

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stephen L. LaFrance Holdings, Inc.		01/28/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Stephen LaFrance Pharmacy, Inc.
Street Address:	3017 N. Midland Drive
City:	Pine Bluff
State/Country:	ARKANSAS
Postal Code:	71603
Entity Type:	CORPORATION: ARKANSAS

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	2077250	SELECT BRAND
Registration Number:	2118392	SELECT BRAND
Registration Number:	2040356	SELECT BRAND
Registration Number:	2043198	SELECT BRAND
Registration Number:	2003314	SELECT BRAND
Registration Number:	2194033	SELECT BRAND
Registration Number:	2074526	SELECT BRAND
Registration Number:	2192520	SELECT BRAND
Registration Number:	2092615	SELECT BRAND
Registration Number:	2074525	SELECT BRAND
Registration Number:	2133136	SELECT BRAND
Registration Number:	2062824	SELECT BRAND
Registration Number:	2003313	SELECT BRAND
Registration Number:	2072655	SELECT BRAND

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Registration Number:	2004845	SELECT BRAND
Registration Number:	1682571	SELECT BRAND THE LOWER PRICE NAME BRAND
Registration Number:	3385336	SELECT BRAND
Registration Number:	2817074	SELECT BRAND
Registration Number:	3170788	THE LOWER PRICE NAME BRAND

CORRESPONDENCE DATA


Fax Number: 8473156885
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 8473154582
Email: pto@walgreens.com
Correspondent Name: Cary M. Pumphrey
Address Line 1: 104 Wilmot Road, MS #1425
Address Line 4: Deerfield, ILLINOIS 60015

ATTORNEY DOCKET NUMBER:	LAFRANCE
NAME OF SUBMITTER:	Cary M. Pumphrey
Signature:	/carympumphrey/
Date:	01/28/2013

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Stephen LaFrance Holdings, Inc., a Delaware corporation, with its principal place of business at 3017 N. Midland Drive, Pine Bluff, Arkansas US 71603 ("Assignor") is the owner of the marks and registrations listed below:

Owner	Mark	Registration Number	Registration Date
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2077250	7/8/97
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2118392	12/2/97
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2040356	2/25/97
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2043198	3/11/97
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2003314	9/24/96
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2194033	10/6/98
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2074526	6/24/97
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2192520	9/29/98
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2092615	9/2/97
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2074525	6/24/97
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2133136	1/27/98
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2062824	5/20/97
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2003313	9/24/96
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2072655	6/17/97
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2004845	10/1/96
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND THE LOWER PRICE NAME BRAND: LOGO PLUS WORDS MARK 	1682571	4/14/92
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	3385336	2/19/2008
Stephen L. LaFrance Holdings, Inc.	SELECT BRAND	2817074	2/24/2004
Stephen L. LaFrance Holdings, Inc.	THE LOWER PRICE NAME BRAND	3170788	11/14/2006

(hereinafter referred to as "the Marks"); and

WHEREAS, Stephen L. LaFrance Pharmacy, Inc., an Arkansas corporation with a principal place of business at 3017 N. Midland Drive, Pine Bluff, Arkansas 71603, U.S.A. desires to acquire right, title and interest in and to the Marks; and

WHEREAS, Assignor wishes to assign all its right, title and interest in the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and registrations listed above.

STEPHEN L. LAFRANCE HOLDINGS, INC.

By: 

Name: Robert M. Silverman

Title: Vice President

Date: 1/28/13

STEPHEN L. LAFRANCE PHARMACY, INC.

By: 

Name: Robert M. Silverman

Title: Vice President

Date: 1/28/13