

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SearchCore, Inc.		01/28/2013	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	WeedMaps Media Inc.		
Street Address:	1300 Dove Street, Suite 100		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92660		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85313777	WEEDMAPS	
Serial Number:	85313748	WEEDMAPS	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	KNOBBE MARTENS OLSON & BEAR LLP		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	WEED.003T/WEED.004T		
NAME OF SUBMITTER:	Brigette B. Chaput		
Signature:	//Brigette B. Chaput//		
Date:	01/28/2013		
Total Attachments: 1 source=Trademark Assignment WEEDMAPS#page1.tif			

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is effective as of the \_\_\_\_ day of \_\_\_\_\_, 2013, by and between SearchCore, Inc., a Nevada corporation ("ASSIGNOR"), and WeedMaps Media Inc., a Nevada corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR filed the following U.S. trademark applications based on a bona fide intent to use the trademark in interstate commerce ("Applications") for the trademarks shown and described therein ("Trademarks"):

<u>TRADEMARKS</u>	<u>SERIAL NOS.</u>	<u>FILING DATES</u>	<u>INT'L CLASS(ES)</u>
WEEDMAPS	85/313,777	05/05/2011	42
WEEDMAPS	85/313,748	05/05/2011	35 and 38

WHEREAS, ASSIGNOR has not yet filed an allegation of use for the Applications under Section 1(c) or 1(d) of the Trademark Act;

WHEREAS, ASSIGNEE desires to acquire and confirm the Trademarks and the Applications along with the transfer of all of the portions of ASSIGNOR's business and goodwill to which the Trademarks pertain, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement relating to the Trademarks (the "Business");

WHEREAS, ASSIGNOR previously executed a separate ASSIGNMENT OF TRADEMARKS document ("Prior Assignment") related to the assignment of the Trademarks to ASSIGNEE on December 31, 2012;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE, and confirm the assignment to ASSIGNEE, the Trademarks and the Applications along with the Business and the associated goodwill; and

WHEREAS, both ASSIGNOR and ASSIGNEE desire to record with the U.S. Patent and Trademark Office the transfer of the Trademarks and Applications from ASSIGNOR to ASSIGNEE;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, to ensure that the aforementioned Prior Assignment is complete and effective as intended by the respective parties, hereby acknowledges the assignment to, and to the extent not already done so, hereby assigns to, ASSIGNEE the entire right, title and interest in and to the Trademarks and Applications, including all goodwill that ASSIGNOR has developed and may own in the Trademarks, along with his entire Business and goodwill to which the Trademarks pertain as required by Section 10 of the Trademark Act, 15 U.S.C. §1060.

SEARCHCORE, INC.

By: \_\_\_\_\_  
James Pakulis  
Title: Chief Executive Officer

Date: \_\_\_\_\_  
1/28/13

WEEDMAPS MEDIA, INC.

By: \_\_\_\_\_  
**Justin Hartfield**  
Title: \_\_\_\_\_ **Manager**

Date: \_\_\_\_\_ **1/28/13**

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