

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HWC Wire & Cable Company		01/29/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	HWC Wire & Cable Company
Street Address:	10201 North Loop East
City:	Houston
State/Country:	TEXAS
Postal Code:	77029
Entity Type:	CORPORATION: DELAWARE

Name:	Houston Wire & Cable Company
Street Address:	10201 North Loop East
City:	Houston
State/Country:	TEXAS
Postal Code:	77029
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2683154	GOLD NOSE
Registration Number:	2208424	SW
Registration Number:	2441654	
Registration Number:	1541208	GOLD STRAND

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

OP \$115.00 2683154

Phone: 832-338-8090
Email: reagan@fibbelaw.com
Correspondent Name: A Reagan Fibbe
Address Line 1: PO Box 27291
Address Line 4: Houston, TEXAS 77227

NAME OF SUBMITTER:	A. Reagan Fibbe
Signature:	/A Reagan Fibbe/
Date:	01/30/2013
Total Attachments: 2 source=HWC-Executed Assignment to Houston Wire & Cable Company#page1.tif source=HWC-Executed Assignment to Houston Wire & Cable Company#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment is between HWC Wire & Cable Company, a Delaware corporation with an address of 10201 North Loop East, Houston, TX 77029 ("Assignor"), and Houston Wire & Cable Company, a Delaware corporation with an address of 10201 North Loop East, Houston, TX 77029 ("Assignee").

WHEREAS, Assignor owns the marks listed on Schedule A (the "Marks"); and

WHEREAS, Assignor wishes to assign to Assignee all right, title, and interest in the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor does hereby assign to Assignee all right, title, and interest in and to the Marks, including the right to file applications in any country for the Marks and to receive registrations therefore, and also including all right, title and interest to any goodwill associated with use of the Marks.

Assignor represents and warrants that it has full power to enter into this Agreement. Assignor further agrees to sign all other documents which may be useful and necessary to give effect to any of the foregoing or to establish that the Assignor does not have any other right, title and interest in and to the Marks.

Assignor:

HWC Wire & Cable Company

By: 

Name: Nicol G. Graham

Title: Vice President & Secretary

Date: January 29, 2013

SCHEDULE A

GOLD NOSE -- US Registration No. 2683154

SW -- US Registration No. 2208424

Rope Design -- US Registration No. 2441654

GOLD STRAND -- US Registration No. 1541208