

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Southeastern Commercial Finance, LLC		01/29/2013	LIMITED LIABILITY COMPANY: ALABAMA

<b>RECEIVING PARTY DATA</b>	
Name:	Crown Laboratories, Inc.
Street Address:	349 Lafe Cox Drive
City:	Johnson City
State/Country:	TENNESSEE
Postal Code:	37604
Entity Type:	CORPORATION: TENNESSEE

<b>PROPERTY NUMBERS Total: 3</b>		
Property Type	Number	Word Mark
Registration Number:	2501179	BLUE LIZARD
Registration Number:	2821427	SORBOLENE
Registration Number:	1106969	ULCEREASE

<b>CORRESPONDENCE DATA</b>	
Fax Number:	4237230429
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4237230419
Email:	sbooher@wilsonworley.com
Correspondent Name:	Sam Booher
Address Line 1:	2021 Meadowview Lane, P.O. Box 88
Address Line 2:	Second Floor
Address Line 4:	Kingsport, TENNESSEE 37662

NAME OF SUBMITTER:	Sam Booher
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OP \$90.00 2501179

Signature:	/Sam Booher/
Date:	01/30/2013
Total Attachments: 2 source=TRADEMARK ASSIGNMENT 01 29 13#page1.tif source=TRADEMARK ASSIGNMENT 01 29 13#page2.tif	

## TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT AGREEMENT, by and between SOUTHEASTERN COMMERCIAL FINANCE, LLC, an Alabama limited liability company located at 1500 First Avenue North, Birmingham, AL 35203 ("SCF") and Crown Laboratories, Inc., a Tennessee corporation located at 349 Lafe Cox Drive, Johnson City, TN 37604 ("Crown").

WHEREAS, on October 14, 2010, SCF filed a collateral assignment with the United States Patent and Trademark Office;

WHEREAS, SCF acknowledges payment in full of all indebtedness secured by the assignment;

WHEREAS, SCF has agreed to terminate and release the trademark assignment and assign all of its right, title and interest in each of the named trademarks as herein provided;

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, SCF and Crown hereby agree as follows:

1. Release and Assignment. SCF hereby terminates and releases any security interest or lien it may or may not have had in all of Crown's trademarks. SCF agrees to assign and transfer to Crown, its assigns or successors, without recourse, all of SCF's right, title and interest in each of the following trademarks:

- a) Blue Lizard – Registration number 2501179
- b) Sorbolene – Registration number 2821427
- c) Ulcerease – Registration number 1106969


2. Acknowledgment and Acceptance. Crown hereby acknowledges and accepts the foregoing release and assignment by SCF.

3. Section Captions. The section captions appearing at the beginning of each numbered Section of this Agreement are included herein for the convenience of the Parties only, and in the event this Agreement may hereafter be judicially or otherwise construed, the Parties intend that the text of each section, and not the section caption, be controlling.

4. Counterparts. The Parties agree that this Agreement may be executed in counterpart originals. Regardless of the existence of such counterpart originals, the Parties agree that all of such counterparts shall be considered one and the same Agreement.

WHEREIN, the Parties have executed this Agreement the 29th day of January, 2013.


SOUTHEASTERN COMMERCIAL FINANCE,  
LLC

By: 

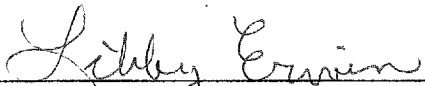
Its: PRESIDENT

  
Witness

CROWN LABORATORIES, INC.

By: 

Its: Founder

  
Witness