

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Termination and Release of Security Interest at Reel 002604/Frame 0147; Reel 003334/Frame 0735; and Reel 004590/Frame 0300

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wells Fargo Bank, National Association		12/28/2012	national banking association: UNITED STATES

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	New Belgium Brewing Company, Inc.
<b>Street Address:</b>	500 Linden Street
<b>City:</b>	Fort Collins
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80524
<b>Entity Type:</b>	CORPORATION: COLORADO

<b>PROPERTY NUMBERS Total: 55</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2513468	TOUR DE FAT
Registration Number:	2156206	OLD CHERRY ALE
Registration Number:	2265114	BLUE PADDLE
Registration Number:	1846908	FAT TIRE
Registration Number:	2371913	SUNSHINE
Serial Number:	76348957	
Serial Number:	76352990	NEW BELGIUM BREWING
Registration Number:	2175097	PORCH SWING
Serial Number:	78138300	INTERNATIONAL BEER OF MYSTERY
Serial Number:	76352987	
Serial Number:	78682868	2° BELOW
Serial Number:	78208311	BEER RANGER
Serial Number:	78332498	

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Serial Number:	78444089	FAT TIRE
Serial Number:	78507332	FOLLOW YOUR FOLLY
Serial Number:	78473221	KEG
Serial Number:	78416937	
Serial Number:	78371409	NEW BELGIUM
Serial Number:	78168723	NEW BELGIUM BREWING
Serial Number:	78650966	SKINNY DIP
Serial Number:	78466766	SKIPTOOTH
Serial Number:	78203461	TAKE A LITTLE TRIP
Serial Number:	78211592	TAKE A LITTLE TRIP
Serial Number:	78309173	THE PILSENER LESS TRAVELED
Serial Number:	78206813	TRANSATLANTIQUE KRIEK
Serial Number:	78794630	MOTHERSHIP WIT
Serial Number:	78923299	SKINNY DIP
Serial Number:	78919061	SPRINGBOARD
Serial Number:	77075418	TEAM WONDERBIKE
Serial Number:	78978392	MOTHERSHIP WIT
Serial Number:	77217164	1554 ENLIGHTENED BLACK ALE
Serial Number:	77342464	LIPS OF FAITH
Serial Number:	77366346	NEW BELGIUM BREWING
Serial Number:	77366355	LA FOLIE
Serial Number:	77463416	GIDDY UP!
Serial Number:	77503201	MIGHTY ARROW
Serial Number:	77495072	LOOSE LIPS
Serial Number:	77681763	SNOWDAY
Serial Number:	77864899	CLIPS OF FAITH
Serial Number:	77877450	ALTERNATIVELY EMPOWERED
Serial Number:	77939912	LE TERROIR
Serial Number:	77966407	SUPER CRU
Serial Number:	85066779	SOMERSAULT
Serial Number:	85132239	NEW BELGIUM
Serial Number:	85188295	NEW BELGIUM BEER CONFIDENCE
Serial Number:	85188305	JOY RIDE
Serial Number:	77843851	RANGER
Serial Number:	77864893	MOTHERSHIP

	75174771	ABBEY
Serial Number:	75174772	FRAMBOZEN
Serial Number:	75174773	TRIPPEL
Serial Number:	78774352	VISTA WIT
Serial Number:	77671914	THE TRIP
Serial Number:	77710698	OKTOBERFESTIVUS
Serial Number:	77731675	HOPTOBER

**CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	4506050-0119
NAME OF SUBMITTER:	Terry L. Witcher, Paralegal
Signature:	/s/ Terry L. Witcher
Date:	01/28/2013

**Total Attachments: 11**  
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**TERMINATION AND RELEASE OF SECURITY INTEREST IN  
UNITED STATES TRADEMARKS**

U.S. Department of Commerce  
U.S. Patent and Trademark Office

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN U.S. TRADEMARKS (the "*Trademark Termination and Release*") dated as of December 28, 2012, from WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association (the "*Bank*") pursuant to (1) a Grant of Security Interest dated as of October 3, 2002 (the "*Grant*") between NEW BELGIUM BREWING COMPANY, INC. (the "*Grantor*") and the Bank, (2) an Amendment to Grant of Security Interest dated as of June 20, 2006 (the "*First Amendment to Grant*") between NEW BELGIUM BREWING COMPANY, INC. (the "*Grantor*") and the Bank, and (3) a Second Amendment to Grant of Security Interest dated as of July 1, 2011 (the "*Second Amendment to Grant*") between the Grantor and the Bank.

WITNESSETH:

WHEREAS, pursuant to a Security Agreement and Assignment dated as of October 1, 2002 (as amended, modified or supplemented, the "*Security Agreement*"), a security interest (the "*Security Interest*") was granted by the Grantor to the Bank in certain collateral, including the Trademark Collateral (as hereinafter defined); and

WHEREAS, the Grant was recorded in the Trademark Division of the United States Patent and Trademark Office on October 24, 2002 at **Reel 002604, Frame 0147**; and

WHEREAS, the First Amendment to Grant was recorded in the Trademark Division of the United States Patent and Trademark Office on June 20, 2006 at **Reel 003334, Frame 0735**; and

WHEREAS, the Second Amendment to Grant was recorded in the Trademark Division of the United States Patent and Trademark Office on July 25, 2011 at **Reel 004590, Frame 0300**; and

WHEREAS, the Bank now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby agrees as follows:

1. Definitions. The term "*Trademark Collateral*", as used herein, shall mean all of the Grantor's right, title and interest of every kind and nature as of the date hereof in the Marks (as defined in the Security Agreement), including, without limitation, those items listed on Exhibit A hereto.

