

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rohm and Haas Company		12/28/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	MeadWestvaco Corporation		
Street Address:	501 South 5th Street		
Internal Address:	Law Dept.		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23219-0501		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2042774	MORLIFE	
Registration Number:	1239870	PAVE	
Registration Number:	1242459	PAVE BOND	
CORRESPONDENCE DATA			
Fax Number:	2123185035		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123185169		
Email:	francine.miller@gmail.com		
Correspondent Name:	Francine Miller		
Address Line 1:	501 South 5th Street		
Address Line 2:	Law Dept.		
Address Line 4:	Richmond, VIRGINIA 23219-0501		
ATTORNEY DOCKET NUMBER:	ROHM AND HASS ASSIGNMENT		

NAME OF SUBMITTER:	Francine Miller
Signature:	/Francine Miller/
Date:	01/30/2013
Total Attachments: 4 source=rohms and haas to mwv#page1.tif source=rohms and haas to mwv#page2.tif source=rohms and haas to mwv#page3.tif source=rohms and haas to mwv#page4.tif	

GLOBAL TRADEMARK & INTELLECTUAL PROPERTY ASSIGNMENT

This GLOBAL TRADEMARK & INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is effective as of November 1, 2012 (the "Effective Date") by and among Rohm and Haas Company, a Delaware corporation with its principal place of business at 100 Independence Mall West, Philadelphia, PA 19106-2399, United States of America, and MeadWestvaco Corporation, a Delaware corporation with a place of business at 5255 Virginia Avenue, Charleston, South Carolina 29406 ("ASSIGNEE").

BACKGROUND

WHEREAS, Rohm and Haas Company and MeadWestvaco South Carolina, LLC ("MWV") entered into an Asphalt Additive Alliance Agreement dated as of December 15, 2003, an Amendment thereof dated as of August 15, 2007, and an Amendment Letter dated as of March 19, 2009 ("Alliance Agreements").

AND WHEREAS certain Proprietary Information, Marks, Existing RandH Products and Improved Products (as these terms are defined in the Alliance Agreements) are to be transferred according to paragraph 5 of the March 19, 2009 Amendment Letter and MWV desires for ASSIGNEE to be the transferee of the foregoing.

AND WHEREAS, Rohm and Haas Company and Rohm and Haas Chemicals LLC, a Delaware limited liability company, with its principal place of business at 100 Independence Mall West, Philadelphia, PA 19106-2399, United States of America ("ASSIGNORS"), are both wholly owned subsidiaries of The Dow Chemical Company, are the owners of record of the trademarks listed on the attached Schedule A, and are selling, assigning, transferring and conveying certain assets to ASSIGNEE (including, without limitation, all of the ASSIGNORS' right, title and interest in the trademarks listed on the attached Schedule A (herein defined as "TRADEMARKS"), along with any previously licensed (specifically, the same scope as had been licensed to MWV under the March 19, 2009, Amendment Letter) Proprietary Information, Existing RandH Products and Improved Products and ASSIGNEE is purchasing such assets.

TERMS

NOW THEREFORE, in consideration of the above premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intent to be legally bound, the parties hereto hereby agree as follows:

Effective as of the Effective Date, and on the terms and subject to conditions of the Alliance Agreements, ASSIGNORS hereby sell, assign, transfer and convey all right, title and interest in and to all TRADEMARKS together with the goodwill of the business which they represent symbolized by the TRADEMARKS, including all associated trademark rights, service mark rights, trade name rights, and other indicia of origin, held by ASSIGNORS, together with all registrations and applications for registration of the TRADEMARKS, all claims, demands and rights to recovery that ASSIGNORS have or may have for future infringements, dilution or other violations of such TRADEMARKS, if any, and all rights to compromise, sue for, and collect on such claims, demands and rights to recovery.

ASSIGNORS and ASSIGNEE shall each take, and shall cause their respective Affiliates to take, any and all additional actions as may be necessary or appropriate to effect the assignment transactions contemplated, including but not limited to execution of individual assignment documentation for filing with the authorities of each individual country. The responsibility to file

assignments with the national trademark offices of each country shall be on the ASSIGNEE and the ASSIGNEE shall bear the cost of filing such assignments.

