900245380 01/28/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/14/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GoodThings Media Development Company LLC		101/14/2009	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	GT Media, Inc.
Street Address:	4238 B N. Arlington Heights Road
City:	Arlington Heights
State/Country:	ILLINOIS
Postal Code:	60004
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77440088	JOY OF MOM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 7736611261

Email: jkaplan@tkhlaw.com

Correspondent Name: Josh Kaplan Address Line 1: 1950 N. Elston

Address Line 4: Chicago, ILLINOIS 60642

ATTORNEY DOCKET NUMBER:	JOY OF MOM
NAME OF SUBMITTER:	Josh S. Kaplan

TRADEMARK REEL: 004950 FRAME: 0591

900245380

Signature:	/Josh S. Kaplan/
Date:	01/28/2013
Total Attachments: 4 source=GT Artilces of merger copy#page1.i source=GT Artilces of merger copy#page2.i source=GT Artilces of merger copy#page3.i source=GT Artilces of merger copy#page4.i	if if

TRADEMARK
REEL: 004950 FRAME: 0592

FORM **BCA 11.39** (rev. Dec. 2003) ARTICLES OF MERGER **BETWEEN ILLINOIS CORPORATIONS** AND LIMITED LIABILITY COMPANIES **Business Corporation Act** Secretary of State Department of Business Services Springfield, IL 62756 217-782-6961 FILED www.cyberdriveillinois.com Remit payment in the form of a JAN 1 4 2009 check or money order payable to Secretary of State. JESSE WHITE SECRETARY OF STATE The filing fee is \$100, but if merger involves more than two corporations, submit \$50 for each additional corporation. ----- Submit in duplicate ---- Type or Print clearly in black ink ---- Do not write above this line ----1. Names of Corporations and Limited Liability Companies proposing to merge and State or Country of organization or incorporation: Name of Corporation State or Country of Corporation **Limited Liability Company** Organization/Incorporation File Number GT Media, Inc. Illinois 66194787 GoodThings Media Development Company LLC Illinois 01720058 2. The laws of the state or country under which each Corporation and Limited Liability Company are organized, permit such merger. 3. a. Name of Surviving Party: GT Media, Inc. b. Corporation or Limited Liability Company shall be governed by the laws of: Illinois For more space, attach additional sheets of this size. 4. Plan of merger is as follows:

Page 1

See Attached

Printed by authority of the State of Illinois, June 2006 - 5M - C 294.4

Mark an "X" in one box only for each illinois Corporation. By the shareholders, a resolution of the board of By written consent of the directors having been shareholders having not duly adopted and submitless than the minimum ted to a vote at a meeting number of votes required of shareholders. Not less by statute and by the than the minimum num-Articles of Incorporation. ber of votes required by Shareholders who have By written consent of ALL statute and by the Articles not consented in writing the shareholders entitled of Incorporation voted in have been given notice in to vote on the action, in favor of the action taken. accordance with §7.10 accordance with §7.10 (§11.20) and §11.20. (§11.20) Name of Corporation: GT Media, Inc. ⅎ Q a a

5. Plan of merger was approved, as to each Limited Liability Company, in compliance with the laws of the state under which

it is organized, and (b) as to each Illinois corporation, as follows

6. Not applicable if survivor is an Illinois Corporation or an Illinois Limited Liability Company.

It is agreed that, upon and after the filing of Articles of Merger by the Secretary of State of the State of Illinois:

- a. The surviving Limited Liability Company may be served with process in the State of Illinois in any proceeding for the enforcement of any obligation of any Corporation organized under the laws of the State of Illinois which is a party to the merger and in any proceeding for the enforcement of the rights of a dissenting shareholder of any such Corporation organized under the laws of the State of Illinois against the surviving Limited Liability Company.
- The Secretary of State of the State of Illinois shall be and hereby is irrevocably appointed as the agent of the surviving Limited Liability Company to accept service of process in any such proceedings, and
- c. The surviving Limited Liability Company will promptly pay to the dissenting shareholders of any Corporation organized under the laws of the State of Illinois which is a party to the merger the amount, if any, to which they shall be entitled under the provisions of The Business Corporation Act of 1983 of the State of Illinois with respect to the rights of dissenting shareholders.

Dated	July 30 Dac 4	08	GT Media, Inc.
Duicu	Montin & Day	Vear	Exact Name of Corporation
	Any Authorized Officer's Signature VICE Escalus Name and Title (type or print)	CEO	
Dated	Month & Day	Year	Exact Name of Corporation
	Any Authorized Officer's Signature	***************************************	
	,		
o. The	Name and Title (type or print)	nies have c	aused this statement to be signed by their duly authorized p
son	undersigned Limited Liability Compar	ry, that the	facts stated herein are true and correct. All signatures musi
son in 8	e undersigned Limited Liability Compar n, who affirms, under penalties of perjui BLACK INK.	nies have c ry, that the O8 Year	aused this statement to be signed by their duly authorized placts stated herein are true and correct. All signatures must GoodThings Media Development Company LLC Exact Name of Limited Liability Company
son in 8	undersigned Limited Liability Compar who affirms, under penalties of perjui	ry, that the	facts stated herein are true and correct. All signatures must GoodThings Media Development Company LLC
son	y undersigned Limited Liability Comparate, who affirms, under penalties of perjuid SLACK INK. July 66. Month Parising Signature VICU Es (24.4)	ry, that the	

7.

Attachment to Articles of Merger

GoodThings Media Development Company LLC with and into GT Media, Inc.

Item 4 - Plan of Merger

GoodThings Media Development Company LLC shall be merged with and into GT Media, Inc., with GT Media, Inc. as the surviving entity; all issued and outstanding units in GoodThings Media Development Company LLC shall be exchanged for shares of common stock of GT Media, Inc. pursuant to the merger. Each member of GoodThings Media Development Company LLC shall receive one (1) share of common stock of GT Media, Inc. for each one (1) unit of GoodThings Media Development Company LLC owned by such member. The merger shall be effective upon filing of the Articles of Merger with the Illinois Secretary of State ("Effective Date"). The Articles of Incorporation and the By-Laws of GT Media, Inc. in effect immediately prior to the Effective Date shall remain unchanged and shall continue to be its Articles of Incorporation and the By-Laws after the Effective Date. The directors and officers of GT Media, Inc. immediately prior to the Effective Date shall remain unchanged from and after the Effective Date and shall continue to hold office in accordance with the By-Laws of GT Media, Inc. Upon the Effective Date, the separate existence of GoodThings Media Development Company LLC shall cease, and GT Media, Inc. shall, without any further action, possess all of the rights, privileges, powers, immunities and franchises of both GoodThings Media Development Company LLC and GT Media, Inc. Upon the Effective Date, all property, real, personal and mixed and all debts due on whatever account, including subscriptions to shares, and all other actions, and each and every other interest of or belonging to or due to GoodThings Media Development Company LLC shall be fully vested in GT Media, Inc., without further act or deed. From and after the Effective Date, GT Media, Inc. shall be responsible and liable for all of the duties, liabilities and obligations of each of the entities so merged.

12878\00001\477378.1

TRADEMARK REEL: 004950 FRAME: 0596

RECORDED: 01/28/2013