

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Snap MyLife, Inc.		02/01/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SnapOne, Inc.
Street Address:	3490 Route 1
Internal Address:	Building 16A
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08450
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2778401	PICTAVISION
Registration Number:	3631170	SNAPMYLIFE
Registration Number:	4080975	SNAPMYLIFE
Registration Number:	4061424	SNAPMOBILE
Registration Number:	4254466	SNAPTV
Registration Number:	4183912	SNAP SHARE YOUR LIFE EVERYWHERE
Registration Number:	3386570	DIDIOM
Registration Number:	4182548	SNAP SECURE
Registration Number:	3590427	INKUBOOK
Serial Number:	85034421	SNAP
Serial Number:	85126991	SNAPFRAMES
Serial Number:	85176499	SNAPCAMERA
Serial Number:	85176550	SNAPCAR

OP \$415.00 2778401

Serial Number:	85490395	SNAP SYNC
Serial Number:	85493673	SNAP2SYNC
Serial Number:	85555185	SNAP MYLIFE CREATIONS

CORRESPONDENCE DATA

Fax Number: 3129779959

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-235-4765

Email: jfassnacht@millermatthiashull.com

Correspondent Name: Harold J. Fassnacht

Address Line 1: 1 N. Franklin St.

Address Line 2: Suite 2350

Address Line 4: Chicago, ILLINOIS 60625

ATTORNEY DOCKET NUMBER:	70016/G1000
-------------------------	-------------

NAME OF SUBMITTER:	Harold J. Fassnacht
--------------------	---------------------

Signature:	/Harold J. Fassnacht/
------------	-----------------------

Date:	02/04/2013
-------	------------

Total Attachments: 2

source=ExecutedTrademarkAssignment#page1.tif

source=ScheduleA#page1.tif

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (the "Assignment") is made effective February 1, 2013 by and between Snap MyLife, Inc., a Delaware corporation having a principal place of business at 3490 Route 1, Building 16A, Princeton, NJ 08450 ("Assignor"), and SnapOne, Inc., a Delaware corporation having a principal place of business at 3490 Route 1, Building 16A, Princeton, NJ 08450 ("Assignee").

WHEREAS, Assignor has adopted, used and is using the trademarks shown on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, Assignor is changing its legal name to SnapOne, Inc; and

WHEREAS, Assignee, as successor in interest to Snap MyLife, Inc., desires acquiring the Trademarks, the registrations and applications for registration of the Trademarks shown in Schedule A and any other registrations and applications for registration of the Trademarks, along with the goodwill of Assignor's business symbolized by the Trademarks.

NOW THEREFORE, for \$10 in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, the parties hereby agree as follows:

1. Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to (i) the Trademarks, (ii) the applications for the registration of the Trademarks shown in Schedule A, (iii) any other registrations and applications for registration of the Trademarks throughout the world, including all extensions and renewals thereof, (iv) all causes of action for infringement or dilution thereof, (v) all income, royalties, damages and payments now or hereafter due or payable with respect thereto and (vi) all claims for damages by reason of past and future infringement or dilution thereof and the right to sue and collect damages for such infringement or dilution, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this Assignment not been made, and the goodwill of the business symbolized by the Trademarks.
2. The Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States of America to record this Assignment to reflect Assignee's ownership of the Trademarks set forth in Schedule A.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the day and year first above written.

ASSIGNOR:







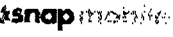









Jiren Parikh
President
Snap MyLife, Inc.

Feb - 1 - 13

Date

SCHEDULE A

SNAP MYLIFE, INC. TRADEMARK APPLICATIONS AND REGISTRATIONS

MMH Ref	Trademark	Jurisdiction	Application Status	Serial No.	Reg. No. (If registered)
SNA1	PICTAVISION	United States	Registered	76/344.083	2,778,401
SNA2	MyFuture	United States	Suspended	78/821.118	
SNA4		United States	Registered	77/604.996	3,631,170
SNA6		United States	Pending	85/034.421	
SNA7		United States	Pending	85/126.991	
SNA8		United States	Registered	85/126.701	4,080,975
SNA10		United States	Registered	85/175.760	4,061,424
SNA11		United States	Pending	85/176.499	
SNA12		United States	Pending	85/176.550	
SNA13		United States	Registered	85/176.645	4,254,466
SNA14		United States	Registered	85/176.676	4,183,912
SNA15		United States	Abandoned	85/251.695	
SNA16	DIDIOM	United States	Registered	78/785.316	3,386,570
SNA17		United States	Registered	85/482.306	4,182,548
SNA18		United States	Pending	85/490.395	
SNA19		United States	Pending	85/493.673	
SNA20	INKUBOOK	United States	Registered	77/499.775	3,590,427
SNA20-CTM	INKUBOOK	European Union	Registered	7464861	CTM 7,464,861
SNA21		United States	Allowed.	85/555.185	85/555185

TRADEMARK

RECORDED: 02/04/2013

REEL: 004955 FRAME: 0639