

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Bill of Sale

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Armstrong Teasdale LLP		08/24/2012	LIMITED LIABILITY LIMITED PARTNERSHIP:

RECEIVING PARTY DATA	
Name:	Seina International LLC
Street Address:	3583 Highway T
City:	Labadie
State/Country:	MISSOURI
Postal Code:	63055
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 27		
Property Type	Number	Word Mark
Serial Number:	78749712	FIRM AIR
Serial Number:	78121993	ADD-A-BED
Serial Number:	78186042	ANYWHERE BED
Serial Number:	78242171	BLACK CANYON
Serial Number:	78242145	BLACK CANYON
Serial Number:	78256298	BLACK CANYON
Serial Number:	78256282	BLACK CANYON
Serial Number:	78216472	FIRST-UP
Serial Number:	78125186	FLANNELTEK
Serial Number:	78225431	GOBE DRY
Serial Number:	78262151	HYDRA-TEK
Serial Number:	76292972	VERSALITE
Serial Number:	76975576	VERSALITE
Serial Number:	78250226	CYCLONE VENTING

OP \$690.00 78749712

TRADEMARK

Serial Number:	78310313	
Serial Number:	78263362	NORTHERN DESIGNS
Serial Number:	78788827	NORTH POLE. OUTDOORS WITHOUT BORDERS.
Serial Number:	78815692	NORTHPOLE OUTDOORS WITHOUT BORDERS
Serial Number:	78800041	DRY-TANIUM
Serial Number:	77132140	EZ GLIDE SYSTEM
Serial Number:	77132156	E-Z GLIDE SYSTEM
Serial Number:	77182600	NORTHPOLE OUTDOORS WITHOUT BORDERS
Serial Number:	77182592	NORTHPOLE OUTDOORS WITHOUT BORDERS
Serial Number:	77182581	NORTHPOLE OUTDOORS WITHOUT BORDERS
Serial Number:	77186336	ZIPFRAME
Serial Number:	77465505	STRAP PAK
Serial Number:	77934883	SHADEWAY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-725-8788
 Email: jtimmermann@lawfirmemail.com
 Correspondent Name: Mitchell A. Margo
 Address Line 1: 130 S. Bemiston, Suite 200
 Address Line 4: Clayton, MISSOURI 63105

ATTORNEY DOCKET NUMBER:	SEINA
NAME OF SUBMITTER:	Mitchell A. Margo
Signature:	/Mitchell A. Margo/
Date:	01/25/2013

Total Attachments: 4

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SECURED PARTY BILL OF SALE

Armstrong Teasdale LLP ("Seller"), in consideration of payment in the amount of [REDACTED] and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby sell, convey, assign, transfer, and deliver to Seina International, LLC, a Missouri limited liability company ("Buyer"), and its successors and assigns forever, pursuant to Section 400.9-610 et seq. of the Missouri Uniform Commercial Code, all the right, title, and interest of NORTH POLE US LLC, a Missouri limited liability company ("Debtor"), in and to all of the following personal property and assets (collectively, the "Assets"):

See attached Exhibit A, which is incorporated herein by reference

Seller specifically disclaims and the parties hereto expressly agree that Seller makes and gives no covenant, undertaking, representation, warranty, or indemnity, express or implied, in connection with this Secured Party Bill of Sale, the Assets, or any other matter relating hereto or thereto, including without limitation the following matters:

- (a) Non-infringement of any of the Assets;
- (b) The existence of any specific items constituting the Assets or the quantity or quality thereof; and
- (c) The condition, quality, suitability, value, merchantability, or fitness for a particular purpose of any of the Assets or of Debtor or any aspect of its businesses, prospects, or operations.


BY SIGNING BELOW AND ACCEPTING THIS BILL OF SALE, BUYER ACKNOWLEDGES AND AGREES THAT THE ASSETS ARE CONVEYED IN THEIR AS-IS, WHERE-IS CONDITION, WITHOUT RECOURSE OF ANY KIND, AND NEITHER ARMSTRONG TEASDALE LLP NOR ANY PARTY CONDUCTING THE SALE HAVE MADE ANY REPRESENTATION OR WARRANTY WITH RESPECT TO TITLE, MERCHANTABILITY, POSSESSION, QUIET ENJOYMENT, CONDITION, EXISTENCE OR VALUE OF THE ASSETS, OR ANY OTHER REPRESENTATION OR WARRANTY WHATSOEVER, ALL REPRESENTATIONS AND WARRANTIES BEING HEREBY EXPRESSLY DISCLAIMED.

NEITHER SELLER NOR BUYER ASSUME, OR SHALL BE DEEMED TO HAVE ASSUMED, ANY LIABILITY OR OBLIGATION OF DEBTOR WHATSOEVER.

This is a final and exclusive expression of the agreement of Seller and Buyer and no course of dealing or usage of trade or course of performance shall be relevant to explain or supplement any term expressed in this agreement. By its acceptance hereof, Buyer acknowledges that Buyer has either examined the Assets as fully as desired, or has been given the opportunity for such examination and has declined and refused to make such examination.

