

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

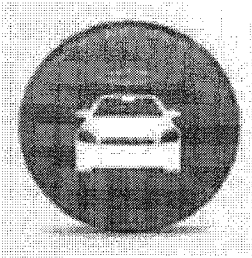
SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
DriveTime Sales and Finance Company, LLC		01/25/2013	LIMITED LIABILITY COMPANY: ARIZONA
<b>RECEIVING PARTY DATA</b>			
Name:	Carvana, LLC		
Street Address:	4020 East Indian School Road		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85018		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	85326519		
<b>CORRESPONDENCE DATA</b>			
Fax Number:	6027985595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(602) 798-5449		
Email:	phx_tmddocketing@ballardspahr.com		
Correspondent Name:	Brian W. LaCorte		
Address Line 1:	1 East Washington Street		
Address Line 2:	Suite 2300		
Address Line 4:	Phoenix, ARIZONA 85004-2555		
ATTORNEY DOCKET NUMBER:	00124395		
NAME OF SUBMITTER:	Brian W. LaCorte		
Signature:	/Brian W. LaCorte/		
Date:	01/28/2013		
Total Attachments: 1 source=Signed Trademark Assignment for Car w Halo Design, App No 85326519#page1.tif			

CH \$40.00 85326519

**TRADEMARK ASSIGNMENT**

This Assignment ("Assignment"), effective January \_\_, 2013, is entered into by and between DriveTime Sales and Finance Company, LLC, an Arizona limited liability company with its principal place of business at 4020 East Indian School Road, Phoenix, Arizona 85018, and Carvana, LLC, an Arizona limited liability company with its principal place of business at 4020 East Indian School Road, Phoenix, Arizona 85018.

**WHEREAS**, DriveTime Sales and Finance Company, LLC is the owner of the following pending trademark application ("Design (Car with Halo) Trademark"):

<b>Application No.</b>	<b>Registration No.</b>	<b>Mark</b>
85326519	N/A	DESIGN (Car with Halo) 

**WHEREAS**, Carvana, LLC wishes to obtain all right, title and interest in and to the Design (Car with Halo) Trademark.

**NOW, THEREFORE**, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, DriveTime Sales and Finance Company, LLC does hereby sell, assign and transfer unto Carvana, LLC, the entire right, title and interest in and to the Design (Car with Halo) Trademark, including all pending applications and future registrations therefor, together with the goodwill associated therewith, and the right to sue and collect for past infringement of same.

**DRIVETIME SALES AND FINANCE COMPANY, LLC**

By: \_\_\_\_\_

Name: Jon D. Ehlinger

Title: Secretary

**CARVANA, LLC**

By: \_\_\_\_\_

Name: Jon D. Ehlinger

Title: Manager