TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sunrise Senior Living, Inc.		101/08/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Sunrise Senior Living, LLC	
Street Address:	1209 Orange Street	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19801	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	1233106	THE SUNRISE CLUB
Registration Number:	1737792	STRATFORD COURT
Registration Number:	2047454	SUNRISE ASSISTED LIVING
Serial Number:	74050911	BRIGHTON GARDENS
Registration Number:	2194719	REMINISCENCE
Registration Number:	2169600	REACH TO IMPROVE
Registration Number:	2669922	SUNRISE
Registration Number:	2998746	THE SUNRISE GOOD SAMARITAN FUND
Registration Number:	3010096	SUNRISE SENIOR LIVING
Registration Number:	3016910	BRADFORD VIEW
Registration Number:	3026065	BASIS
Registration Number:	3211721	COMPANION LIVING
Registration Number:	3026144	SOLAR SYSTEM
Registration Number:	3392521	SUNRISE FOR YOU AND YOUR LOVED ONES TRADEMARK

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Registration Number:	2652779	AVON PLACE
Registration Number:	2925760	EDNA'S PLACE
Registration Number:	2933983	SUNRISE
Registration Number:	2850729	SUNRISE SENIOR LIVING
Registration Number:	2934104	TERRACE CLUB
Registration Number:	3313615	CONDOS FOR LIFE
Registration Number:	3416141	THE PALADIN
Registration Number:	2194304	EDENBROOK
Registration Number:	2194303	EDENTERRACE
Registration Number:	2194302	EDENGARDENS
Registration Number:	2097405	ASSISTED LIVING UNIVERSITY
Serial Number:	85580045	SENIOR EATS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 2024084000

Email: docketing@finnegan.com, arlene.clemsic@finnegan.com

Correspondent Name: Lynn M. Jordan

Address Line 1: 901 New York Avenue, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001-4413

ATTORNEY DOCKET NUMBER:	09280.0999
NAME OF SUBMITTER:	Lynn Jordan
Signature:	/lynn jordan/
Date:	02/01/2013

Total Attachments: 4

source=SUNRISE SENIOR LIVING, INC. DE - CERTIFICATE OF CONVERSION FORMATION#page1.tif source=SUNRISE SENIOR LIVING, INC. DE - CERTIFICATE OF CONVERSION FORMATION#page2.tif source=SUNRISE SENIOR LIVING, INC. DE - CERTIFICATE OF CONVERSION FORMATION#page3.tif source=SUNRISE SENIOR LIVING, INC. DE - CERTIFICATE OF CONVERSION FORMATION#page4.tif

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

CORPORATION UNDER THE NAME OF "SUNRISE SENIOR LIVING, INC." TO A

DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM

"SUNRISE SENIOR LIVING, INC." TO "SUNRISE SENIOR LIVING, LLC",

FILED IN THIS OFFICE ON THE EIGHTH DAY OF JANUARY, A.D. 2013, AT

1:25 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE NINTH DAY OF JANUARY, A.D. 2013, AT 1:15 O'CLOCK A.M.

2461436 8100V

130024086

AUTHENT\CATION: 0128525

DATE: 01-08-13

Jeffrey W. Bullock, Secretary of State

TRADEMARK REEL: 004954 FRAME: 0292

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 01:24 PM 01/08/2013 FILED 01:25 PM 01/08/2013 SRV 130024086 - 2461436 FILE

CERTIFICATE OF CONVERSION FROM A CORPORATION TO A LIMITED LIABILITY COMPANY

Pursuant to Section 18-214 of the Limited Liability Company Act of the State of Delaware and Section 266 of the Delaware General Corporation Law

Sunrise Senior Living, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation") does hereby certify:

- 1. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is Sunrise Senior Living, Inc., and the name under which the Corporation was originally incorporated was Sunrise Assisted Living Holdings, Inc.
- 2. The date on which the original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware was December 14, 1994.
- 3. The name of the limited liability company into which the Corporation is herein being converted, as set forth in its Certificate of Formation, is Sunrise Senior Living, LLC.
- 4. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.
- 5. This Certificate of Conversion shall be effective on the 9th day of January, 2013 at 1:15 am.

IN WITTNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the 8th Day of January, 2013.

SUNRISE SENIOR LIVING, INC.

By: Name: David Haddock

Title: General Counsel and Secretary

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF CERTIFICATE OF FORMATION OF "SUNRISE SENIOR

LIVING, LLC" FILED IN THIS OFFICE ON THE EIGHTH DAY OF JANUARY,

A.D. 2013, AT 1:25 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE NINTH DAY OF JANUARY, A.D. 2013, AT 1:15 O'CLOCK A.M.

2461436 8100V

130024086

AUTHENT CATION: 0128525

DATE: 01-08-13

Jeffrey W. Bullock, Secretary of State

TRADEMARK REEL: 004954 FRAME: 0294

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 01:24 PM 01/08/2013 FILED 01:25 PM 01/08/2013 SRV 130024086 - 2461436 FILE

CERTIFICATE OF FORMATION OF SUNRISE SENIOR LIVING, LLC

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is:

Sunrise Senior Living, LLC

SECOND: The address of the registered office of the limited liability company in the State of Delaware is 1209 Orange Street, Wilmington, County of New Castle, Delaware 19801.

THIRD: The name and address of the registered agent for service of process of the limited liability company in the State of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, County of New Castle, Delaware 19801.

FOURTH: This Certificate of Formation shall be effective on the 9th day of January, 2013 at 1:15 am.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of this 8th day of January, 2013.

Name: David Haddock

Title: General Counsel and Secretary

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TRADEMARK
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