

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Project Miracle, LLC		02/01/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Butterflies, LLC		
<b>Street Address:</b>	995 Fifth Avenue #5-S		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10028		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85686678	BUTTERFLY	
<b>Serial Number:</b>	85497181	BUTTERFLY EFFECT	
<b>Serial Number:</b>	85811226	BUTTERFLY EFFECT	
<b>Serial Number:</b>	85497173	BUTTERFLY KISS	
<b>Serial Number:</b>	85497162	BUTTERFLY WINGS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4806830309		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	(480) 683-0286		
<b>Email:</b>	tricia@markcarlino.com		
<b>Correspondent Name:</b>	Mark A. Carlino		
<b>Address Line 1:</b>	28150 N Alma School Pkwy #103-617		
<b>Address Line 4:</b>	Scottsdale, ARIZONA 85262		
<b>ATTORNEY DOCKET NUMBER:</b>	BUTTERFLIESLLC ASSIGNMENT		<b>TRADEMARK</b>

**OP \$140.00 85686678**

**900245801**

**REEL: 004953 FRAME: 0964**

NAME OF SUBMITTER:	Mark A. Carlino
Signature:	/MARK A. CARLINO/
Date:	02/01/2013
Total Attachments: 1 source=Butterfly Trademark Assignment by PM LLC#page1.tif	

ASSIGNMENT

WHEREAS, Project Miracle, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1(c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
Butterfly	85/686678	Jul. 25, 2012
Butterfly Effect	85/497181	Dec. 16, 2011
Butterfly Effect	85/811226	Dec. 27, 2012
Butterfly Kiss	85/497173	Dec. 16, 2011
Butterfly Wings	85/497162	Dec. 16, 2011

WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Butterflies, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of business symbolized thereby.

DATED this 1 day of Feb, 2013.

Project Miracle, LLC (Assignor)

  
By: Cristina M. Carlino  
Title: Manager

Assignment-PM LLC to Butterflies LLC