

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Mr. Michael Booher		12/28/2012
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Mr. Everett W. James		
Also Known As:	Tad James		
Street Address:	1459 Grub Stake		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89014-3035		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3456514	TIME LINE SELLING
CORRESPONDENCE DATA			
Fax Number:	8085405044		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8085219233		
Email:	kkrzykowski@cades.com		
Correspondent Name:	KERI ANN K. S. KRZYKOWSKI, 60603		
Address Line 1:	1000 Bishop Street		
Address Line 2:	12th Floor		
Address Line 4:	Honolulu, HAWAII 96813		
ATTORNEY DOCKET NUMBER:	18846-0001		
NAME OF SUBMITTER:	Keri Ann K. S. Krzykowski		
Signature:	/Keri Ann K. S. Krzykowski/		
Date:	01/29/2013		
Total Attachments: 1 source=Assignment of TIME LINE SELLING#page1.tif			

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ASSIGNMENT OF TRADEMARK

WHEREAS, **MICHAEL BOOHER**, a U.S. citizen, having a principal place of business at 2230 Azurite Place, Carlsbad, California 92009 (“**Assignor**”), has adopted, used, is using and is the asserted sole owner of, the trademark “TIME LINE SELLING” (the “**Mark**”), and has not abandoned the same;

WHEREAS, Assignor is the registrant of U.S. Registration No. 3,456,514 on the Principal Register for “TIME LINE SELLING” (with “SELLING” disclaimed) in connection with “Educational services, namely conducting classes and seminars in the field of sales techniques” in International Class 41 (the “**Registration**”);

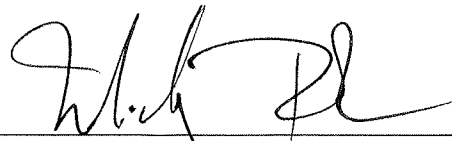
WHEREAS, **EVERETT W. JAMES** (aka Tad James), a U.S. citizen, having a principal place of business at 1459 Grub Stake, Henderson, Nevada 89014-3035 (“**Assignee**”), is desirous of acquiring the entire right, title and interest in and to the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, including the payment of \$5,000.00 by Assignee to Assignor and Assignee’s withdrawal of the pending proceeding before the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office, Cancellation No. 92/054867, with consent (and without prejudice), the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the Mark and the Registration, together with all goodwill of the business symbolized by and associated with the Mark and the Registration, and the right to sue for past infringement of the Mark, if any there may be.

Assignor hereby authorizes and requests that such officials as are duly authorized by the laws of United States and all other countries to register trademarks, to issue any and all certificates of registration of the Mark to the Assignee as the owner of the entire interest, for the sole use of the said Assignee, and his heirs, devisees, personal representatives, successors in trust, successors, and assigns.

Assignor, by such execution of this Assignment, hereby represents and warrants that he is the sole owner of all trademarks rights in and to the Mark, and that to the best of his knowledge, information and belief, he is not aware of any assertion that the Mark and/or Registration infringe upon or otherwise violate the trademark rights of any third party; provided, however, Assignor has no duty to indemnify Assignee against any claims or demands that Assignor’s use of the Mark prior to this Assignment and/or Registration infringe upon the trademark rights of any third party.

IN WITNESS WHEREOF, the undersigned Assignor has executed this Assignment of Trademark on Dec, 28, 2012.



MICHAEL BOOHER

Assignor

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