900245170 01/25/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Oggi's Pizza & Brewing Company		01/22/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Left Coast Brewing Company	
Street Address:	1245 Puerta Del Sol	
City:	San Clemente	
State/Country:	CALIFORNIA	
Postal Code:	92673	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3349138	HOP JUICE DOUBLE IPA

CORRESPONDENCE DATA

Fax Number: 6192385344

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

619.696.0520 Phone:

Email: omlewin@thelawcorp.com

Correspondent Name: Olin Lewin

Address Line 1: 550 West C Street

Address Line 2: Suite 1600

Address Line 4: San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	208-026.008
NAME OF SUBMITTER:	Olin Lewin
Signature:	/Olin Lewin/

REEL: 004949 FRAME: 0204

TRADEMARK

Date:	01/25/2013	
Total Attachments: 2 source=Signed Trademark Assignment#page1.tif source=Signed Trademark Assignment#page2.tif		

TRADEMARK
REEL: 004949 FRAME: 0205

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of January 1, 2013, by and between Oggi's Pizza & Brewing Company, a California corporation ("Assignor") and Left Coast Brewing Company, a California corporation ("Assignee").

A. Assignor has adopted, and is, to the best of its knowledge and belief, the owner of the trademark Hop Juice Double IPA®, and U.S. Registration No. 3349138, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, domain name rights, causes of action, and the right to recover for past infringement (the "Trademark").

B. Assignor has acquired goodwill in the portion of the business associated with and symbolized by the Trademark and has not abandoned same.

C. Assignor desires to assign to Assignee all rights, title, and interest in and to the Trademark owned by Assignor.

THEREFORE, Assignor and Assignee hereby agree as follows:

(1) Assignor hereby conveys, sells, transfers and assigns to Assignee and to Assignee's successors, assigns and legal representatives, all of Assignor's rights, titles and interests throughout the world in and to (a) the name and mark "Hop Juice Double IPA," (b) United States Trademark Registration 3349138, (c) all the good will of that portion of Assignor's business and/or businesses symbolized by the Trademark, together with (i) all income and royalties hereafter due or payable to Assignor with respect to the Trademark, (ii) all damages and payments for past or future infringements and misappropriations of the Trademark, and (iii) all rights to sue for past, present and future infringements or misappropriations of the Trademark, all for Assignee's own use and enjoyment (including, without limitation, the right to renew and/or apply for trademark and/or service mark registrations within or outside the United States based in whole or in part upon the Trademark, and including any priority right that may have arisen from Assignor's use of the Trademark and/or prior ownership of the Registration).

TRADEMARK REEL: 004949 FRAME: 0206 (2) Assignor warrants to and covenants with Assignee, and Assignee's successors, assigns and legal representatives, that Assignor has full right to convey the entire rights, titles and interests herein assigned by Assignor to Assignee, and that Assignor has not executed, and will not execute, any agreements which are inconsistent herewith.

(3) Assignor represents that Assignor has good, marketable and valid title to the Trademark, free and clear of any mortgage, security interest, lease, pledge, hypothecation, lien or other encumbrance.

(4) Assignor agrees to execute any instruments and perform any acts which may be reasonably necessary to fully effectuate and record in any and all jurisdictions throughout the world the assignment of the rights, titles and interests assigned to Assignee, and Assignee's successors, assigns and legal representatives, pursuant to this Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the date first set forth above.

ASSIGNOR:

Oggi's Pizza & Brewing Company

Name: George Hadjis

Title: President

ASSIGNEE:

Left Coast Brewing Company

Name: George Hadjis

Title: President