.	US	EVERYDAY EDISONS	Word	77426787	3/19/2008	7/29/2008	3636412	6/9/2009	Consumer products in the field of tools and hardware, namely, hoes	Registered	Edison Nation Holdings, LLC
18.	US	EVERYDAY EDISONS	Word	77426779	3/19/2008	2/17/2009	3755363	5/4/2010	Consumer products in the field of kitchenwares, namely, serving trays not of precious metal and household containers for food; consumer products in the field of kitchenwares, namely, bowls; consumer products	Registered	Edison Nation Holdings, LLC

		Mark	Mark Type	App No.	App Filing Date	Pub. Date	Reg. No.	Reg. Date	Goods/Services	Mark Status	Current Owner
									in the field of kitchenwares, namely, cutting boards		
19.	US	EVERYDAY EDISONS ORDINARY PEOPLE, EXTRAORDINARY IDEAS	Word/Service	78689340	8/10/2005	4/18/2006	3382931	2/12/2008	16-Printed instructional, educational, and teaching materials in the field of developing, patenting, and marketing inventions; 41-Entertainment in the nature of on-going television programs in the field of reality television pertaining to inventions	Registered	Edison Nation Holdings, LLC
20.	US	EVERYDAY EDISONS ORDINARY PEOPLE, EXTRAORDINARY IDEAS	Word/Service	78793472	1/17/2006	4/18/2006	3353855	12/11/2007	16-Printed instructional, educational, and teaching materials in the field of developing, patenting, and marketing inventions; 41-Entertainment in the nature of on-going television programs in the field of reality television pertaining to inventions	Registered	Edison Nation Holdings, LLC
21.	US	EVERYDAY EDISONS ORDINARY PEOPLE, EXTRAORDINARY IDEAS	Word/Service	78793474	1/18/2006	4/18/2006	3331906	11/6/2007	16-Printed instructional, educational, and teaching materials in the field of developing, patenting, and marketing inventions; 41-Entertainment in the nature of on-going television programs in the field of reality television pertaining to inventions	Registered	Edison Nation Holdings, LLC
22.	US	GYRO BOWL	Word	77953058	3/8/2010		3833204	8/10/2010	Bowls	Registered	Safe TV Shop, LLC
23.	US	HOT HUEZ	Design	85694728	8/3/2012				Hair Dye	Filed	Safe TV Shop, LLC
24.	US	HOT HUEZ	Word	85694726	8/3/2012				Hair Dye	Filed	Safe TV Shop, LLC
25.	US	LOOPA	Design	78963716	8/30/2006	4/24/2007	3332858	11/6/2007	Bowls	Registered	Edison Nation, LLC
26.	US	ORDINARY PEOPLE EXTRAORDINARY	Service	78680779	7/28/2005	4/11/2006	3303821	10/2/2007	Entertainment in the nature of on-going television programs in the field of reality television	Registered	Edison Nation Holdings, LLC

		Mark	Mark	App	App	Pub.	Reg.	Reg.	Goods/Services	Mark	Current
		IDEAS	Type	No.	Filing	Date	No.	Date		Status	Owner
		IDEAS							pertaining to inventions		
27.	US	ORDINARY PEOPLE EXTRAORDINARY IDEAS	Word	78816578	2/16/2006	1/9/2007	3360682	12/25/2007	Printed instructional, educational, and teaching materials in the field of developing, patenting, and marketing inventions	Registered	Edison Nation Holdings, LLC
28.	US	PRESSIX	Design	78751156	11/10/2005	7/18/2006	3732833	12/29/2009	Trash cans	Registered	Edison Nation, LLC
29.	US	PRESSIX	Word	78751071	11/10/2005	7/18/2006	3732832	12/29/2009	Trash cans	Registered	Edison Nation, LLC
30.	US	SMART SPIN	Word	85677519	7/16/2012				Bird feeders	Filed	Safe TV Shop, LLC
31.	US	STEMAGE	Word	85444225	10/11/2011	3/20/2012			Age spot reducing creams; Anti-aging cream; Anti-wrinkle cream; Cleansing creams; Cosmetic creams for skin care; Eye cream; Face creams; Facial cleansers; Facial cream; Facial scrubs; Facial washes; Skin cream	Allowed	Edison Nation, LLC
32.	US	WORKOUT 180	Design	77243579	7/31/2007	1/15/2008	3469140	7/15/2008	Exercise machines; Manually-operated exercise equipment	Registered	Edison Nation, LLC
33.	US	WORKOUT 180	Word	77243543	7/31/2007	1/15/2008	3469139	7/15/2008	Exercise machines; Manually-operated exercise equipment	Registered	Edison Nation, LLC