

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	MERGER										
EFFECTIVE DATE:	06/24/2008										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Contagious Media, LLC</td> <td></td> <td>06/24/2008</td> <td>LIMITED LIABILITY COMPANY:</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Contagious Media, LLC		06/24/2008	LIMITED LIABILITY COMPANY:
Name	Formerly	Execution Date	Entity Type								
Contagious Media, LLC		06/24/2008	LIMITED LIABILITY COMPANY:								
RECEIVING PARTY DATA											
Name:	BuzzFeed, Inc.										
Street Address:	54 West 21st Street										
City:	New York										
State/Country:	NEW YORK										
Postal Code:	10010										
Entity Type:	CORPORATION: DELAWARE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>78862627</td> <td>BUZZFEED</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	78862627	BUZZFEED		
Property Type	Number	Word Mark									
Serial Number:	78862627	BUZZFEED									
CORRESPONDENCE DATA											
Fax Number:	6173674656										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	617-933-4435										
Email:	therese.hendricks@novakdruce.com, catherine.heath@novakdruce.com										
Correspondent Name:	Therese A. Hendricks										
Address Line 1:	100 Cambridge Street										
Address Line 2:	Suite 2101										
Address Line 4:	Boston, MASSACHUSETTS 02114										
ATTORNEY DOCKET NUMBER:	B034-2000US0										

OP \$40.00 78862627

NAME OF SUBMITTER:	Therese A. Hendricks
Signature:	/Therese A. Hendricks/
Date:	02/05/2013
Total Attachments: 3 source=Certofmerger#page1.tif source=Certofmerger#page2.tif source=Certofmerger#page3.tif	

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

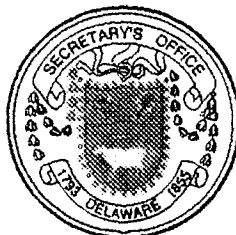
"CONTAGIOUS MEDIA, LLC", A NEW YORK LIMITED LIABILITY COMPANY,

WITH AND INTO "BUZZFEED, INC." UNDER THE NAME OF "BUZZFEED, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FOURTH DAY OF JUNE, A.D. 2008, AT 10:32 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4535101 8100M

080721972



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6681634

DATE: 06-24-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004955 FRAME: 0938

**CERTIFICATE OF MERGER
OF CONTAGIOUS MEDIA, LLC
WITH AND INTO
BUZZFEED, INC.**

**PURSUANT TO SECTION 264 OF THE GENERAL
CORPORATION LAW OF THE STATE OF DELAWARE**

BuzzFeed, Inc., a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Company"), does hereby certify:

FIRST: That the name and state of incorporation of each of the constituent corporations of the merger is as follows:

Name	State of Incorporation
BuzzFeed, Inc.	Delaware
Contagious Media, LLC	New York

SECOND: That the Agreement and Plan of Merger (the "Merger Agreement") dated as of June 24, 2008, by and among the Company and Contagious Media, LLC, a New York limited liability company and wholly owned subsidiary of the Company ("Sub"), setting forth the terms and conditions for the merger of Sub with and into the Company (the "Merger"), has been approved, adopted, certified, executed and acknowledged by each of the constituent corporation and limited liability company in accordance with the requirements of Section 264 of the General Corporation Law of the State of Delaware.

THIRD: That the name of the surviving Delaware corporation (the "Surviving Corporation") of the Merger shall be BuzzFeed, Inc.

FOURTH: That the Certificate of Incorporation of the Company as in effect immediately prior to the Merger shall be the Certificate of Incorporation of the Surviving Corporation.

FIFTH: That the executed Merger Agreement is on file at the principal place of business of the Surviving Corporation located at 167 Canal Street, Suite 300 New York, New York 10013.

SIXTH: That a copy of the Merger Agreement will be furnished by the Surviving Corporation, on request and without cost, to any stockholder or member of any constituent corporation or limited liability company.

SEVENTH: That the Merger shall become effective upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, BuzzFeed, Inc. has caused this Certificate of Merger to be executed in its corporate name on the 24th day of June, 2008.

BUZZFEED, INC.

By: /s/ Jonah Peretti

Jonah Peretti

President