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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cristina M. Carlino		02/01/2013	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Butterflies, LLC
Street Address:	995 Fifth Avenue #5-S
City:	New York
State/Country:	NEW YORK
Postal Code:	10028
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Serial Number:	77888249	BUTTERFLY	
Serial Number:	85539070	CRISTINA CARLINO BUTTERFLY	
Serial Number:	85811254	CRISTINA CARLINO BUTTERFLY	
Serial Number:	85539084	CRISTINA CARLINO BUTTERFLY EFFECT	
Serial Number:	85539077	CRISTINA CARLINO BUTTERFLY KISSES	
Serial Number:	85539079	CRISTINA CARLINO BUTTERFLY WINGS	

CORRESPONDENCE DATA

Fax Number: 4806830309

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: (480) 683-0286
Email: tricia@markcarlino.com

Correspondent Name: Mark A. Carlino

Address Line 1: 28150 N Alma School Pkwy #103-617
Address Line 4: Scottsdale, ARIZONA 85262

TRADEMARK REEL: 004953 FRAME: 0955

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ATTORNEY DOCKET NUMBER:	BUTTERFLIESLLC ASSIGNMENT	
NAME OF SUBMITTER:	Mark A. Carlino	
Signature:	/MARK A. CARLINO/	
Date:	02/01/2013	
Total Attachments: 1 source=Butterfly Trademark Assignment by Carlino#page1.tif		

TRADEMARK REEL: 004953 FRAME: 0956

<u>ASSIGNMENT</u>

WHEREAS, Cristina M. Carlino, a U.S. citizen ("Assignor"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on her bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1(c) or 1(d) of the Trademark Act:

TRADEMARK	SERIAL NUMBER	FILING DATE
Butterfly	77/888249	Dec. 8, 2009
Cristina Carlino Butterfly	85/539070	Feb. 10, 2012
Cristina Carlino Butterfly	85/811254	Dec. 27, 2012
Cristina Carlino Butterfly		
Effect	85/539084	Feb. 10, 2012
Cristina Carlino Butterfly		
Kisses	85/539077	Feb. 10, 2012
Cristina Carlino Butterfly		
Wings	85/539079	Feb. 10, 2012

WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Butterflies, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. \$1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of business symbolized thereby.

DATED this / day of FO , 2013.

Cristina M. Carling (Assignor)

By: Cristina M. Carline

Assignment-Curlino to Butterflies LLC

RECORDED: 02/01/2013

TRADEMARK REEL: 004953 FRAME: 0957