

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of Montreal		01/31/2013	Chartered Bank: CANADA

RECEIVING PARTY DATA

Name:	MediaWhiz Holdings, Inc.
Street Address:	77 Water Street, 12th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3807009	MONETIZEIT THE MEDIAWHIZ AFFILIATE NETWORK
Registration Number:	3817980	MONETIZEIT
Registration Number:	3806976	MW
Registration Number:	3817392	DEMAND MORE FROM YOUR MARKETING SPEND.
Registration Number:	3760745	MEDIAWHIZ
Registration Number:	3783215	MEDIA WHIZ DISPLAY
Registration Number:	3597345	SHOPPING ADS
Registration Number:	3597346	REVIEW ME
Registration Number:	3783194	MEDIA WHIZ SEARCH
Registration Number:	3694627	TEXT LINK ADS
Registration Number:	3888436	MEDIAWHIZ SEARCH
Registration Number:	3065670	MEDIA WHIZ

CORRESPONDENCE DATA

Fax Number: 3128035299

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (312) 845-3430

Email: kalwa@chapman.com

Correspondent Name: Richard Kalwa

Address Line 1: 111 West Monroe Street

Address Line 2: Chapman and Cutler LLP

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	1900448
NAME OF SUBMITTER:	Richard Kalwa
Signature:	/richard kalwa/
Date:	02/04/2013

Total Attachments: 6
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RELEASE AND REASSIGNMENT OF TRADEMARKS

THIS RELEASE AND REASSIGNMENT OF TRADEMARKS dated January 31, 2013 by Bank of Montreal, as administrative agent (the "*Secured Party*"), with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603;

WITNESSETH:

WHEREAS, MediaWhiz Holdings, Inc., a Delaware corporation (the "*Borrower*") with its principal place of business and mailing address at 77 Water Street, 12th Floor, New York, NY 10005, and the Secured Party were parties to a certain Security Agreement dated February 27, 2007 by and among the Borrower, the other parties having executed the Security Agreement under the heading "*Debtors*" (the Borrower and such other parties being hereinafter referred to collectively as the "*Debtors*" and individually as a "*Debtor*") and the Secured Party which was recorded in the United States Patent and Trademark Office on October 5, 2011 at Reel 4635, Frame 0902 (the "*Agreement*"), pursuant to which the Debtors granted to the Secured Party a security interest in and collateral assignment of, among other things, the trademarks, trademark registrations, and trademark applications listed on Schedule A-1 and Schedule A-2 attached hereto and certain other property (collectively, the "*Trademark Property*"); and

WHEREAS, the Debtors have requested that the Secured Party release its security interests in the Trademark Property and reassign the same to the Debtors;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Secured Party hereby releases its security interests in and collateral assignment of, and reassigns, grants and conveys to the Debtors, without any representation, warranty, recourse or undertaking by the Secured Party, all of its right, title and interest, if any, in and to:

(i) Each trademark, trademark registration and trademark application listed on Schedule A-1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application;

(ii) Each trademark license listed on Schedule A-2 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark license;

(iii) Accessions and additions to, and substitutions and replacements of, any and all of the foregoing; and

(iv) All proceeds and products of the foregoing, and all insurance of the foregoing and proceeds thereof.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the Secured Party has caused this Release and Reassignment of Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

BANK OF MONTREAL

By 

Name Jason M. Clary



Title Vice President

{Signature Page to Release and Reassignment of Trademarks}





TRADEMARK
REEL: 004955 FRAME: 0061

**SCHEDULE A-1
TO RELEASE AND REASSIGNMENT OF TRADEMARKS**

**REGISTERED TRADEMARKS
AND TRADEMARK APPLICATIONS**

MARK/DESIGN	COUNTRY	APPLICATION SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS	RECORD OWNER
MONETIZEIT THE MEDIAWHIZ AFFILIATE NETWORK	U.S. Federal	77884377	02-Dec-2009	3807009	22-Jun-2010	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004
MONETIZEIT 	U.S. Federal	77884318	02-Dec-2009	3817980	13-Jul-2010	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004
MW 	U.S. Federal	77877395	20-Nov-2009	3806976	22-Jun-2010	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004
DEMAND MORE FROM YOUR MARKETING SPEND	U.S. Federal	77876799	19-Nov-2009	3817392	13-Jul-2010	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004

TRADEMARK

MARK/DESIGN	COUNTRY	APPLICATION SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS	RECORD OWNER
MEDIA WHIZ	U.S. Federal	77791435	28-Jul-2009	3760745	16-Mar-2010	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004
MEDIA WHIZ DISPLAY 	U.S. Federal	77423880	17-Mar-2008	3783215	04-May-2010	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004
SHOPPING ADS 	U.S. Federal	77389148	05-Feb-2008	3597345	31-Mar-2009	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004
REVIEW ME 	U.S. Federal	77389201	05-Feb-2008	3597346	31-Mar-2009	Registered	MEDIAWHIZ HOLDINGS, LLC DELAWARE LIMITED LIABILITY CO. 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004
MEDIAWHIZ SEARCH 	U.S. Federal	77387612	04-Feb-2008	3783194	04-May-2010	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 75 BROAD STREET 23RD FLOOR NEW YORK, NEW YORK 10004

TRADEMARK

MARK/DESIGN	COUNTRY	APPLICATION SERIAL NO.	FILING DATE	REG. NO.	REG. DATE	STATUS	RECORD OWNER
TEXT LINK ADS Text Link Ads	U.S. Federal	77386700	01-Feb-2008	3694627	13-Oct-2009	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004
MEDIAWHIZ SEARCH	U.S. Federal	77375720	18-Jan-2008	3888436	14-Dec-2010	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 23RD FLOOR 75 BROAD STREET NEW YORK, NEW YORK 10004
MEDIA WHIZ	U.S. Federal	78563352	09-Feb-2005	3065670	07-Mar-2006	Registered	MEDIAWHIZ HOLDINGS, INC. DELAWARE CORPORATION 75 BROAD STREET 23RD FLOOR NEW YORK, NEW YORK 10004

**SCHEDULE A-2
TO RELEASE AND REASSIGNMENT OF TRADEMARKS**

TRADEMARK LICENSES

None.