Dated this 24th day of August, 2012.

ARMSTRONG TEASDALE LLP

By: 
Name: Richard W. Boyd Jr.
Title: Partner

**ACCEPTED AND AGREED TO
AS OF THE ABOVE DATE:**

**Seins International, LLC,
a Missouri limited liability company**

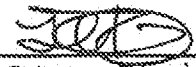
By: 
Name: Tess Fleischli
Title: Manager

EXHIBIT A

Assets

(a) All Accounts, accounts receivable, other receivables, any right to payment of a monetary obligation, whether or not earned by performance, leases and lease payments, contract rights, any other obligations or indebtedness owed to Debtor from whatever source arising; all other rights of Debtor to receive performance or any payments in money or in kind, whether or not earned by performance, all guaranties, security interests and Supporting Obligations of any of the foregoing and insurance policies and proceeds relating thereto, and all rights of Debtor as an unpaid seller of Goods and services, including, but not limited to, the rights to stoppage in transit, replevin, reclamation, and resale, and rights to payment for money or funds advanced or sold. The rights and property described in this Section (a) are referred to herein collectively as the "Accounts Collateral."

(b) All Inventory, merchandise, raw materials, goods in process, work in progress, materials used or consumed in a business, finished goods, findings or component materials, and all supplies, incidentals, office supplies, packaging materials, and any and all property or items used or consumed in the operation of the business of Debtor or which contribute to the finished products or to the sale, promotion and shipment thereof, As-Extracted collateral, all property leased by Debtor, held by Debtor for sale or lease or to be furnished under a contract for service and all Documents evidencing any part of any of the foregoing. The rights and property described in this Section (b) are referred to herein collectively as the "Inventory Collateral."

(c) All Equipment, goods other than Inventory Collateral, parts, computers, including data, hardware and software (excluding software licensed to Debtor by third parties), machinery, fixtures, furniture, furnishings, tools, dies, aircraft, vessels and vehicles of every kind and description, whether or not titled, and all parts and accessories for or relating to any of the foregoing. The rights and property described in this Section (c) are referred to herein collectively as the "Equipment Collateral."

(d) All General Intangibles, all claims and causes of action, and all other intangible personal property of Debtor of every kind and nature, whether registered or unregistered, Payment Intangibles, corporate or other business records, all books, mailing and customer lists, ledgers, books of account, records, writings, data bases, software, information and data however stored or embedded, inventions, designs, blueprints, plans specifications, patents, patent applications, service marks and trademarks (excluding those service marks and/or trademarks licensed to Debtor by third parties), trade names, trade secrets, domain names, processes, formulas, goodwill, copyrights, registrations, licenses, permits, leases, contracts, governmental approvals, franchises, applications and renewals of any of the foregoing, privileges, rights, tax refunds and tax claims, any swap, hedging or

derivatives agreements, insurance proceeds, pension and insurance surpluses, including, but not limited to, the following:

Application Numbers: 12/982,238; 12/643,699; 12/420,317; 12/407,599; 12/129,388; 11/731,308; and 11/401,534

Patent Numbers: 8,161,992; 8,122,536; 8,113,224; 8,075,059; D639,124; 7,757,314; 7,725,965; 7,721,746; 7,703,468; 7,419,070; 7,418,748; 7,261,116; 7,229,128; 7,222,635; 7,182,092; 7,128,077; 7,114,205; D525,795; D523,649; D518,866; 6,951,327; 6,763,841; 6,711,761; 6,679,643; 6,675,414; 6,581,617; 6,463,948; 6,457,192; D460,280; D459,902; D455,301; D454,609; D438,491; D435,808; D435,485; D435,486; 5,732,726; and 5,615,699

The rights and property described in this Section (d) are referred to herein as the "General Intangibles Collateral."

(e) All Chattel Paper, Instruments, Notes, Promissory Notes, Deposit Accounts, Investment Property, Securities, letters of credit, Letter-of-Credit Rights, Documents, Payment Intangibles, Financial Assets and all Supporting Obligations for any of the foregoing ("Other Property Collateral").

(f) All proceeds including proceeds and products of all of the foregoing and all additions and accessions to, replacements and substitutions of, insurance policies and payments, condemnation proceeds of, and documents covering all of the foregoing, all property received wholly or partly in trade or exchange for all of the foregoing, and all income, rents, revenues, dividends, distributions, issues, profits, cash or non-cash proceeds and accessions arising from the sale, lease, license, encumbrance, collection, or any other temporary or permanent disposition of any of the foregoing or any interest therein (the "Proceeds").

The Accounts Collateral, Inventory Collateral, Equipment Collateral, General Intangibles Collateral, Other Property Collateral and Proceeds are collectively referred to herein as the "Collateral." Capitalized terms not otherwise defined herein shall have the same meaning given to them in the Uniform Commercial Code as adopted and in force in the State of Missouri, as from time to time amended (the "Code").