2. Release of Security Interest. The Bank hereby terminates, releases and discharges its Security Interest in the Trademark Collateral without representation, warranty or recourse of any kind or nature.

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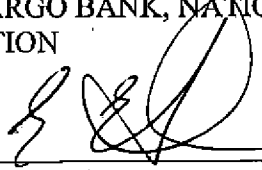
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Termination of Security Interest in Trademarks  
Signature Page

**TRADEMARK**  
**REEL: 004949 FRAME: 0383**

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

WELLS FARGO BANK, NATIONAL  
ASSOCIATION

By:   
Name: Eric R. Eidler  
Title: Senior Vice President

STATE OF Oregon  
COUNTY OF Deschutes

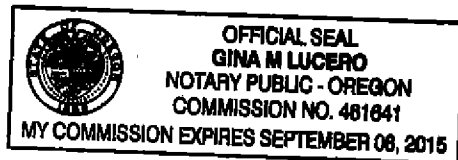
On this 25 day of January, 2013 before me personally appeared Eric R. Eidler, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

My commission expires: September 8, 2015

(SEAL)



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Termination of Security Interest in Trademarks  
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TRADEMARK  
REEL: 004949 FRAME: 0384

**EXHIBIT A**

*See attached.*

<b>Mark</b>	<b>Registration/ Serial Number</b>	<b>Filing Date</b>	<b>Registration Date</b>
Tour De Fat	2513468		11/27/01
Old Cherry Ale	2156206		5/12/98
Blue Paddle	2265114		7/26/94
Fat Tire	1846908		7/26/94
Sunshine	2371913		8/01/00
Bike Logo "Miscellaneous Design"	76/348,957	12/14/01	
New Belgium Brewing and Design	76/352,990	12/28/01	
Porch Swing	2175097	7/12/98	
International Beer of Mystery	78/138,300	6/24/02	
Glass Design	76/352,987	12/28/01	



MARK	SERIAL NO.	REGISTRATION NO.	FILING DATE
2° BELOW	78/682868		08/01/2005
BEER RANGER	78/208311	2813023	01/29/2003
	76/348957	2891589	12/04/2001
	78/332498	2900009	11/24/2003
BLUE PADDLE	75/552649	2265114	9/14/1998
FAT TIRE	74/435755	1846908	9/15/1993
FAT TIRE	78/444089	2989629	06/30/2004
FOLLOW YOUR FOLLY	78/507332		10/28/2004
	76/352987	2800982	12/28/2001
KEG	78/473221		8/25/2004
	78/416937		5/11/2004
NEW BELGIUM	78/371409		02/20/2004
NEW BELGIUM BREWING	78/168723	2817123	9/27/2002
	76/352990	2820265	12/28/2001
OLD CHERRY ALE	75/174770	2156206	9/12/1996
PORCH SWING	75/330284	2175097	07/24/1997
SKINNY DIP	78/650966		06/15/2005

<b>MARK</b>	<b>SERIAL NO.</b>	<b>REGISTRATION NO.</b>	<b>FILING DATE</b>
<b>SKIPTOOTH</b>	78/466766		8/12/2004
<b>SUNSHINE</b>	75/174774	2371913	9/12/1996
<b>TAKE A LITTLE TRIP</b>	78/203461	2905347	01/15/2003
<b>TAKE A LITTLE TRIP</b>	78/211592	2791525	02/06/2003
<b>TAKE A LITTLE TRIP</b>	78/211592	2791525	02/06/2003
<b>THE PILSENER LESS TRAVELED</b>	78/309173	2875062	10/03/2003
<b>TOUR DE FAT</b>	76/041765	2513468	05/08/2000
<b>TRANSATLANTIQUE KRIEK</b>	78/206813	2867953	1/24/2003

