

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keith Alexander Ashe dba SPENDOLOGY		01/28/2013	SOLE PROPRIETORSHIP: MARYLAND
RECEIVING PARTY DATA			
Name:	SPENDOLOGY LLC		
Street Address:	4835 Cordell Ave		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20814		
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85456136	SPENDOLOGY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3015008218		
Email:	keithashe@spendology.net		
Correspondent Name:	Keith Alexander Ashe		
Address Line 1:	4835 Cordell Ave Suite 322		
Address Line 4:	Bethesda, MARYLAND 20814		
NAME OF SUBMITTER:	Keith Alexander Ashe		
Signature:	/Keith Alexander Ashe/		
Date:	01/28/2013		
Total Attachments: 1 source=Spendology Trademark Transfer#page1.tif			

OP \$40.00 85456136

I hereby assign the following SPENDOLOGY trademark application with serial #: 85456136 owned by Keith Alexander Ashe dba SPENDOLOGY to SPENDOLOGY LLC effective January 28, 2013:

Keith Alexander Ashe dba SPENDOLOGY, Sole Proprietor

Keith A. Ashe
Print Name

[Signature]
Signature

1/28/2013
Date

Spendology LLC, Keith Alexander Ashe, CEO & Founder

Keith A. Ashe
Print Name

[Signature]
Signature

1/28/2013
Date

Benjamin Gunnell 1-28-13

BENJAMIN CHRISTOPHER GUNNELL
Notary Public-Maryland
Montgomery County
My Commission Expires
October 01, 2016