In addition, ASSIGNORS hereby sell, assign, transfer and convey all right, title and interest in and to the previously licensed (specifically, the same scope as had been licensed to MWV under the March 19, 2009, Amendment Letter) Proprietary Information, Existing RandH Products and Improved Products to the ASSIGNEE along with all claims, demands and rights to recovery that ASSIGNORS have or may have for any future violations if any, and all rights to compromise, sue for, and collect on such claims, demands and rights to recovery.

IN WITNESS THEREOF, the parties hereto have caused this Assignment to be executed as of this 28th day of December, 2012 to be effective as of the Effective Date.

ASSIGNORS:

Rohm and Haas Company

By: [Signature]

Name: C. Joe Miller

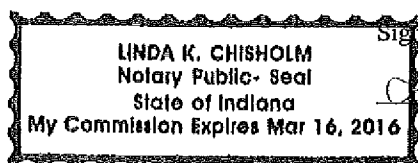
Title: General Trademark Counsel

Rohm and Haas Chemicals LLC

By: [Signature]

Name: C. Joe Miller

Title: General Trademark Counsel



Signed in my presence this 28th day of December, 2012.

[Signature]

Notary Public

Rohm and Haas Company

By: [Signature]

Name: John B. Treangen

Title: Assistant Secretary

Rohm and Haas Chemicals LLC

By: [Signature]

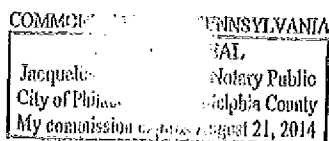
Name: John B. Treangen

Title: Assistant Secretary

Signed in my presence this 20 day of December 2012

[Signature]

Notary Public



ASSIGNEE:

MeadWestvaco Corporation

By: [Signature]

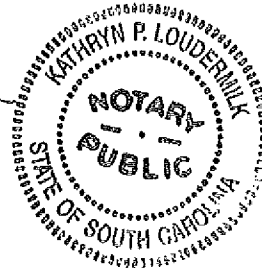
Name: Andrew Crow

Title: Vice President, Asphalt Innovations

Signed in my presence this 18th day of December 2012

Kathryn P. Loudermilk

Notary Public My Commission expires September 17, 2020



MWV:

MeadWestvaco South Carolina, LLC

By: [Signature]

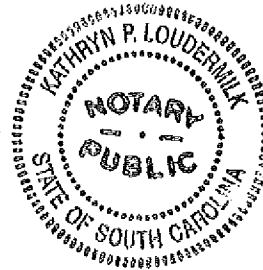
Name: Andrew Crow

Title: Vice President

Signed in my presence this 18th day of December 2012

Kathryn P. Loudermilk

Notary Public My Commission expires September 17, 2020



SCHEDULE A

Owner	Country	Trademark	Reg. No.	Reg. Date	Next Renewal
RH Chemicals	Canada	PAVE	429112	17-Jun-1994	17-Jun-2024
RH Chemicals	Canada	PAVE BOND	434740	21-Oct-1994	21-Oct-2024
RH Chemicals	China	MORLIFE	3005272	21-Feb-2003	20-Feb-2013
RH Chemicals	China	MORLIFE IN CH	3005273	21-Feb-2003	20-Feb-2013
Rohm and Haas	China	PAVE	3005266	21-Feb-2003	20-Feb-2013
Rohm and Haas	China	PAVE BOND IN CH	3005268	21-Feb-2003	20-Feb-2013
Rohm and Haas	China	PAVE IN CH	3005265	21-Feb-2003	20-Feb-2013
RH Chemicals	Germany	PAVE	703968	28-Jun-1957	11-Jun-2016
RH Chemicals	Mexico	PAVE BOND	584578	05-Aug-1998	22-May-2018
RH Chemicals	Taiwan	MORLIFE	1021462	16-Nov-2002	16-Nov-2022
Rohm and Haas	Taiwan	PAVE	1021463	16-Nov-2002	16-Nov-2022
Rohm and Haas	Taiwan	PAVE BOND	1025748	16-Dec-2002	16-Dec-2022
RH Chemicals	United States	MORLIFE	2042774	11-Mar-1997	11-Mar-2017
RH Chemicals	United States	PAVE	1239870	31-May-1983	31-May-2013
RH Chemicals	United States	PAVE BOND	1242459	21-Jun-1983	21-Jun-2013