

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Carol de Leon		01/31/2013	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Titan Industries, Inc.
Street Address:	5252 Bolsa Avenue
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92649
Entity Type:	CORPORATION: CALIFORNIA

Name:	Carol de Leon
Street Address:	7095 Hollywood Blvd., Suite 632
City:	Hollywood
State/Country:	CALIFORNIA
Postal Code:	90028
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	International Fashion Royalty Inc.
Street Address:	7095 Hollywood Blvd., Suite 632
City:	Hollywood
State/Country:	CALIFORNIA
Postal Code:	90028
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85676828	FLOGG

CORRESPONDENCE DATA

900246040

TRADEMARK
 REEL: 004955 FRAME: 0785

OP \$40.00 85676828

Fax Number: 7027963502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 702-796-3476

Email: pto@kenehan.com

Correspondent Name: John C. Lambertsen

Address Line 1: 6900 Westcliff Drive, Suite 104

Address Line 4: Las Vegas, NEVADA 89145

ATTORNEY DOCKET NUMBER:	TITANIFR.02T
NAME OF SUBMITTER:	John C. Lambertsen
Signature:	/johnclambertsen/
Date:	02/04/2013
Total Attachments: 2 source=SignedAssn#page1.tif source=SignedAssn#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Carol de Leon, a United States citizen and resident of Los Angeles, California, has intended to use the trademark "FLOGG" in commerce and has filed an application, now assigned Serial No. 85/676,828, indicating that intention, but has not yet filed an allegation of use under §§1(c) or 1(d) of The Trademark Act;

WHEREAS Carol de Leon is assigning the mark in the above-identified application as part of the entire portion of the business to which the mark pertains as required by 15 U.S.C. §1060; and

WHEREAS, a Joint Venture organized and existing under the laws of the State of California and consisting of: Titan Industries, Inc., a corporation formed under the laws of the State of Nevada and having a place of business in Huntington Beach, California; International Fashion Royalty Inc., a corporation formed under the laws of the State of California and having a place of business in Hollywood, California; and the said Carol de Leon, the said Joint Venture the successor of the ongoing and existing portion of the business of Carol de Leon to which the mark pertains, is desirous of acquiring said trademark and the pending intent-to-use application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said Carol de Leon does hereby sell, assign, transfer, and set over as follows: (1) unto the said Titan Industries, Inc., an undivided fifty percent (50%) of the entire right, title, and interest in and to the "FLOGG" trademark, including the above-identified pending intent-to-use Application thereof; and (2)

unto the said Carol de Leon and the said International Fashion Royalty Inc., an undivided fifty percent (50%) of the entire right, title, and interest in and to the "FLOGG" trademark, including the above-identified pending intent-to-use Application thereof; together with the entire portion of the business to which the "FLOGG" trademark pertains, including any and all of the goodwill of the business symbolized by the "FLOGG" trademark.

Dated: 31 JANUARY 2013




Carol de Leon

STATE OF)
State of California) ss.
COUNTY OF)
County of Los Angeles)

On Jan 31 2013, before me, Sally J. Kim, Notary Public, notary public, personally appeared Carol de Leon, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he (she/they) executed the same in his (her/their) authorized capacity (ies), and that by his (her/their) signature (s) on the instrument the person (s), or the entity upon behalf of which the person (s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

[SEAL]



Signature

