

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC CAPITAL CORPORATION		01/16/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	VERTIS, INC.		
Street Address:	250 West Pratt Street		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21201		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	2794646	ADNEXUS	
Registration Number:	1399072	CRAIGBOND	
Registration Number:	1883229	CRAIGCOAT	
Registration Number:	2427301	CRAIGCURE	
Registration Number:	1388698	CRAIGSEAL	
Registration Number:	1938057	CRAIGSOLVE	
Registration Number:	2797513	CUSTOMER FOCUS	
Registration Number:	2898080	ENKLAVMERCHANT	
Registration Number:	2855066	ENKLAVPUBLISHER	
Registration Number:	2953036	ENKLAVTDW	
Registration Number:	2936789	ENKLAVVISION	
Registration Number:	3151470	ENKLAV VOICE	
Registration Number:	2877015	INSERTS2ONLINE	
Registration Number:	2946178	RIGHT PRODUCT RIGHT TIME	

TRADEMARK

Registration Number:	2962038	THE CENTER OF TARGETED ADVERTISING AND MARKETING
Registration Number:	2425136	THESPECDEPT.COM
Registration Number:	2436243	TOTAL PAPER SUPPLY
Registration Number:	3232903	TURN TO US
Registration Number:	2622888	VERTIS
Registration Number:	2800699	VERTIS
Registration Number:	3473942	VERTIS COMMUNICATIONS
Registration Number:	3098158	VERTIS MEDIA/TNN
Registration Number:	2238436	VISION BANK
Registration Number:	1016544	WEBCRAFT

#### CORRESPONDENCE DATA

Fax Number: 2125046666

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-504-6000

Email: jennifer.chick@cw.com

Correspondent Name: CADWALADER, WICKERSHAM & TAFT LLP

Address Line 1: One World Financial Center

Address Line 4: New York, NEW YORK 10281

ATTORNEY DOCKET NUMBER:	97649.002
NAME OF SUBMITTER:	Jennifer A. Chick
Signature:	/Jennifer A. Chick/
Date:	01/28/2013

#### Total Attachments: 5

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**RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL**

This RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL, dated as of January 16, 2013 ("Release"), is made by General Electric Capital Corporation, a Delaware corporation located at 401 Merritt 7, Norwalk, Connecticut 06851, as Agent ("Assignor"), in favor of Vertis, Inc., a Delaware corporation located at 250 West Pratt Street, Baltimore, Maryland 21201 ("Assignee") as follows:

**W I T N E S S E T H**

WHEREAS, Assignee and Assignor entered into that certain Trademark Security Agreement, dated December 20, 2010 (the "Trademark Security Agreement");

WHEREAS, the Trademark Security Agreement was recorded with The United States Patent and Trademark Office on February 4, 2011 at Reel/Frame No. 4468/0129;

WHEREAS, pursuant to the Trademark Security Agreement, Assignee assigned and granted to Assignor a security interest in Assignee's right, title and interest in, to and under (i) all of Assignee's Trademarks (as defined in the Trademark Security Agreement), including Trademarks set forth on Schedule I thereto, (ii) all goodwill of the business connected with the use of, and symbolized by, each Trademark, and (iii) all products and Proceeds (as defined in the Trademark Security Agreement) of (i) and (ii), including, without limitation, the right to sue for past, present and future infringement, violations or dilution thereof or for any injury to goodwill (the "Trademark Collateral");

WHEREAS, the Trademark Security Agreement was made to secure the satisfactory performance and payment of all the Secured Obligations of Assignee, as such term is defined in the Senior Secured Credit Agreement, among Assignee, the other persons named therein as Credit Parties, the persons signatory thereto from time to time as Lenders and Assignor, dated as of December 20, 2010;

WHEREAS, Assignor acknowledges full payment, complete performance and satisfaction of all obligations pursuant to the Trademark Security Agreement have been made; and

WHEREAS, Assignor has agreed to release its security interest in and to the Trademark Collateral, including without limitation the trademarks and all applications and registrations therefor set forth in Schedule A attached hereto and incorporated herein by reference.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Assignor hereby terminates, releases, and discharges fully its security interest in, and any right, title and interest in, to and under, the Trademark Collateral, including but not

limited to the Trademarks set forth in Schedule A hereto and reassigns and transfers any right, title and interest that Assignor may have in the Trademark Collateral to Assignee.

Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Trademark Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments, and do any and all further acts which Assignee (or its agents and designees) reasonably request (at Assignee's sole cost and expense) in order to confirm this Release and Assignee's right, title and interest in, to or under the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]


IN WITNESS WHEREOF, Assignor has executed this Release as of the 16<sup>th</sup> day  
of January, 2013.

**GENERAL ELECTRIC CAPITAL  
CORPORATION,**  
as Agent

By: 

Its Duly Authorized Signatory

**SCHEDULE A  
TO  
RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL  
Reel/Frame: 4468/0129**

Mark	Jurisdiction	Reg. No. (serial no.)	Registered (filed)	Status
ADNEXUS	U.S. Federal	2794646	16-DEC-2003	Registered
CRAIGBOND	U.S. Federal	1399072	01-JUL-1986	Registered
CRAIGCOAT	U.S. Federal	1863229	14-MAR-1995	Registered
CRAIGCURE	U.S. Federal	2427301	06-FEB-2001	Registered
CRAIGSEAL	U.S. Federal	1388698	08-APR-1986	Registered
CRAIGSOLVE	U.S. Federal	1938057	28-NOV-1995	Registered
CUSTOMER FOCUS	U.S. Federal	2797513	23-DEC-2003	Registered
ENKLAVMERCHANT	U.S. Federal	2898080	26-OCT-2004	Registered
ENKLAVPUBLISHER	U.S. Federal	2855066	15-JUN-2004	Registered
ENKLAVTDW	U.S. Federal	2953036	17-MAY-2005	Registered
ENKLAVVISION	U.S. Federal	2936789	29-MAR-2005	Registered
ENKLAVVOICE	U.S. Federal	3151470	03-OCT-2006	Registered
INSERTS2ONLINE	U.S. Federal	2877015	24-AUG-2004	Registered
RIGHT PRODUCT RIGHT TIME	U.S. Federal	2948178	03-MAY-2005	Registered
THE CENTER OF TARGETED ADVERTISING AND MARKETING	U.S. Federal	2962038	14-JUN-2005	Registered
THESPECDEPT.COM	U.S. Federal	2425136	30-JAN-2001	Registered
TOTAL PAPER SUPPLY	U.S. Federal	2436243	20-MAR-2001	Registered
TURN TO US	U.S. Federal	3232903	24-APR-2007	Registered
VERTIS	U.S. Federal	2622888	24-SEP-2002	Registered
VERTIS	U.S. Federal	2600699	30-DEC-2003	Registered
 <b>vertis</b> communications	U.S. Federal	3473942	22-JUL-2008	Registered

Mark	Jurisdiction	Reg. No. (serial no.)	Registered (filed)	Status
VERTIS MEDIA/TNN	U.S. Federal	3098158	30-MAY-2006	Registered
VISION BANK	U.S. Federal	2238436	13-APR-1999	Registered
WEBCRAFT	U.S. Federal	1016544	22-JUL-1975	Registered