

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Crew, Inc.		12/21/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Colomer Beauty Brands USA, Inc.
Street Address:	1515 Wazee Street, Suite 200
City:	Denver
State/Country:	COLORADO
Postal Code:	80202
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	3461964	D:STRUCT
Registration Number:	3466955	C-SYSTEM
Registration Number:	2735377	AMERICAN CREW - OFFICIAL SUPPLIER TO MEN
Registration Number:	2615903	CLASSIC GRAY
Registration Number:	2619890	MENSWORK
Registration Number:	2810408	C C-SYSTEM
Registration Number:	2728745	GLISTEN
Registration Number:	2662262	AMERICANCREW SPORT
Registration Number:	2769426	D:FI
Registration Number:	2548732	D:TAILS
Registration Number:	2414785	MENSWORK
Registration Number:	2215539	AMERICAN CREW
Registration Number:	2621897	HI : FI GEL
Registration Number:	2628863	HYDRATE:D

CH \$490.00 3461964

Registration Number:	2362341	FIBER
Registration Number:	2345659	EXTREME MOISTURE
Registration Number:	2345658	EXTREME PROTEIN
Registration Number:	2339212	MOP
Registration Number:	1904875	AMERICAN CREW

CORRESPONDENCE DATA

Fax Number: 2026638007
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 2026638000
Email: dctm@pillsburylaw.com
Correspondent Name: Patrick J. Jennings
Address Line 1: 2300 N Street, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	017535-0000007
NAME OF SUBMITTER:	Patrick J. Jennings
Signature:	/Pat Jennings/
Date:	02/04/2013

Total Attachments: 2
source=AMERICAN CREW INC DE - CERTIFICATE OF AMENDMENT-DE - Secretary of Stat #page1.tif
source=AMERICAN CREW INC DE - CERTIFICATE OF AMENDMENT-DE - Secretary of Stat #page2.tif

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AMERICAN CREW, INC.", CHANGING ITS NAME FROM "AMERICAN CREW, INC." TO "COLOMER BEAUTY BRANDS USA, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 2:01 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2603311 8100

091121773



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7715244

DATE: 12-22-09

TRADEMARK
REEL: 004955 FRAME: 0597

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of American Crew, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:


RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " First " so that, as amended, said Article shall be and read as follows:

FIRST: The name of the Corporation is "Colomer Beauty Brands USA, Inc." (hereinafter, the "Corporation").

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 18th day of December, 2009.

By: 
Authorized Officer
Title: Corporate Counsel & Secretary

Name: JACK D.L. CAROTHERS
Print or Type