## New Belgium Brewing Trademarks

TITLE	COUNTRY	SERIAL NO	REG DATE	REG NUMBER	STATUS
SUNSHINE	United States of America	75174774	8/1/2000	2371913	Registered
BLUE PADDLE	United States of America	76652849	7/27/1999	2265114	Registered
TOUR DE FAT	United States of America	76041765	11/27/2001	2513468	Registered
BIKE (DESIGN)	United States of America	76048957	10/6/2004	2891589	Registered
GLASS (DESIGN)	United States of America	76352987	12/30/2003	2800982	Registered
NEW BELGIUM BREWING & DESIGN	United States of America	76352980	3/2/2004	2820265	Registered
FAT TIRE	United States of America	74435755	7/26/1994	1846908	Registered
NEW BELGIUM	United States of America	78371409	11/22/2005	3018632	Registered
NEW BELGIUM BREWING	United States of America	78168723	2/24/2004	2817123	Registered
BEER RANGER	United States of America	78208311	2/10/2004	2843023	Registered
TAKE A LITTLE TRIP	United States of America	78203461	11/23/2004	2905347	Registered
TRANSATLANTIQUE KRIEK	United States of America	78208043	7/27/2004	2867953	Registered
BIKE (DESIGN)	United States of America	78332498	11/2/2004	2900009	Registered
FAT TIRE	United States of America	78444089	8/30/2005	2889628	Registered
NEON BIKE DESIGN	United States of America	78416937	1/24/2006	3048894	Registered
FOLLOW YOUR POLLY	United States of America	78507332	5/23/2006	3096758	Registered
SKINNY DIP	United States of America	78650966	10/3/2006	3152246	Registered
2' BELOW	United States of America	78662868	1/30/2007	3204812	Registered
MOTHERSHIP WIT	United States of America	78794630	1/13/2009	3562571	Registered

SKINNY DIP	United States of America	78923289	10/23/2007	3318026	Registered
SPRINGBOARD	United States of America	78919061	4/22/2008	3416157	Registered
TEAM WONDERBIKE	United States of America	77078418	5/13/2008	3425207	Registered
MOTHERSHIP WIT	United States of America	78978392	7/3/2007	3259583	Registered
1654 ENLIGHTENED BLACK ALE	United States of America	77217164	2/17/2009	3577123	Registered
LIPS OF FAITH	United States of America	77342464	2/17/2009	3577572	Registered
HOUSE LOGO (BICYCLE IN CIRCLE)	United States of America	77465346	6/23/2009	3644381	Registered
LA FOLIE	United States of America	77366355	3/24/2009	3596134	Registered
GIDDY UP!	United States of America	77463316	5/26/2009	3628447	Registered
MIGHTY ARROW	United States of America	77503201	10/6/2009	3693726	Registered
LOOSE LIPS	United States of America	77495072	5/16/2009	3640575	Registered
SNOWDAY	United States of America	77681763			Allowed
GLIPS OF FAITH	United States of America	77664999	1/9/2010	3874734	Registered
ALTERNATIVELY EMPOWERED	United States of America	77877450	1/11/2011	3905536	Registered
LE TERROIR	United States of America	77939912	2/21/2010	3895306	Registered
SUPER CRU	United States of America	77966407			Allowed
SOMERSAULT	United States of America	85065779			Allowed
NEW BELGIUM	United States of America	85132239			Pending
NEW BELGIUM BEER CONFIDENCE	United States of America	85188295			Pending
JOY RIDE	United States of America	85188305			Pending
RANGER	United States of America	77643851			Published

MOTHERSHIP	United States of America	77864893	11/30/2010	3884140	Registered
FAT TIRE	Canada	1263731	9/29/2006	TMA673761	Registered
FAT TIRE	Canada	1265261	8/7/2006	TMA669388	Registered
FAT TIRE	Canada	132784			Closed
NEW BELGIUM	Canada	1298270	10/6/2009	TMA749535	Registered
MOTHERSHIP WIT	Canada	1309740			Closed
SKINNY DIP	Canada	1320799	3/6/2009	TMA735854	Registered
1554 ENLIGHTENED BLACK ALE	Canada	1365957	1/13/2010	767042	Registered
BEER RANGER	Canada	1473482			Published
RANGER	Canada	1475679			Pending
FAT TIRE	Mexico	780157	5/26/2006	935114	Closed
NEW BELGIUM	Mexico	780156			Pending
MOTHERSHIP WIT	Mexico	795367	9/29/2006	956701	Registered
SKINNY DIP	Mexico	817876	7/16/2007	902730	Registered
1554 ENLIGHTENED BLACK ALE	Mexico	901915	1/25/2008	1021351	Registered
HOUSE LOGO (BICYCLE IN CIRCLE)	Mexico	946092			Pending
FAT TIRE	Mexico	977134	8/3/2010	1172206	Registered
BEER RANGER	Mexico	1075106	3/18/2010	115046	Registered
RANGER	Mexico	1075106	3/18/2010	1176207	Registered
1554 ENLIGHTENED BLACK ALE	Mexico	1133698			Pending
OLD CHERRY ALE	United States of America	75174770	5/12/1998	2156206	Closed
ABBEY	United States of America	75174771			Closed
FRAMBOZEN	United States of America	75174772			Closed
TRIPPEL	United States of America	75174773			Closed
PORCH SWING	United States of America	75330284	7/21/1998	2175097	Closed
INTERNATIONAL BEER OF MYSTERY	United States of America	78168300			Closed
TAKE A LITTLE TRIP	United States of America	78211592	12/9/2003	2791525	Closed
THE PILSENER LESS TRAVELED	United States of America	78309173	9/17/2004	2875052	Closed

SKIPTOOTH	United States of America	78468766			Closed
KEB	United States of America	78473221			Closed
VISTA WIT	United States of America	78774352			Closed
THE TRIP	United States of America	77671914			Closed
OKTOBERFESTIVUS	United States of America	77710898			Closed
HOPTOBER	United States of America	77731675			Closed